

54

BRILLIANT HOMEPAGE DESIGNS



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INTRODUCTION.

You never get a second chance to make a first impression. That's why your homepage is undoubtedly one of the most important pages on your website.

For any given company, the homepage is its virtual front door -- and face to the world. If a new visitor doesn't like what they see, their knee-jerk reaction is to hit the "back" button.

Don't let that happen. Check out these 50 examples of brilliant homepage design to inspire your own homepage design strategy.

ECOMMERCE EXAMPLES.



SOCIALIZE: [f](#) [t](#) [g+](#)

	\$0.00
ITEMS	TOTAL
VIEW CART	

- HOME
- ABOUT US
- TEA & SPICES
- ACCESSORIES
- CONTACT
- BLOG & RECIPES

 [GO](#)


MARRAKESH FRESH

Continue to spread the love with this...

[VIEW PRODUCT](#)

\$4.60

BUTTER ME UP

For the hedonist who doesn't compromise, butterscotch,...

[VIEW PRODUCT](#)

\$7.40

DORIAN GREY

Earl Grey's flamboyant brother. Added vanilla takes...

[VIEW PRODUCT](#)

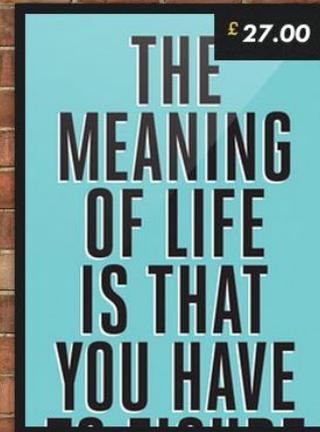
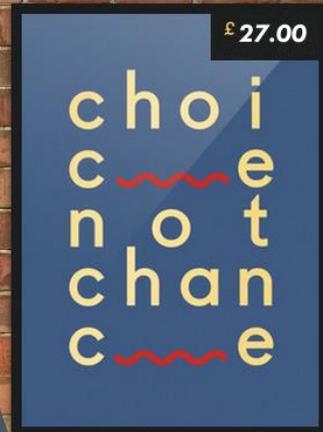
\$5.20

LUHSE TEA.

The look and feel of this ecommerce homepage gives the brand a personal characteristic that makes it stand out from many others.

Beautifully designed, large scale original screen prints.

Which fit perfectly in affordable IKEA frames.



FIT FOR A FRAME.

A great feature of this homepage is that the featured items are neatly presented for all to see. You'll also notice the simple but attractive slideshow.



See it in action

The easiest way to sell any product online.

Connect with Facebook

or

Email address

Password

Try it for free



WITH SHOPLOCKET YOU CAN SELL

SHOP LOCKET.

A simple and very charming design. The Facebook enabled sign up is a much appreciated feature for those looking to avoid long forms.

January Update

We continue to discover new aromatic treasures which we hope that you may enjoy exploring as much as we do. Nigella damascena absolute, along with Mexican Linaloe Wood essential oil, and Gandharaj Attar (based on the scent of Gardenia jasminoides) are a few of the new offerings. If you go to the New Arrivals category in the shopping section of our web site you will discover other recent arrivals.

[READ MORE](#)

FEATURED PRODUCTS		FEATURED RECIPES	
 Linaloe Wood "Mexican" <i>Bursera delpechiana</i>	 Nigella damascena absolute <i>Nigella damascena</i>	 Gioia Perfume <i>Floral/Herbaceous</i>	 Rahasya Perfume <i>Floral</i>
 Gandharaj Attar, "Fragrant King" <i>compound including rub chameli, rub kewra, nutmeg, vanilla</i>			


From our aromatic palette of organic essential oils, select absolutes, gentle CO2 extracts, attars, and hydrodistilled essences, procured from trusted distilling and extracting colleagues around the world, our customers, old and new, are sure to find the best of the gifts of the fragrant plant world.

WHITE LOTUS AROMATICS.

A great example of placing featured products where you'll see the greatest amount of website traffic. The monthly update also gives viewers content other than product pages.

FEATURE PROMOS

STORE: **TERRORHORSE**

ITEM: **CD**

NAME: **Unrequited & Unscathed**

VISIT: euelmerch.com/terrorhorse



\$10

FEATURE STORE



COMEBACK KID
euelmerch.com/comebackkid

[VISIT THIS STORE](#)

WHAT'S NEW

NEW STORES	
Everlea	Artist
Misery Signals	Artist
TERRORHORSE	Artist
Smallman Records	Label

UPDATES

Welcome to the New Site

We are pleased to welcome you to the brand new evelMerch site. This is only Phase One and we have alot more in store for you in the coming months. But for the time being, go shop and support some stores...

AWESOME ALBUMS

	Laurel CD - Self Titled	\$7
	Comeback Kid CD - Through The Noise	\$7
	Smile Case CD - The Weather Outside	\$6
	Misery Signals CD - Controller	\$10
	Jonah Matranga/Kevin Seconds CD - Split 7inch	\$8.75

WICKED SHIRTS

	Comeback Kid T-Shirt - Wings	\$10
	TERRORHORSE T-Shirt - Horse Of Terror	\$8
	Arietta T-Shirt - Baseball T	\$7
	Red October T-Shirt - Cityscape	\$7
	Contrabandit T-Shirt - Blindfold	\$7

EVEL.

You can immediately tell what this website is selling. Well organized homepage of featured items, attractive slides, and price tags.

DOBRA DUMINA
lega-lega
IZ OSIJEKA

SHORT SLEEVES FOR
LOW TEMPERATURES



OUR FEATURED PRODUCTS



PURPLE PLANNER 2013.



