**Proposal – Haven’t Heard Back**

*Paste the following into the Subject line of your email*:

Checking In: Your Fonality Proposal

*Replace the highlighted text below to customize your note, and then paste into the body of your email*:

Hi, [NLFIRST NAME].

I’m writing to follow up on the proposal for a new Fonality phone system you should have received on [DATE]. I haven’t heard from you in a while.

Lassie hasn’t alerted me you’ve fallen down a well, so I’m betting you just got busy selling and servicing policies. I’m confident we can help your team work together more effectively and deliver stellar customer service. If the time is still right to upgrade your phone system, it’s really quick and easy to move forward.

Please let me know if there are any questions I can answer!

Sincerely,

[YOUR NAME], Insurance Sales Consultant

[YOUR DIRECT LINE]