

SnapComms Monthly

It's been a busy few months for the team here at SnapComms with some new faces appearing in our Auckland Headquarters. We'll be introducing some of them in the coming issues of SnapComms Monthly.

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Feature update

- Implement a simplified access control for administrators
- Ability to easily add mailto links to a Ticker and Screen Savers
- Maintenance - Bug fixes

Ideas for Employee Safety Communication

See content ideas and tips for effective Employee Safety communication [here](#).

Top 5 resources from the web this month

1. [The importance of internal communication in organisational culture](#)
2. [Employee Communication: 4 Ways To Engage](#)
3. [How Senior Leadership Can Improve Employee Communication](#)
4. [Choosing the right communication channel: Version 2.0](#)
5. [Paying attention to staff pays off](#)

New Case Study

[Read](#) how Jeppesen are managing system outages more efficiently using SnapComms [Desktop Alert Messages](#) and [Desktop News Feeds](#).

SnapComms news

Welcome to our recent new customers over the past few months:

DirectAxis, ACH Food Companies, Balfour Beatty Construction US, Cerner - Cox Health, Children's Medical Center - Dallas, HBF Health Limited, NC Tech (Solid

Watch our tutorials

[Product Tutorials](#)

Product demonstrations

[Reserve your spot now](#)

Talk back

How do you like the newsletter? Looking for something you can't find here? [Let Matt know](#) what's on your mind.

Works), New England Life Care, SACE Board of South Australia, SCAN Health Plan, Sedgwick LLP, Sterling Bank, Texas Tech, Nexteer Automotive Poland Sp. z o.o., Tresit Group LLC, MACCABI, Singapore General Hospital, Wal-mart Mexico, (ASTRO) MEASAT Broadcast Network Systems Sdn Bhd, Air France, Business Integration Partners, Engineering Employers Federation, Everton Football Club, Gravia Systems (ULSS 19 Adria), GVA, Janshen Hahnrahs Group, Lloyds Register, RAC, Swiss Post, The Automated Technology Group., The City of Liverpool College, Van Walt Ltd, Zurich, Acceller, Braintree Electrical Light Department, Coastal Medical, Main Line Health, Net-A-Porter, Prince Georges county Circuit Court, Scotland Health, UPMC (University of Pittsburgh Medical Center), US Merit Systems Protection Board, Wantman Group, Zain Telecom

It's awards season, SnapComms are finalists in:

- Export New Zealand Awards: ICT Exporter of the Year (total sales \$1-\$10 million)
- NZ Hi-Tech Exporter of the Year under \$5m category

Tips & Tricks

A question we are often asked is when the best time to send a staff survey out to ensure the greatest response. We've found there are a couple of ideal times to send out a survey. The first is to set the survey to be pushed out about 30 minutes after the usual start time for staff. This gives them time to clear their email, and hopefully still catch them in front of their computer before they head off to the first meeting of the day. The other ideal time to set the survey to be pushed out is after lunch. It can take staff a bit longer to get motivated after eating, so filling out a survey is a great way for them to get back into work mode.

You should avoid sending the survey out towards the end of the day when people are a tired, and might not give their full attention to the questions. We recommend setting the survey pop-ups to run between 9am (assuming a 8:30am start) and 4pm. Don't forget, if you have contact centre staff who start later or do a night shift, it might pay to run the same survey separately to ensure you capture their feedback.

Competition time

We've got one copy of [Tactics in a Box](#) to give away this month. To enter the draw [drop us a line](#), and tell us your favorite smartphone app.

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