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## **Holistic Financial Planning and Professional Coaching, a Natural Partnership in Small Business Consulting**

Windsor, CA (PRWEB) January 12, 2006 – The trick for many professionals is not necessarily earning more money, but hanging on to it. In an effort to help those successful in their professions become successful financially, an article geared towards small business owners on earning and keeping more money, written by Mark Zaifman, owner of Spiritus Financial Planning Inc., was featured in the national magazine, *Choice*, the Magazine for Professional Coaches.

A fast growing profession, coaching has hit its stride as a respectable and profitable small business entity. Many professional coaches make upwards of four hundred thousand dollars annually, but you guessed it, they often do not know how to manage their money. The December 2005 issue of *Choice* magazine featured the Spiritus article with an emphasis on keeping the money once it has been made. But coaching is not the only profession of high earners who lack financial planning savvy.

Some Spiritus clients include small business owners such as web designers, salon owners, dentists, landscapers, chiropractors and martial arts school owners. A new trend is the professional coach as small business owner, as this rapidly and successfully prominent field is fast becoming a small business that truly benefits from small business financial planning.

“These entrepreneurs are wonderful to work with” stated Zaifman. “They are intelligent, hard working and extremely motivated to learn the ins and outs of keeping their hard earned money. Professional coaches have a true sense of how money flows in and out of one’s life and they easily grasp the concept of the laws of attraction better than most small business owners. My approach to financial planning is holistic, so I appreciate and respect how coaches combine their skills as healer, business owner, consultant, speaker and motivator – they are a perfect small business client.”

One professional coach in particular, who Zaifman has worked with over the past two years, has suggested a team approach to coaching her niche clientele; dentists. “Its one thing to be a good doctor, but that doesn’t always translate into running a profitable practice. I’m excited by helping dentists perform as well in running their offices as they do in building their dental practices.” Zaifman and his coach client have a seminar planned for this fall where she will work with dentists on their organizational skills and he will take over the financial skills building piece.

Spiritus Financial Planning, Inc is a fee-only firm. Offering expert financial and tax planning advice to both small business owners and individuals nationwide, Spiritus has established a reputation of high integrity and affordable financial life planning.

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