SnapComms

SnapComms Monthly

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Feature update - API

API integration is now available Currently this is available for alerts only (not quizzes and surveys yet). The API means that:

- An outside system can trigger an alert
- SnapComms can receive data from another system
- SnapComms can query data from another system

Available soon - a script can be written which will allow the API to publish on different systems - for example the intranet can send an alert notification automatically. If you'd like yo test or discuss purchasing the API module, contact us.

Examples of how the SnapComms API is being used:

- Triggering alerts to individual salespeople based on performance information from the sales system
- Providing a button on the desktop of nominated employees which allows them to trigger code alerts within a hospital
- Providing a button on the desktop of specified employees to trigger a lock down alert

Feature update - Expanded Message Options

We've expanded our message configuration options. Check out the ways that messages can be targeted and behave on delivery here.

Ideas for IT Outage Communication

See content ideas and tips for effective IT Outage communication here.

Top 5 resources from the web this month

1. [An Internal Communications Glossary](#)
2. [Motivating 4 Generations in the Workplace](#)
3. [5 Great Month-to-Month Clubs Your Top Employees Will Love](#)
4. [Getting Creative with Intranet Names](#)
5. [Names for Employee Newsletters](#)

New Case Study - Queens Health Network

[Read](#) how Queens Health are using a range of SnapComms tools to communicate with 5,500 users across two major hospitals and satellite clinics.

SnapComms news

Welcome to our new customers this month including: Columbia St. Marys, Genentech, Hogia Service AB, Hoteles City, Legacy Community Health Services, Medical Mutual, Saudi Aramco Lubricating Oil Refining
Company, Sodexo, SunGard, Zurich.

It's awards season, SnapComms are finalists in:

- Export New Zealand Awards: Emerging Exporter of the Year category
- New Zealand Trade and Enterprise International Business Awards: Finalist Best Business operating internationally
- American Chamber of Commerce in New Zealand (AMCHAM) Awards: Exporter of the Year to the USA

Meet the Auckland team

And the winner is...!

The lucky winner of a copy of Tactics in a Box this month is Kelly Scali from City of Phoenix. Congratulations Kelly! Please would you reply to this newsletter with your postal address and we'll pop it in the post for you.