ZEBRA PLANNER 2013



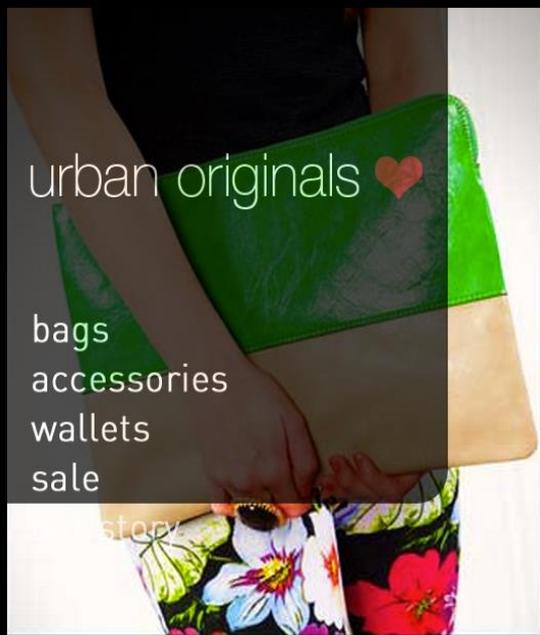
WOOD PLANNER 2013



GRAY PLANNER 2013.

LEGA-LEGA.

You'll notice a trend: Most attractive ecommerce homepages feature their products in a clean and clutter free format.



urban originals ❤️

- bags
- accessories
- wallets
- sale

story



subscribe follow us: f t Pin it love it

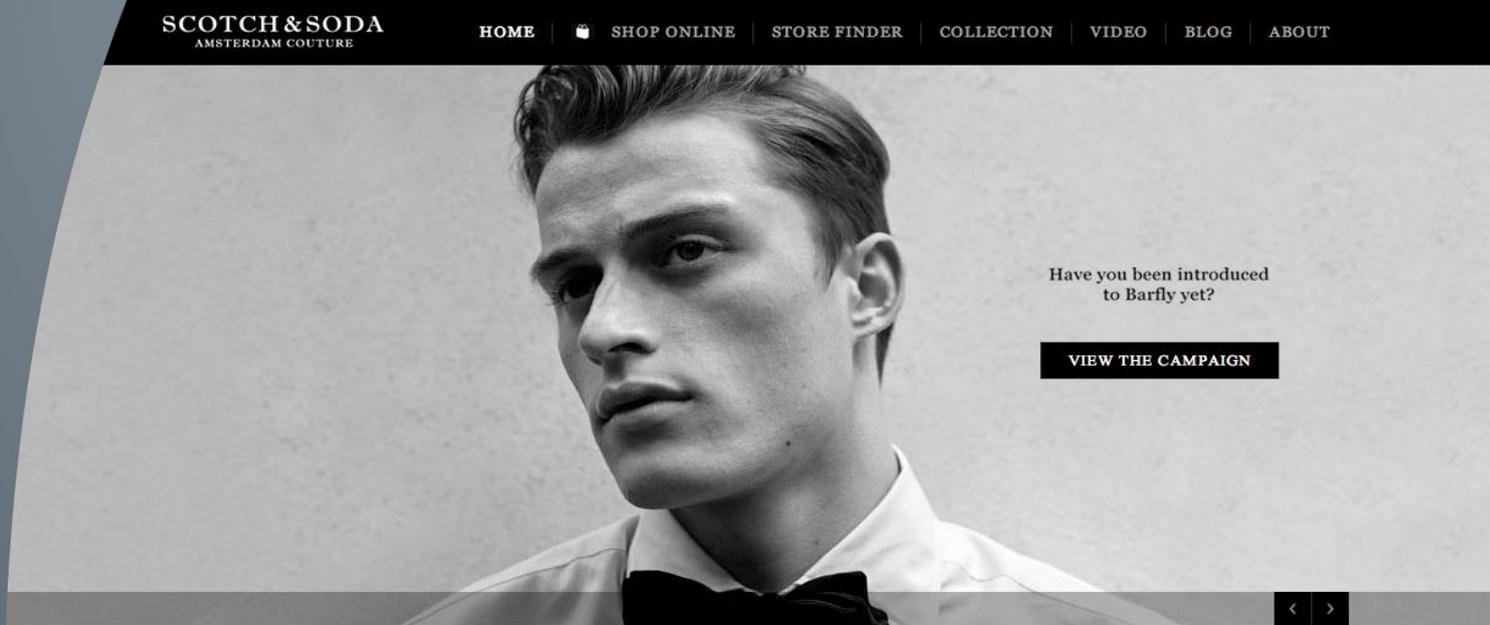


URBAN ORIGINALS.

This is an extremely simple and effective homepage design. A vibrant background and a simple menu of product pages.

SCOTCH & SODA.

The tiled look of this homepage works great for showcasing different areas of the website. Neatly placed social icons make it easy to share, and the “Latest Posts” tab gives viewers more content to consume.



Have you been introduced to Barfly yet?

