**Recommended Subject:** Are you making any of these 15 business blogging mistakes?

**Recommended Content:**

Hi there FIRST NAME,

Creating remarkable content is one of the major components of inbound marketing, and **one of the best ways to generate a steady flow of fresh content is by publishing a business blog.**

Just decided to launch a blog? Been blogging for a while?

Grab our free ebook, 15 Business Blogging Mistakes & Easy Fixes, to **make sure you avoid the most common business blogging mistakes.**

Download the 15 Business Blogging Mistakes & Easy Fixes Guide >>

In this free ebook, you'll learn how to:

* Integrate your blog with your website
* Publish the right kind (and amount) of content
* Engage your readers successfully
* Use your blog for lead generation
* and more!

Grab the free guide here, and make sure you're not falling into any business blogging pitfalls!

Enjoy,  
YOUR NAME

**Tracking Link to Use:**

***IMPORTANT: Don’t forget to put your HubSpot portal ID at the end of the tracking link!***

[http://offers.hubspot.com/15-blogging-mistakes-0?utm\_source=email&utm\_campaign=15\_business\_blogging\_mistakes&partner\_portal=**INSERT\_PORTAL\_ID**](http://offers.hubspot.com/15-blogging-mistakes-0?utm_source=email&utm_campaign=15_business_blogging_mistakes&partner_portal=INSERT_PORTAL_ID)