**Recommended Subject:** [Two for One Offer] Website Redesign Planning & Progress Kit

**Recommended Content:**

Hi there FIRST NAME,

Have you been thinking about redesigning your company's website? A redesign can be a huge success – or it could fail miserably. The best way to ensure success is to **plan your exact route of attack.**

That's why we're offering a complete strategy guide on planning your website redesign from our Partner HubSpot, paired with a complimentary progress worksheet to help your track your progress along the way!

**>> Download Your Website Redesign Kit**

Your website redesign planning and progress kit comes equipped with:

* **Strategy Guide**: The Ultimate Guide to Creating a Website Redesign Strategy
* **Progress Worksheet**: The Seven Stages of Website Redesign

These resources will help ensure you've planned thoroughly, and that you stay on track during the redesigning.

Enjoy,  
YOUR NAME

**Tracking Link to Use:**

***IMPORTANT: Don’t forget to put your HubSpot portal ID at the end of the tracking link!***

[http://offers.hubspot.com/website-redesign-planning-progress-kit-1?utm\_source=email&utm\_campaign=website\_redesign\_planning&partner\_portal=**INSERT\_PORTAL\_ID**](http://offers.hubspot.com/website-redesign-planning-progress-kit-1?utm_source=email&utm_campaign=website_redesign_planning&partner_portal=INSERT_PORTAL_ID)