[VIEW THE CAMPAIGN](#)

VIDEO



BLOG



NEW ARRIVALS



FOLLOW US



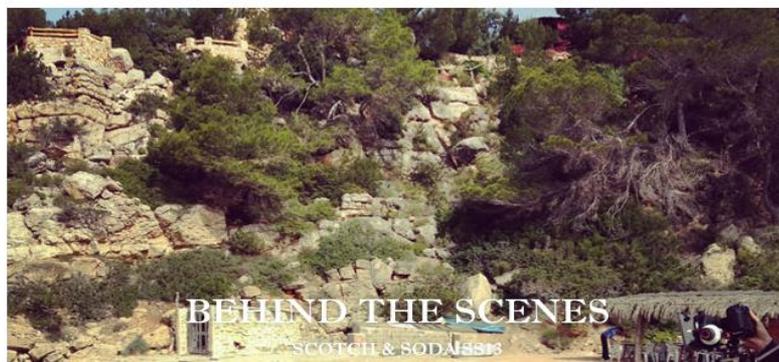
LATEST POSTS



MENDO'S CHOICE
New year, new name. Welcome to the first MENDO'S CHOICE of 2013!
Today, Muhammad Ali (born Cassius



PORTRAITS IS SITE OF THE DAY
The website of our Portraits campaign has been named 'Site of the Day' by our friends from [Awwwards.com](#)! We're very



ENTERTAINMENT EXAMPLES.



CLOUDS OVER CUBA

THE CUBAN MISSILE CRISIS AND WHAT MIGHT HAVE BEEN

ENTER THE DOCUMENTARY

CLOUDS OVER CUBA.

Sweet and simple. This homepage has one goal; and that is for you to view the documentary.

CLASSICS

THE BUSINESSMEN

THE MASTERS

THE AUTODIDACTS

THE ECLECTIC

UNIVERSERIES.

This is an amazingly well designed homepage. The user experience is mesmerizing and immersive. The use of shapes and colors make it a must see!

9 IN NON-STICK
tactile wood



↑
PRESS YOUR 'A' AND 'D' KEYS
TO PLAY

0
tula
th
n talent

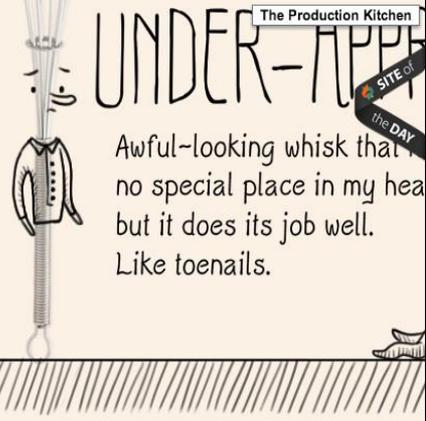
reasured gift from a
nd, with a thoughtful
he handle that keeps
ula from getting cream
worktop.

more info



jacqui's
JOURNEY
TO THE
Perfect Cake

DRAG TO EXPLORE



Awful-looking whisk that
no special place in my head
but it does its job well.
Like toenails.

5 THE
RELIABLE

Useful to check
has been cooked
Also doubles up as
skewers (and toothpicks)



JACQUI CO.

This homepage is one of our absolute favorites. The look and feel of the website is brilliantly designed, and the interactive elements take this homepage to a whole other level.



READ ABOUT



PRIVET DRIVE



POTTERMORE.

Sony did a great job conveying the look and feel of the Harry Potter franchise. They used familiar images, elements and words to engage the visitor.

uncrate

THE DIGITAL MAGAZINE FOR GUYS WHO LOVE STUFF. FIVE AWESOME NEW THINGS ARE POSTED EVERY DAY. WE'VE FOUND 9736 PRODUCTS SINCE 2005. SUBSCRIBE TO OUR DAILY EMAIL OR JOIN US ON FACEBOOK, TWITTER, STUMBLEUPON, & TUMBLR.

