



FOR IMMEDIATE RELEASE:

Zurich, Switzerland & Sonoma County, CA – More in Common Than Chocolate, Cheese, Green Hills and Cows

Santa Rosa, CA (PRWEB) June 29, 2005 – At times bucolic Sonoma County could be mistaken for scenic Switzerland. Hikers on vivid green hills, cows and sheep grazing on the tender shoots that will provide milk for award winning cheeses, small local chocolate artisans perfecting their scrumptious craft, and - experts in money management. Spiritus Financial Planning, Inc of Santa Rosa, CA and Weber Hartmann Vrijhof & Partners, Ltd, (WHVP) of Zurich, Switzerland have formed a strategic alliance in order to streamline the process of international investing for Spiritus clients.

As independent asset managers, WHVP works closely with clients, taking into account personal circumstances, age, time horizon, available capital and investment needs and preferences. They know clients objectives and they know how to deal with Swiss banks on their behalf and get results.

Spiritus Financial Planning clients have been awarded that same tradition of superb service, and will now be able to extend that service by the partnership developed with WHVP. "Senior Partner, Rene' Schatt has made this union both seamless and pleasurable", commented Spiritus founder Mark Zaifman. "I look forward to working with such an experienced and knowledgeable firm."

After reading New York Times columnist Thomas L. Friedmans new book, *The World is Flat: A Brief History of the Twenty-first Century*, Zaifman became more convinced than ever that overseas alliances are not only a trend, but also the way all business will be done in the future. "Companies world-wide are collaborating more and more – international business borders are now invisible", notes Zaifman.

Switzerland is envied worldwide for its strong banking system and the fine art and tradition of money management. Since 1991, WHVP has expanded on this tradition by providing personal and customized international financial consulting and asset management to high net-worth investors. Their clientele are both private and institutional accounts. With the recent alliance with Spiritus, investors need not be high net-worth.

Spiritus Financial Planning, Inc is a fee-only firm. Offering expert financial and tax planning advice to both small business owners and individuals nationwide, Spiritus has established a reputation of high integrity and affordable financial life planning.

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