

LeaseTrack



**LeaseTrack is CRIF Select's
indirect leasing program for lenders.**

In today's competitive auto lending environment, as a lender, you need multiple tools and products to maximize your profitability. Leases are a safe and lucrative way to grow your overall auto portfolio, and a great way to boost your new car business from the elusive A+ borrower. CRIF Select, in partnership with Credit Union Leasing of American (CULA), has created an easy way to capture leases from your existing auto dealer partners.

LeaseTrack is an online lease tracking and queuing tool that gives credit unions the ability to easily generate and manage lease volume from a new channel while providing members with improved service through new financing options.



COST-EFFECTIVE BUSINESS PROCESS OUTSOURCING



REVVING UP YOUR PROFITS AND YOUR AUTO PORTFOLIO GROWTH

LeaseTrack gives lenders a line of communication with dealers to gather the information needed to decision a lease quickly and easily, and allows a decisioned lease to be routed to CULA's lease tracking application.

How Does it Work?

Using DealerTrack or CRIF Select's proprietary dealer portal, AppLine, dealers enter their customers' lease applications. When applications are received for your members or for individuals that are eligible for membership in your credit union, these applications are routed to you. Using our LeaseTrack tool, offered within our CRIF SelectLink suite of online solutions, you can easily view the lease applications routed from dealers and quickly decision them. To complete the leasing process, decisioned applications are passed along to Credit Union Leasing of America (CULA) via their lease tracking application to give you and your members a leasing experience that's safe, competitive and compliant.

Benefits

- Increase market share by offering your members the benefits of an auto leasing program
- Expand your current membership base and loan portfolio
- Earn more interest on average vehicle leases
- Cross-sell existing services to your current members
- Work with preferred dealerships that are dedicated to supporting the program

Leasing Program Opportunities

- Boost your business by offering members more auto lending options
- Create a strategic, unique and effective remarketing service for pre-owned vehicles
- Provide a communication portal with dealers to decision a lease application
- Focus on offering a lower payment option to members
- Utilize a customized, easy-to-use system for your leasing program

CRIF Select delivers solutions for every step in the lending process, saving you time and money. To learn more about LeaseTrack or our other products and services, contact us today!