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**Grade A WebSite**

This software works hard, so you don't have to. Processing can take up to 30 seconds. Thanks for your patience.

URL :

ex: www.yourcompany.com

Website Type :

[learn more](#)

Keywords :

[why this is important](#)

Optionally enter some search keywords separated by commas.  
Ex: boston lawyer,patent law,trademark law

E-mail :

## WebSite Grade 94/100 (Overall)

### Website Grader Report for: www.joinrudy2008.com

**Keywords entered:**

The SiteGrade is a custom score assigned to a website. It attempts to measure, in relative terms, the *effectiveness* of a website. We are attempting to measure the likelihood that a given website will be able to attract prospects and convert them into customers. SiteGrade is a relative measure, so it measures a website against a database of *other* websites.

Our proprietary algorithm uses a unique blend of over a dozen different variables including search engine data, website structure, approximate traffic, site performance and others. We take each of these variables and weigh them based on our assessment of their relevance.

The SiteGrade for **www.joinrudy2008.com** is **94**. This means that of all the sites being considered in our algorithm, this site scores equal or higher than **94** percent of them.

The software is constantly being upgraded and the algorithm enhanced. The number of potential recommendations provided by the tool is also increasing frequently. Please check back often.

Version: 0.87B of the analytics engine

## Google PageRank 6

From Google:

*Google PageRank relies on the uniquely democratic nature of the web by using its vast link structure as an indicator*

of an individual page's value. In essence, Google interprets a link from page A to page B as a vote, by page A, for page B. But, Google looks at more than the sheer volume of votes, or links a page receives; it also analyzes the page that casts the vote. Votes cast by pages that are themselves "important" weigh more heavily and help to make other pages "important."

[Read More Wikipedia:](#)

The site **www.joinrudy2008.com** has a PageRank of **6**

## Web Page Structure

|                |  |
|----------------|--|
| Title          | Join Rudy 2008 :: Rudy Giuliani Presidential Exploratory Committee   |
| Description    | The official web site of the Rudy Giuliani Presidential Exploratory Committee  |
| Meta Keywords: | Rudy Giuliani Join Rudy Republican Republican Candidates Republicans Mayor Giuliani Rudolph Giuliani New York City Mayor Presidential Candidates U.S. President Exploratory Committee 2008 Election Elections Rudy 2008 Rudy 08 Giuliani 2008 Rudy Giuliani 2008 |

### Introduction to Meta-Data

To learn more about what meta-data is and why it is important, take a look at the following article:

[SEO for Small Business Executives: Understanding the Magic Of Meta-Data](#)

No search words were entered for this report generation.

Though search words (and how the website ranks for them) is not used in the calculation of the SiteGrade, there are several important checks that the software makes related to the words entered. You may want to consider re-running the report for important words related to the site.

### High Number Of Meta Keywords

There are a high number of keywords in the meta-data of the web page. We believe that though the search engines don't weigh keywords as heavily as they used to, they're still important to get right. By using a high number of keywords, it is possible that you are diluting the effect of your most important keywords. We would suggest keeping the keywords to 10 or less. Currently, this site has **17** keywords in the meta-data.

Website seems to be using Google Analytics

## Domain Info

|                     |                         |
|---------------------|-------------------------|
| Registrar:          | GO DADDY SOFTWARE, INC. |
| Registered On:      | 11/17/2006              |
| Domain Age (days):  | 108                     |
| Expires On:         | 11/17/2008              |
| Days To Expiration: | 622                     |

### Domain Registration Has More Than One Year

The domain for this website is set to expire within the next two years (**622** days). We would suggest renewing this domain with your registrar. Google and other search engines may penalize websites with domains that are set to expire soon. The reason for this is that many spam sites are often registered for short periods of time. Most registrars support paying upfront for several years and the cost is usually only about \$10-\$20 per year, so it is generally worth it.

### Permanent Redirect Not Found

Search engines often regard **www.joinrudy2008.com** and **joinrudy2008.com** as two different websites unless you take specific measures to signal to them that they are the same site.

The best way to handle this situation is to setup what is known as a permanent redirect (or a "301" redirect) from one of these sites to the other. This way, any links that are pointing to the secondary site benefit the primary site, from an SEO perspective.

We could not detect a permanent redirect for this site, so it may be experiencing the negative effects of link fragmentation (some of the inbound links may point to **www.joinrudy2008.com** and others to **joinrudy2008.com**)

## Web Page Content

### Heading Summary

No headings were found on the web page

### Image Summary

| URL                    | Text  |
|------------------------|---|
| images/RudyStore.gif   | Join Rudy 2008 - Rudy Giuliani Presidential Exploratory Committee |
| build/leftpic2.jpg     | Rudy Giuliani   |
| build/JoinTeam2.gif    | Join Rudy's Team  |
| build/helpstart2.gif   | Contribute  |
| images/news.gif        | News  |
| /build/aboutrudy.gif   | About Rudy  |
| /build/rudysrecord.gif | Rudy's Record   |

Text Content Words:28,996

## Google Indexed Pages 74

Measures the approximate number of pages on **www.joinrudy2008.com** that have been stored in the Google index.

The Google web crawler will visit the website periodically and look for new content and store it in its index. Generally, the more pages a website has within the Google cache, the better.

The last time that Google has crawled **www.joinrudy2008.com** was **March 03, 2007 @ 10:51 AM**

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## Conversion Methods

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The WebSite grader attempts to measure both the ability for a website to *attract* traffic and the ability to *convert* that traffic into qualified leads and prospects.

In this section, the analyzer searches for common conversion mechanisms such as "calls to action". Examples include RSS feeds, email subscription forms and other ways whereby site visitors can engage the business.

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### RSS Feed Found

An RSS feed was detected in this web page. The feed links was correctly setup so that it can easily be auto-detected by feed readers.

The feed URL for this site is **http://feeds.feedburner.com/rudygiuliani**

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### Web Form Found

Seems there may be some type of signup or registration form for site visitors on this page.

We would suggest ensuring some type of simple subscription form is available that allows users to get email updates. This is a great way for visitors to express their interest in the company and its offering and for the business to stay in touch. Though RSS usage continues to increase, email is still what a majority of site visitors know and understand.

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## Inbound Links

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|         |        |
|---------|--------|
| Google: | 583    |
| Yahoo:  | 31,166 |
| Alexa:  | N/A    |
| MSN:    | 5      |

One of the most important measures for a website is how many other sites are linking to it. The more links the better.

The above table summarizes how many links that are pointing to **www.joinrudy2008.com** as reported by the various search engines.

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## Technorati Ranking 16,197

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[Technorati](#) is a popular website ranking service. It measures the popularity of a given website as compared to all other sites that have been submitted to its system.

This website currently has a Technorati ranking of **16,197**.

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## del.icio.us bookmarks 24

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del.icio.us is a web-based bookmarking site. Delicious users save their bookmarks on the website so they can access them from any browser.

There are over a million delicious users that save websites to their accounts and categorize them with tags. The most popular website bookmarks show up on various pages within the website that users check to see what has been bookmarked the most often within certain categories.

A website that has many users bookmarking it is generally popular and receives a fair amount of traffic. **www.joinrudy2008.com** has about **24** bookmarks stored.

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## Traffic Ranking 150,471

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Alexa is an online service that measures the approximate traffic for millions of sites on the Internet.

The website **www.joinrudy2008.com** has a ranking of **150,471**. This means that it is the **150,471**th most trafficed site on the web -- as measured by Alexa.