

# Dealer Services



**CRIF Select provides convenient online solutions that connect auto dealers and credit union lenders.**

Indirect auto lending is our core business at CRIF Select. We specialize in building relationships between dealerships and credit unions in markets throughout the United States, helping you offer your customers the financing they need from a lender they trust - their local credit union - and providing you with a consistent source of auto buyers.

The credit unions in our program offer a partnership that drives members to purchase a vehicle from your dealership, allowing the credit union to offer financing directly at the point of sale and giving you the following benefits:

- A dedicated dealer representative
- Competitive dealer compensation
- Online vehicle inventory advertising



COST-EFFECTIVE BUSINESS PROCESS OUTSOURCING

# Dealer Services

DRIVING CREDIT UNION MEMBERS YOUR WAY WITH CONVENIENT AND EASY-TO-USE INDIRECT LENDING SOLUTIONS

## AppLine

AppLine™ is a proprietary online application that decisions loan applications within seconds and offers several cutting edge tools for dealers:

- Automated membership eligibility
- Pre-fill functionality for ease of completing forms
- Fast access to auto loan rates and terms

For your convenience, we also offer connectivity to DealerTrack and RouteOne.

## LoanTrack

Applications that are not automatically decided through AppLine are forwarded to the lender for review through CRIF Select's LoanTrack™ product. Dealers and lenders can follow the status of applications using LoanTrack, and through this tool, facilitate decision making. LoanTrack offers dealers a wide variety of benefits:

- Tracks applications and contracts
- Updates loan information on applications with missing data
- Manages compliance
- Manages non-fundable deals held in compliance
- Prints call-backs
- Provides access to funding vouchers

## WhereMembersBuy

WhereMembersBuy, a vehicle inventory shopping website made specifically with credit union members in mind, connects local credit union members with your inventory, and is exclusively advertised to credit union members using targeted marketing to drive traffic to the site. WhereMembersBuy boosts your bottom line by:

- Generating exclusive leads for your dealership
- Providing dealer branding on the site
- Improving your closing rate
- Delivering a cost-effective advertising solution for every vehicle in your inventory

**CRIF Select delivers solutions for every step in the lending process, saving you time and money. To learn more about our indirect lending solutions for dealers or our other products and services, contact us today!**