

# SnapComms Monthly

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## Feature updates

### Multiple headline tickers now support main message window

You can now include additional message windows for each headline item. Specific message windows are displayed when the user clicks a related headline (as an optional alternative to opening a full web link).

### Enhanced functionality in HTML editor

Enhanced editing options (such as custom colors, fonts and tables) are now available within the; Desktop Alert, Newsletter, Ticker and Screensaver tools.

### Reporting

There is now a cleaner user interface for reporting, plus additional reporting features which allow filtering and searching within data sets.

### Improved Template Management

Messaging templates are now easier to manage with options to hide or rename older templates.

### Want more?

Got a great idea for a new feature? - Please [contact your account manager](#).

## How to improve employee security awareness

Find out how to improve employee security awareness [here](#).

Short of content ideas for your security awareness campaign(s)? We have lots of suggestions for you [here](#).

## Best resources from the web this month

### Internal communications infographics on Pinterest

Looking for best practice, research and ideas? We have lots of useful Internal Communication infographics [here](#).

### Humor

For some light hearted humor, check out the [Cats Guide to Internal Comms](#).

## 10 steps to designing an amazing infographic

Struggling to come up with ideas for your infographic? This [guide](#) will help you get started.

## SnapComms news

### Welcome to our new customers this month including:

McAfee, Las Vegas Police Department, Saint Peter's University Hospital, New West Physicians, The Doctors Clinic, Alta Med, BMI HealthCare, Hospice Care of South Carolina, Blue Cross Shield, First National Bank, Financial Market Authority, Eastlink, and Abu Dhabi Municipality.

## Meet the team

### Welcome our newest team members.

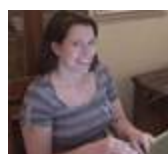
A couple of facts about them:

#### Richard Burgess, Business Development, UK / Europe



Used to work for Melcrum. He plays cricket, was a drummer in a band, and knows his beer (as well as his internal communications best practice!).

#### Heather Wright, Account Manager, North America



Used to work for Citrix, has lived in Argentina and Mexico, and just got back from a 2 week trip to Alaska.

#### Daniel Kovacevi, Senior Developer



Used to work for Telephony Video Data. Loves tinkering in his garage and around house making or mostly breaking stuff.

## Questions and answers

### Top 5 viewed articles in our knowledge base:

- [Content Manager/IIIS - Problems & Solutions](#)
- [SnapComms Server - Retrieving Logs](#)
- [Client - Retrieving Logs & Resolving Problems](#)
- [Users Not Receiving Content](#)
- [Data Sheet B: SnapComms Client Deployment Overview](#)

### Have Questions?

Feel free to reach out with any questions via [sales.support@snapcomms.com](mailto:sales.support@snapcomms.com) or have a look at our [Frequently Asked Questions](#) on the SnapComms [Knowledge Base](#)

## Watch our tutorials

- [Getting Started in the Content Manager](#)
- [Adding New Administrators](#)
- [Desktop Alert](#)
- [Video Desktop Alert](#)
- [RSVP Desktop Alert](#)
- [Desktop Ticker](#)
- [Multi-Headline Ticker](#)
- [RSS Ticker](#)
- [Creating a Survey or Quiz](#)
- [Countdown Screensaver](#)
- [Flash Screensaver](#)
- [PowerPoint Screensaver](#)
- [Design a Screensaver](#)
- [Multimedia Screensaver](#)
- [Setting up User Groups](#)
- [Quizzes and Surveys: Getting Answers](#)
- [Desktop Wallpaper](#)

## Product demonstrations

[Reserve your spot now!](#)

## Previous webinars

SnapComms to Reduce Information Overload [View Recording](#)

Overview of SnapComms Tools [View Recording](#)

## Talk back

How do you like the newsletter? Looking for something you can't find here? [Let Danielle know](#) what's on your mind.

## Meet Us

### TechCrunch Disrupt

8-12 September 2012  
San Francisco, CA  
635 8th Street @ Brannan

### SMILE

Social Media in Large Enterprise  
1 October 2012  
London

### IC Exchange Summit

2 October 2012  
London Glaziers Hall  
9 Montague Close, SE1

### 11th Annual Melcrum Summit

9-11 October 2012  
London Marriott Hotel  
Grosvenor Square

### 9th Annual Melcrum Summit

17-18 October 2012  
Sydney Pullman Hotel  
Hyde Park

### Internal Communication

#### Conference 2012

7 November 2012  
Kia Oval  
London

### PRWeek Strategic IC

#### Conference

6 December 2012  
London

## Need Help? See Our Support Resources

[Resource Overview - SnapComms Hosted](#)

[Resource Overview - Local Install](#)

[How-To-Guides](#)

[Technical Resources](#)

[Troubleshooting Guides](#)