

## Why Invest in Technology?

Improved profitability is the result of winning more favorable business and becoming more efficient and effective operationally.

Technology helps you better manage your business in both these ways.

### ① Increase Profits (Business Growth)

- Have more information readily available for data analysis
- Manage customers proactively
- Improve inter-department communication
- Use tools that support cross-selling and up-selling
- Improve accuracy and accountability

### ② Save Money (Operational Efficiency)

- Process data faster
- Use fewer resources
- Reduce overhead costs
- Automate tasks

We can help you by analyzing your technology needs, designing a solution, and teaching you how to use the technology to increase your profits and decrease costs.

EHTC Technology Solutions has been repeatedly recognized by *Accounting Today* magazine as one of the country's Top 100 Technology Pacesetters. We've been selected based on recognition by peers and business partners as a leader and innovator in the accounting technology field.



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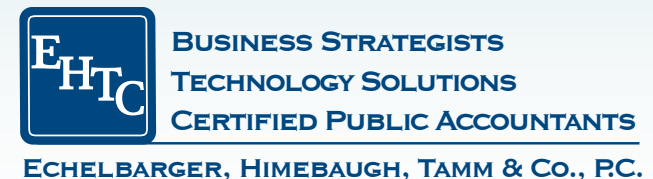
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# Business Technology Consulting

Helping business owners use technology to run their operations more profitably



ECHELBARGER, HIMEBAUGH, TAMM & Co., P.C.

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# EHTC Technology Solutions: Business Technology Consulting



We focus on customer service, ethical business practices, relationship development and ultimately, results. Our clients have benefited from our guidance for more than 13 years and from the support of our parent firm since 1977.



A sound understanding of business practices combined with excellent technical knowledge makes our staff perfect for keeping your company on track with technology.

*The power to make a difference. The people to make it count.™*

## Products & Services

We specialize in implementing solutions for Accounting, Enterprise Resource Planning (ERP), and Customer Relationship Management (CRM) based on the Microsoft Dynamics® product line.

### Products:

- Microsoft Dynamics® SL
- Microsoft Dynamics® GP
- Microsoft Dynamics® CRM
- FRx Forecaster
- Reporting: Crystal Reports, FRx, Management Reporter, Microsoft SQL Reporting Services

We also develop add-on products and custom software to create comprehensive solutions that meet your exact needs.

### Services:

- Product Design and Implementation – solutions that meet your requirements
- Product Training – personalized and on-site
- Ongoing Support – via phone, remote access, or onsite
- Product Integration – making your software applications work together (for example, ERP & CRM)
- Consulting – finding the right technology solutions for your business

Here are some questions to ponder about your business operations.

If you are not satisfied with your answers, contact us for a **FREE** consultation.



- Do you enter data in multiple systems that don't talk to each other?
- Can you generate reports that provide the decision-support information you need... in the required format?
- Are your financial statements accurate? Can the numbers be substantiated?
- Does it take you too long to close your books each month?
- Are you losing customers faster than you are winning new ones?
- Can you easily access information that should be shared across the Sales, Marketing, and Customer Service departments?
- What's the value of the prospects in your sales pipeline?