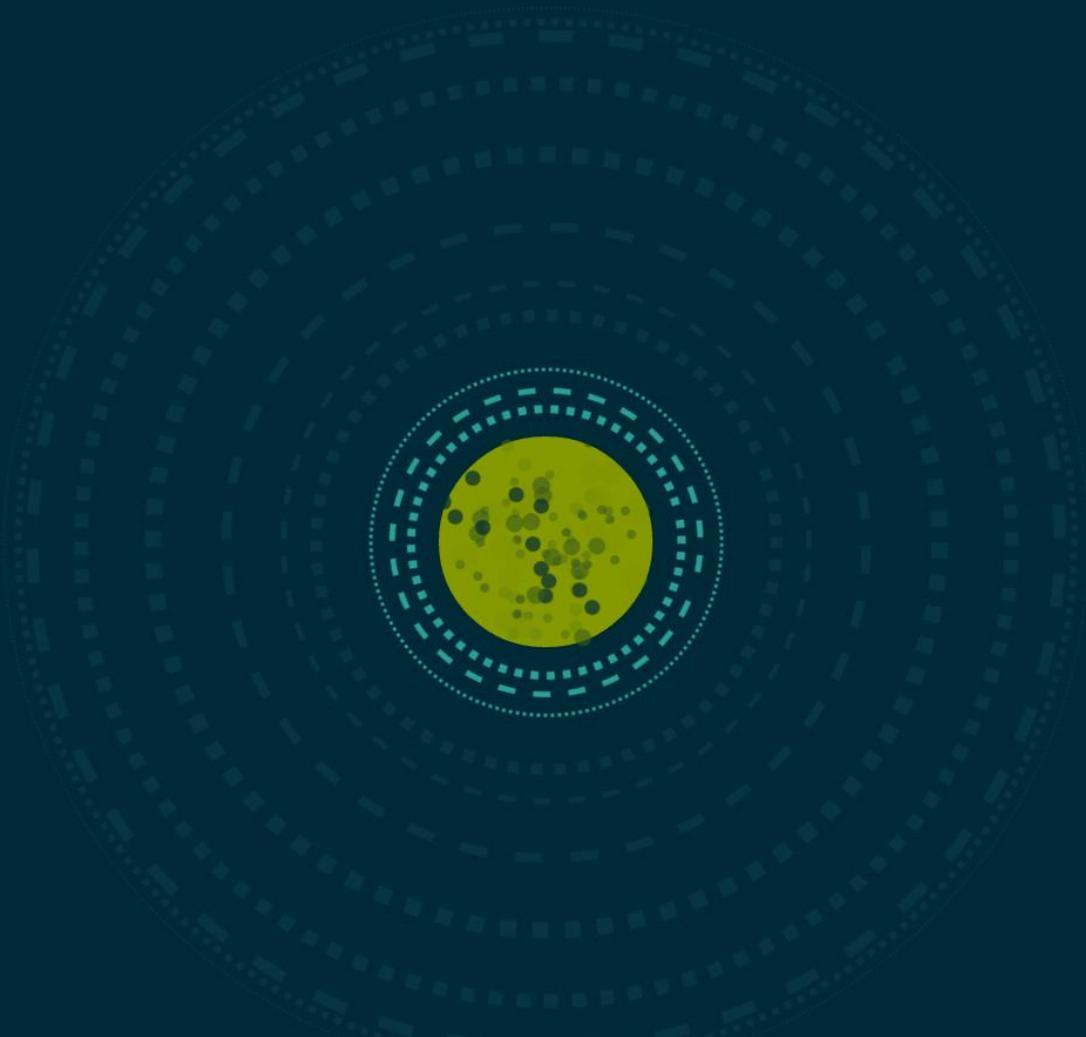
GEAR STYLE RIDES TECH BODY VICES PLACE MOVIES GAMES MUSIC BOOKS VIDEOS

ENJOY RESPONSIBLY: [MOST WANTED](#) [GRID VIEW](#) [RANDOM THING](#) [UNCRATE APP](#) SAVE STUFF YOU WANT: [YOUR STASH](#) [SIGN UP](#) [SIGN IN](#) 



UNCRATE.

Uncrate has always had a consistent look and feel for their website redesigns. This homepage is no different. All of the categories and pages are neatly placed across the top of the page for easy navigation.



THE GOOD MAN.

One of the most visually attractive websites we've seen. The experience is fluid and takes advantage of the power behind web and graphic design.



SILKTRICKY

What is SilkTricky?
A NEW KIND OF BEAST

[Watch Video](#)

Website & Mobile App
SCIENCE OF IMITATION MILK

A Live Action desktop and mobile experience delivered via HTML5 and Flash. Websockets and Node.js enabled over the air, real-time...

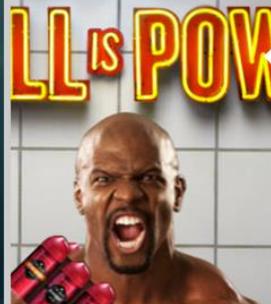
[View](#)



Rich Media Campaign
HP CORDS TAKEOVER

A 3D, Rich Media take-over for HP highlighting the every day battle for open outlets and the advantage of long battery life.

[View](#)



Rich Media Campaign
OLD SPICE POWER

Four products, one professional football player, explosions, volcanoes, and more. Old Spice knows what makes for an eye catching campaign.

[View](#)



Website
GOTMILK.COM

The portal to all things Got Milk? SilkTricky created a 3D and Box2d physics enhanced Flash site for the desktop and HTML5 site for mobile.

[View](#)

Rich Media Campaign
SPRINT NASCAR

Interactive Rich Media units with streaming video and interactive 3D goodness.

[View](#)



**WE BREW SILKY-SMOOTH
CREATIVE IDEAS, HELPING BRANDS
AND AGENCIES FIND SOLUTIONS TO
TRICKY PROBLEMS.**

Website
SPRINT NEXUS S 4G

A Microsite Featuring a custom 3D animation, the kitty chorus mixer and video generator.

[View](#)



Website & iPhone Game
BANK RUN GAME

One of the first experiences to bridge the gap between mobile and desktop. Bank Run is an interactive short film and companion iPhone game.



Rich Media Campaign
SONY 3D WORLD TAKEOVERS

A Rich Media campaign for Sony which takes the concept of a 3D world to the home pages of several of the largest sites on the web.



SILKTRICKY.

Another great example of how content can be neatly organized into visual tiles. It presents the content in one area of the screen and does not require much scrolling to see more articles.



