

Candidate	URL	Search Rank	AdWords	Traffic Rank	Inbound Links	Technorati Rank	Grade
Barack Obama	http://www.barackobama.com/	1	Yes	13,766	1,430	167	98
Hillary Clinton	http://www.hillaryclinton.com/	1	No	19,555	596	440	98
John Edwards	http://johnedwards.com	1	No	42,543	705	3,510	95
Mitt Romney	http://www.mittromney.com/	1	No	141,342	974	3,403	94
Rudy Giuliani	http://www.joinrudy2008.com/	2	No	150,471	583	16,197	94
John McCain	http://www.johnmccain.com/	31	Yes	218,690	NONE	NONE	80

Search Rank is for searching in Google under the candidates' first and last name as shown in the table above.

Google AdWords campaign is based on sample searches for "presidential candidate", "presidential election" and "president".

Traffic Rank is based on Alexa traffic rankings.

Inbound links are as measured by Google.

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