



## Sage Accpac ERP

## Webtelligence

Integrated eCommerce for Sage Accpac ERP

### About North49 Business Solutions

North49 Business Solutions designs and implements end-to-end business management solutions for small and mid-sized companies. Staffed by seasoned professionals with broad experience and expertise in accounting, software engineering, and business processes, we deliver no-compromise solutions that work the way you work, giving you the tools to tackle today's challenges and tomorrow's growth.

### About Sage

Sage offers leading business management software and services that support the needs, challenges and dreams of more than 2.6 million customers in North America. Its parent company, The Sage Group plc (London: SGE.L.) supports over 5 million customers worldwide. For more than 25 years, Sage has delivered easy-to-use, scalable, and customizable software for accounting, customer relationship management, human resources, time tracking, and the specialized needs of accounting practices and the construction, distribution, manufacturing, nonprofit, and real estate industries.

### About Sage Accpac ERP

Sage Accpac ERP is an award-winning accounting system built on world-class architecture. Designed for companies of all sizes, Sage Accpac runs on your choice of database — providing the foundation for an integrated suite of end-to-end business management applications. Sage Accpac delivers high performance, advanced functionality, and unmatched freedom of choice.

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### Integrated eCommerce solution designed exclusively for Sage Accpac ERP

Webtelligence is a full featured web store that enables two-way integration between Sage Accpac ERP Order Entry, Accounts Receivable, Inventory Control and the world wide web. The integration to Accpac adheres to Accpac logic enabling Webtelligence to use and display Accpac content on the web site, such as items, prices, taxes, quantity available with no requirement for re-keying of data. Easy to use browser based web store administration allows users to quickly and easily add images and extended product information to the Accpac data. A wide variety of features are available, and custom function can be enabled, so that businesses can implement a web store that addresses their unique requirements.

- Two-way integration to OE/IC/AR Modules
- Customer specific pricing, taxes and terms
- Support for Accpac Optional Fields
- Near real-time writing web orders to Order Entry
- Support for On Account and Credit Card Payments
- Multi-tiered web based product categories
- Extended product information and multiple image sizes
- Open web store presentation layer
- Product cross selling and marketing features
- Options to create eflyers/flyers and print catalog content
- Secure Hosted Solution
- Browser based web store administration



## Sage Accpac ERP

# WEBTELLIGENCE

INTEGRATED ECOMMERCE PROCESSING

### Integration to Accpac ERP

Webtelligence is fully integrated with Sage Accpac ERP enabling true, two-way, back office to web integration. It is a very cost effective solution to implement and support on an on-going basis, and because of its tight integration to Accpac eliminates the redundant data entry generally associated with stand alone web store.

### Inventory

Accpac inventory data is automatically synchronized with Webtelligence, including item numbers, descriptions, alternative items, units of measure, Kits/Sets, and any optional fields that may be required.

### Order Entry

With Webtelligence orders received on line are automatically read in to Accpac Order Entry and are managed in exactly the same manner as a keyed order. Re-keying is not required, and full Accpac order management is maintained.

### Accounts Receivable

Accpac accounts receivable data is automatically synchronized with Webtelligence, including account customer specific settings and information. This includes location addresses, taxation settings, payment terms and ship to methods.

### Pricing

Webtelligence mimics the price and tax logic of Accpac. By doing so, anonymous web customers can be presented with retail prices, while account customers can be provided log in credentials to see prices specific to them. This includes support for sale prices, quantity price breaks, discounts and contract pricing. Prices can also be hidden prior to log in, if required.

### Web Store Look and Feel

Webtelligence enables users to implement web stores with their look and feel, including graphics, colors and layout. A wide range of functions come standard with Webtelligence; however, custom function can be added to address unique customer requirements.

### Web Product Categories

Webtelligence product categories can be completely distinct from Accpac categories. An unlimited number of product sub-categories can be used to simplify web store navigation and a single product can exist in every category, if required.

### Extended Item Information

Webtelligence includes the capability to add additional product information, such as text, images, graphics, links to PDF documents and to external sites.

### Advanced Searching

Several advanced web store search capabilities are included with Webtelligence. These include the ability to search by SKU, item description, extended product information, and by manufacturer. Search results can be sorted by price, item number, and product name.

### Marketing

Cross selling features are included, such as, related items, "people who bought this..", email to a friend, a loyalty points program and support for banner ads with tracking by impressions and click through.

### Shipping

Real time integration to UPS, FedEx and Canada Post is included, along with shipping tracking number notification. Support for multiple ship-to locations and shipping methods.

### Payment Options

Both on account and credit card payments are supported. Credit card payments are fully integrated with Paytelligence, automating the entire process of accepting a web order with a credit card payment to creating a receipt entry in Accpac Accounts Receivable.

### Reporting

Reporting is provided on web store use statistics, marketing statistics and banner ad statistics.

visit us at [www.north49.com](http://www.north49.com)



North49 Business Solutions Inc.  
4240 Manor Street, Suite 108  
Burnaby, British Columbia  
Canada V5G 1B2

[solutions@north49.com](mailto:solutions@north49.com)  
tel: 604.282.6000  
fax: 604.433.7940  
[www.north49.com](http://www.north49.com)