FIELD NOTES

TED^X 12.12.12

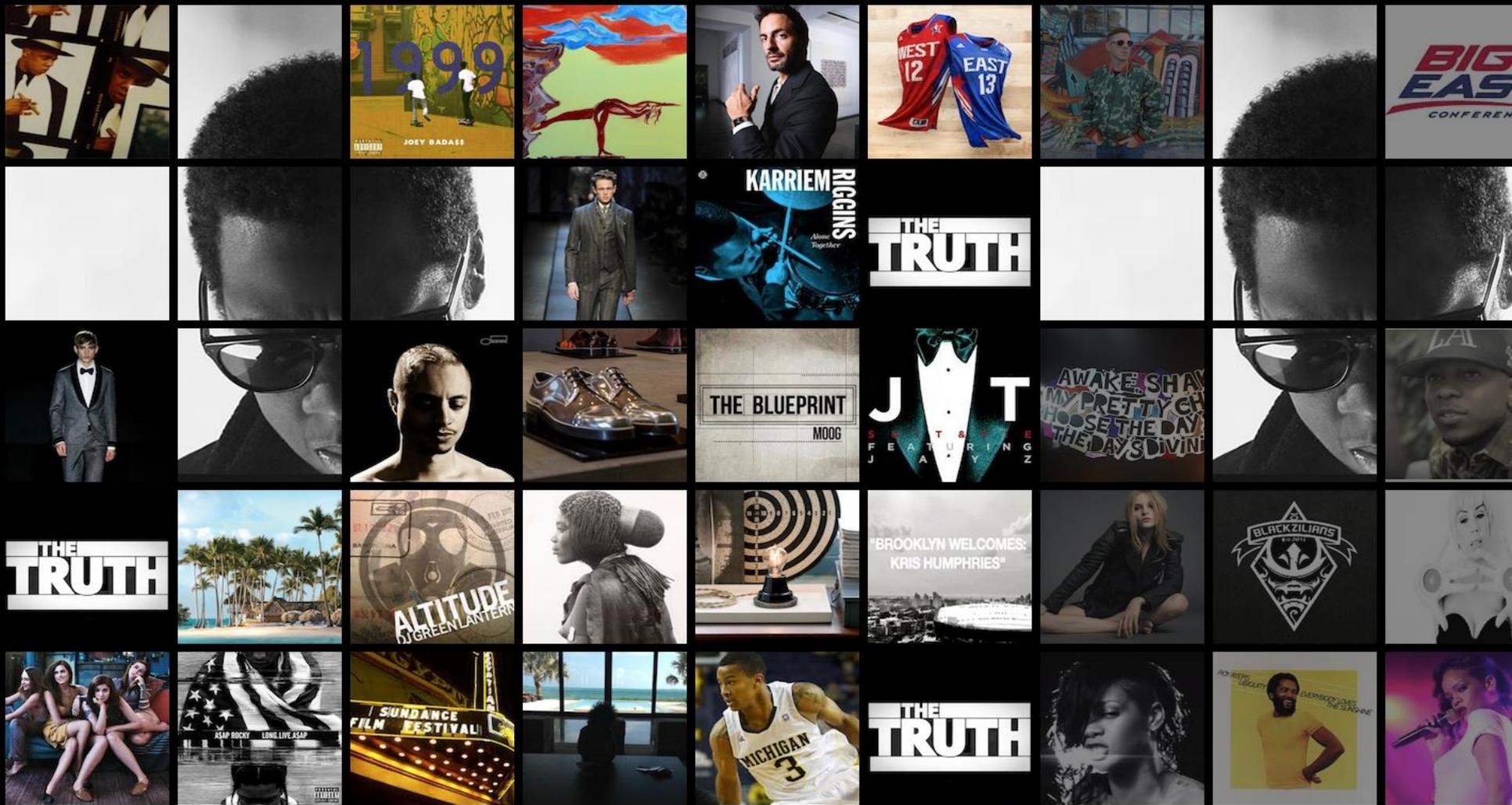
INNER SPACE TRAVELS WITH THE CREATIVE ROBOT: OUR FUTURE SYNTHESIS OF IMAGINATION AND SENSORY MACHINES

INTEGRATING ELEMENTS OF NEO-DADAISM AND TECHNOLOGICAL SURREALISM, THE UN-TALK WILL TAKE VIEWERS THROUGH AN AUDIO-VISUAL SENSORY BLITZ OF OUR PRIMORDIAL HISTORY, HUMANITY'S ASCENSION TO THE HEIGHTS OF TECHNICAL PROWESS, AND THE ANSWER TO EVERYTHING.

EXPLORE

MAGIC LEAP.

This is a very visual experience. Vivid images and well designed text and icons draw the visitors deeper into the website.



ALL STYLE LEISURE ART & DESIGN TECHNOLOGY MUSIC SPORTS ROUNDTABLE DECODED JAY'S | SEARCH



LIFE+
TIME

01 17 2013

LIFE AND TIMES.

If anyone knows how to entertain, it's Jay Z. His personal website presents articles, images and other content in an interactive tile based homepage.

DESIGN EXAMPLES.

News 01 / 10 — previous / next

Site Of The Year

We are humbled to be nominated for the Awwwards Site Of The Year. If you think we deserve to win, follow the link below and click (Like) on the MoMA - Century of The Child.

Sort work by /
Featured Web Identity Archive



HELLO MONDAY.

Winner of the AWWards for the Site Of The year, this is a very unique design focused on the overall look of the website. The small and almost unreadable text keeps visitors focused on the visuals.



WE ARE A BOUTIQUE DESIGN & ADVERTISING AGENCY IN TORONTO
WE DEVELOP BIG IDEAS THAT SELL

CLEAR NAVIGATION.



*watch our video to learn
how jib will help you get
where you're going.*



THE BIG IDEA

JIB.

The colors of this website compliment each other perfectly. You'll also notice the texture of the background that runs with the overall theme of the brand.



ABOUT

WORK

CLIENTS

CAPABILITIES

PROCESS

CONTACT



817.768.3011

REQUEST A QUOTE



©2012 ALL RIGHTS RESERVED. RIDE FOR THE BRAND

THE BEST LITTLE DIGITAL AGENCY



★ IN TEXAS ★



SEE *OUR* WORK



AWARD
WINNING
WEBSITES

MADE IN FORT WORTH. NO BULL.

CAPABILITIES

We shoot you straight providing you with effective solutions and proven strategies.

WHAT DO WE OFFER?

WARNING:
Avoid snake oil salesmen!

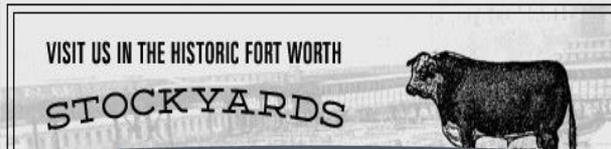


PROCESS

OUR COMPREHENSIVE APPROACH



From a custom facebook page to an enterprise level website, we work hard to make sure the attention to usability and clean design never wavers.

