**First Call Final Follow Up – Haven’t Heard from You (Ta-ta for now!)**

*Paste the following into the Subject line of your email*:

Ready When You Are

*Replace the highlighted text below to customize your note, and then paste into the body of your email*:

Hi, [NLFIRST NAME].

I’ve tried to reach you in response to your recent Fonality inquiry about business phone systems. Sadly, I’ve struck out. I may have the worst timing ever, or maybe you won the lottery.

Either way, I don’t want to be one of those sales stalker-types you tell stories about to your colleagues and friends (Oh, you know the ones). This will be the last time you hear from me – unless I hear from you.

When the time does come to upgrade to a fancy-yet-affordable phone system, I’m ready when you are. Please drop me a line!

Sincerely,

[YOUR NAME], Insurance Sales Consultant

[YOUR DIRECT LINE]