**Recommended Subject:** Free Guide: The Anatomy of a Five-Star Email

**Recommended Content:**

Hi there FIRST NAME,

56% of email marketers plan to focus more on their email campaigns in 2013. ***Are you maximizing conversions and click through rates for every email you send?***

To help you make every email as effective as it can be, our Partner HubSpot has put together a deep dive into the 12 components of a five-star email. In it, you'll also find a one-page printout that you can reference when you craft your emails.

**>> Download the Guide Now**

Enjoy,  
YOUR NAME

**Tracking Link to Use:**

***IMPORTANT: Don’t forget to put your HubSpot portal ID at the end of the tracking link!***

[http://offers.hubspot.com/anatomy-of-a-five-star-email-templates-1?utm\_source=email&utm\_campaign=five\_star\_email\_hsch&partner\_portal=**INSERT\_PORTAL\_ID**](http://offers.hubspot.com/anatomy-of-a-five-star-email-templates-1?utm_source=email&utm_campaign=five_star_email_hsch&partner_portal=INSERT_PORTAL_ID)