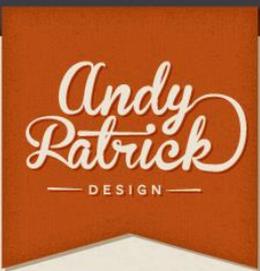


RIDE FOR THE BRAND.

The old school look and feel of this homepage is amazing. The custom design elements set it apart from others and the continuous side scrolling aspect makes it an interesting experience for visitors.

ABOUT ME

PORTFOLIO



MY BLOG

CONTACT ME

I LIKE TO MAKE
WEB & PRINT
LOOK AWESOME



★
SINCE MOVING TO CANADA LIFE HAS GOTTEN VERY INTERESTING. MY DESIGN HORIZONS HAVE BEEN OPENED UP AND I'M READY TO MEET THE NEW CHALLENGES AHEAD! I AM A GRAPHIC/WEBSITE DESIGNER, BORN AND RAISED IN SCOTLAND, NOW LIVING IN BURLINGTON, ONTARIO. I WORK FOR THRILLWORKS AS A GRAPHIC DESIGNER.



ANDY PATRICK DESIGN.

A simple and well designed homepage with a clear message to it's visitors. The color scheme conveys the character of the brand and also shows the style of this particular designer.



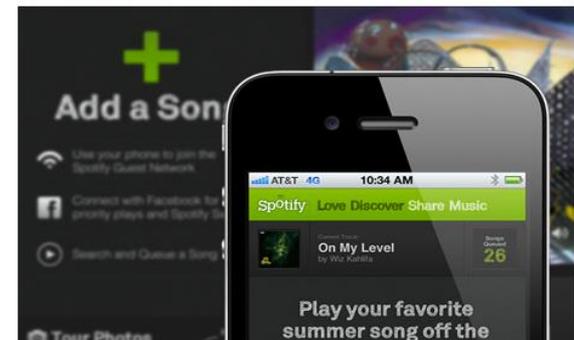
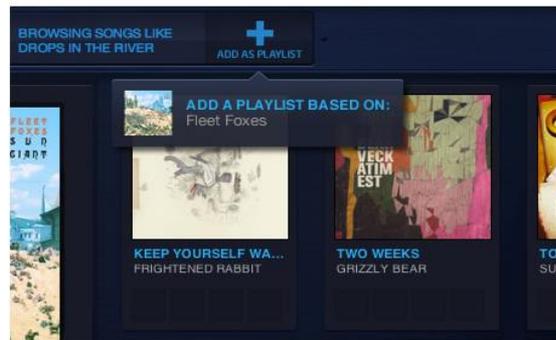
CREATE & DESTROY

The Brigade is a design studio in Portland, Oregon, with a passion for user-centered design, great art and formidable technology.

THIS IS THE BRIGADE.

This homepage has great presentation. A large banner to convey the message and segmented sections to break up the content.

LATEST WORK



BRIGADE LIFE



BUILT BY



HOME

WORK

ABOUT

FEED

JOBS

CONTACT

A higher plain



BUILT BY BUFFALO.

Another one of our favorite homepages. This site puts a spin on the tiled style of presenting its content and pages. Using different shapes and colors to set themselves apart.

GALPIN.

This site does a great job at using typography to showcase it's character. Notice that it does not focus on graphics, but more on the text and how it conveys its messages.

HOME

WORK

PROCESS

GALPIN

ABOUT

BLOG

CONTACT

INDUSTRIES

HARD WORK & DETERMINATION
IS MY FORMULA FOR *MAKING THE WEB*
A BETTER PLACE.



CRISP TUMBLOG THEME



LOST TYPE CO-OP



CONTRAST TUMBLR THEME

WHO I AM

Galpin Industries is a web design studio with a knack for perfect pixels and concrete solutions.

[Find out more.](#)



WHAT I DO

I have a very precise process to craft exactly what you need.

[Have a look.](#)



2012.

Jan 22 2012

[The UI Guide | Part 2: Backgrounds, Forms, and Texture](#)

[The UI Guide | Part 1: Buttons](#)

01
WEB SITES
new work

02
INTERFACES
new work



03
LOGOS & VIDEO
new work

04
CONTACT

★ About ★

Hello

My name is Vadim
& I am designer
living and working
in Moscow



I design web sites
& user interface
I also do retouching
work

[See my portfolio](#) ★ [Download CV](#) ★ [Contact me](#)

MADE BY VADIM.

Vadim is concise and too the point. You can see examples of his work while the homepage provides direct access to the most important aspects of his business.

Studio

Work



Services

Blog



fullscream



business incubator



art interijeri



career shout!



daily fresh



abc interijer



mobile shop



keepwobblin

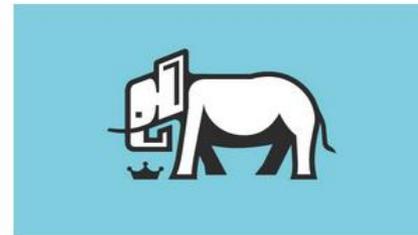
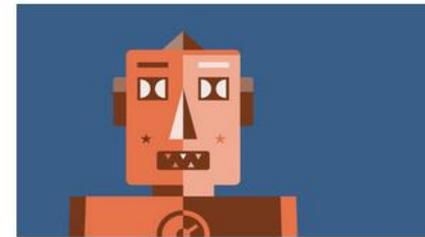
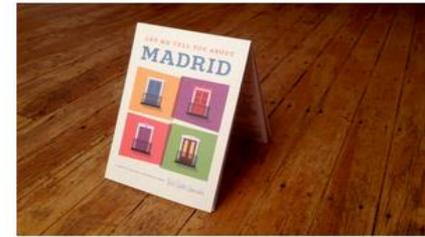


ART & CODE.

