**Recommended Subject:** [A Marketer's Guide] Evaluate a Marketing Agency

**Recommended Content:**

Hi there,

Have you ever considered working with a marketing agency? Are you evaluating several right now? I wanted to share with you [these resources](http://offers.hubspot.com/evaluate-a-marketing-agency-a-marketers-guide) to make the process a little easier.

**Free Guide and Checklist for** **Evaluating a Marketing Agency**

[**Download the Free Guide & Two-Page Checklist >>**](http://offers.hubspot.com/evaluate-a-marketing-agency-a-marketers-guide)

Learn the 8 metrics you should use to evaluate a marketing agency,  
and then use this two-page checklist score your prospective agencies.

**Tracking Link to Use:**

***IMPORTANT: Don’t forget to put your HubSpot portal ID at the end of the tracking link!***

[http://offers.hubspot.com/evaluate-a-marketing-agency-a-marketers-guide-0?utm\_source=email&utm\_campaign=evaluate\_marketing\_agency&partner\_portal=**INSERT\_PORTAL\_ID**](http://offers.hubspot.com/evaluate-a-marketing-agency-a-marketers-guide-0?utm_source=email&utm_campaign=evaluate_marketing_agency&partner_portal=INSERT_PORTAL_ID)