The use of interesting icons in a gridded layout give this website an attractive and clean look. Sometimes, less is better.

WORK

Branding, Identity, Packaging, Illustration



RILEY CRAN.

Another tile based website. What sets this site apart from others is how the entire site is set within the page. No scrolling necessary.

Riley Cran is a Graphic Designer based in the Pacific Northwest. With a strong focus in Identity Design, Packaging and Illustration, Riley's work has been featured by Grain Edit, Design Work Life, Gestalten publishing and others.

Do you need something designed?

[SEND A MESSAGE >](#)

Copyright Riley Cran 2012 ©

riley@rileycran.com

On Twitter: [@rileycran](#)

RETAIL EXAMPLES.

03:09

03:10

03:11

03:12

03:13^{PM}

03:14

03:15

03:16

03:17



+7

+4

+10



+2

+14

+6

+12

REI.

One of REI's much cooler pages. Showcases a variety of user submitted photos in a familiar tile based layout. Scrollable from side to side with interactive elements when hovering over images.

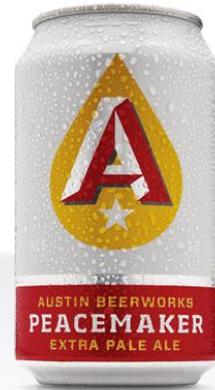
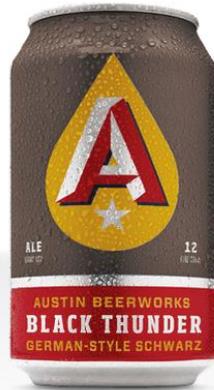
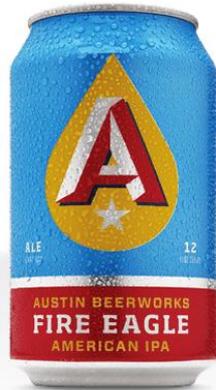


- FIRE EAGLE**
AMERICAN IPA
- BLACK THUNDER**
GERMAN SCHWARZ
- PEARL SNAP**
GERMAN-STYLE PILS
- PEACEMAKER**
EXTRA PALE ALE

BEER

WHY FOUR BEERS TO START?

We're not dipping our toe into the water with a couple of safe styles. We're committed, experienced craft brewers and we came to party. We brew beers that we like to drink—and these are our favorites. So we're putting our best foot forward – we just happen to have four of them.



AUSTIN BEERWORKS.

The colors and presentation of their product are just so inviting! Clean, white background coupled with high resolution product images can make anyone thirsty for an Austin Beerworks beer.

JD
JAQUET DROZ



THE BIRD REPEATER

JAQUET DROZ.

The product is in your face and isn't trumped by any other visual elements on the page. You see it, it's gorgeous, and you want to buy one.

CALAMARI MISTO

Kick up your meal with tender, hand-cut strips of calamari.



MODERN ITALIAN KITCHEN



ITALIO KITCHEN.

It isn't often that restaurants focus on homepage design, but this site did it right. A large attractive slideshow across the top of the page, followed by more images of delicious food!



DON'T FUMBLE AROUND WITH TV SAFETY

Did you know
EVERY THREE WEEKS
A CHILD IS KILLED
from a tipping TV?
Learn more below...



Read our storybook about TV safety and see TV tip-over data firsthand.

READ OUR STORY



Enter your zip code to read about TV injuries and deaths that happened near you.

THE MAP



Learn about all the solutions available to protect your family and your TV.

SIMPLE SOLUTIONS

SANUS

TV Safety is Mounting™

Click to see TV safety mounting solutions from SANUS

Enter zip code here to see SANUS retailers near you

TV SAFETY.

The cartoonish animation and text give this site a very consistent look and feel. You have the three main menu items within eye shot and each button pops out at the visitor.

GREY GOOSE

POMEGRANATE SPARKLER

BRING IN THE NEW YEAR WITH A SPARKLING COCKTAIL FEATURING GREY GOOSE ORIGINAL, POMEGRANATE JUICE AND CHAMPAGNE



SEE POMEGRANATE SPARKLER RECIPE ▶



VIEW ENTIRE HOLIDAY COLLECTION ▶



DOWNLOAD HOLIDAY RECIPE BOOKLET ▶



GREY GOOSE.

Presentation is everything. For Grey Goose, it's about elegant, high resolution images and a very slick layout. Nothing on the page draws too much attention from the main elements.

CREATE YOUR STORY

Tweet Share 8.2k +1 64

REAL OWNERS REAL STORIES



SORT BY ALL MODEL YEAR LOCATION CAMRY PRIDE FEATURES MILEAGE DRIVING EXPERIENCE DEPENDABILITY STYLING

SEARCH

SEE THEIR STORIES

Hear real Camry owners tell it in their own words.



VEHICLE LIFE IS DEPENDENT ON A VARIETY OF FACTORS. TOYOTA BASIC WARRANTY COVERS 3 YEARS OR 36,000 MILES. WHICHEVER COMES FIRST. ALL OF THESE CAMRY STORIES ARE TOLD BY REAL PEOPLE IN THEIR OWN WORDS.

8 3 1 4 1

EFFECTS TO DATE

My friend owns a 1999 Toyota Camry, a 2004 Camry, and a 2012 Camry. They used to own a 1982, 1991, and a 1996 Camry. Now



*VIEW DISCLOSURES

92%

OF VISITORS BELIEVE CAMRY DRIVERS CAN IMPROVE THE WORLD.**

CREATE YOUR STORY



CAMRY SE SPORT LIMITED EDITION

VISIT TOYOTA.COM



3540

CAMRY DRIVERS HAVE BEEN ON A ROAD TRIP.**



THE WORD THAT BEST DESCRIBES CAMRY DRIVERS:**

- 15%** NICE
- 30%** SMART
- 23%** RESOURCEFUL
- 32%** RESPONSIBLE



1246

PEOPLE HAVE SHARED A NASCAR MOMENT.**



219

DRIVERS HAVE OWNED...



TOYOTA.

Toyota did a great job at creating a very Pinterest-like website for Camry lovers. There's an assortment of images, statistics, articles, and charts.



got milk?

Healthy Halloween tricks



Copyright 2008 California Milk Processor Promotion Board. All rights reserved. Music On / Sfx On

GOT MILK?.

Although this homepage is no longer up, it's a great example of brilliant homepage design. There are so many interesting elements on the page that attract the visitor to explore the entire page.



HALL OF
FAME

PROTECT THE
FOOTBALL

HOW TO
PLAY



START



FIND NEAREST
B-DUBS®

SHARE ON
FACEBOOK

CHECK OUT THE
MENU



FOOTBALL

BUFFALO WILD WINGS.

This is a great example of a webpage that is built with a consistent look and feel of the brand. Colors, design styles, and fonts are all in line with the company image.

INTERNET EXAMPLES.



This is a
Chrome
Experiment

Made by
Google

See the magic of the web brought to life
through 5 Chrome Experiments.
Open to the world online. Live from the
Science Museum, London.

[ENTER THE LAB](#)

Returning visitor?
[SIGN IN HERE](#)

The web is what you make of it

CHROME WEB LAB.

The visual stimulation of this homepage is amazing! As soon as you land on the homepage, you're bombarded by colorful shapes that seem to flow off the page.

Join Viddy

Turn everyday moments into perfect little movies with Viddy -- a simple way for anyone to capture, beautify, share amazing videos with the world.

 Sign in with **facebook**

 **HotMiamiStyles Studios**
by LisaMorales

3 hours ago 24 3

 **Inside the @HSN #HSNredesig**
by Lara Eurdolan

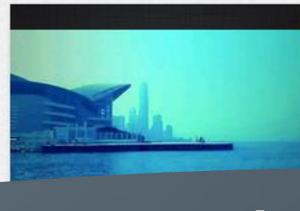
4 hours ago 20 2

 **Korahn Gayle Shreds Sardinia**
by Red Bull

5 hours ago 64 6

 **The Sun**
by Gloria

22 hours ago 79 39



VIDDY.

A great example of how a “Sign in with Facebook” button can simplify the registration process and increase the number of members to your service.

WE ARE



Let's *Get Wild*

WHO IS WILDLIFE.

This is a well-designed and interactive website that keeps visitors interested by providing them with a unique user experience.



Ideas matter.

[Sign up now](#)

or

 [Sign up](#)

Prezi is a presentation tool that helps you organize and share your ideas. [Watch the video >](#)



"Prezi is helping reinvent the art of presentation. Farewell, one-dimensional thinking. Welcome instead the power of inter-connection, flexibility, and the unexpected 'Aha!'"

— Chris Anderson, TED Curator

Year-over-year growth

Over a million new users a month
More than one prezi created every second

250+ million
Prezis viewed online

PREZI.

It was brilliant to have a video embedded right into the main banner of the homepage. It makes sense for a company that creates gorgeous presentations to be great at presenting it's own product.



He already has a lot of friends . . .

IMPRESS A PENGUIN.

This website feels like a story book that keeps your attention by coupling interesting graphics and smart text.



CSS Piffle / Pitch deck.



CSS PIFFLE.

The floating red button in the center of the page does a great job at drawing your attention. It screams for you to click it without being flashy.



Fannabee

Be the number 1 fan

The most magical experience for
True Fans and Collectors

FANNABEE.

This is a great example of a website that uses Parallax Scrolling to deliver a great user experience. Check it out and you'll know what I mean.

SERVICES EXAMPLES.

N O W P L A Y I N G I N W I N D O W S 8

ULTIMATE DASHBOARD

F O R M A R K E T E R S

CAPTAIN DASH.

The mock movie poster is fantastic! Although you can't tell what the company does at first, this design makes you want to learn more about this intriguing Captain Dash.



WOODWORK

24 FRAMES PER SECOND
ONE DETAIL AT A TIME

• OUR WORK •

[SHOWREEL](#)

[ABOUT](#)

[CONTACT](#)



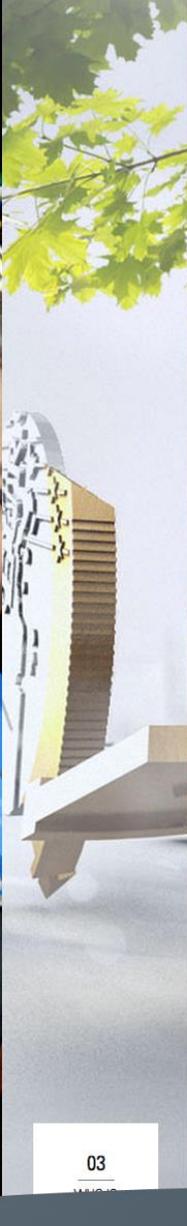
01

RABOBANK
IDEAS



02

ADIDAS



03

JUMBO



04

JUMBO



05

HILINBALL



06

HILINBALL



07

MELTIN' POT



08

OV CHIPCARD



09

BOLS LIQUOR

WOODWORK.

Woodwork uses a nice layout on their website that presents a lot of content in a way that isn't overwhelming to the visitor.



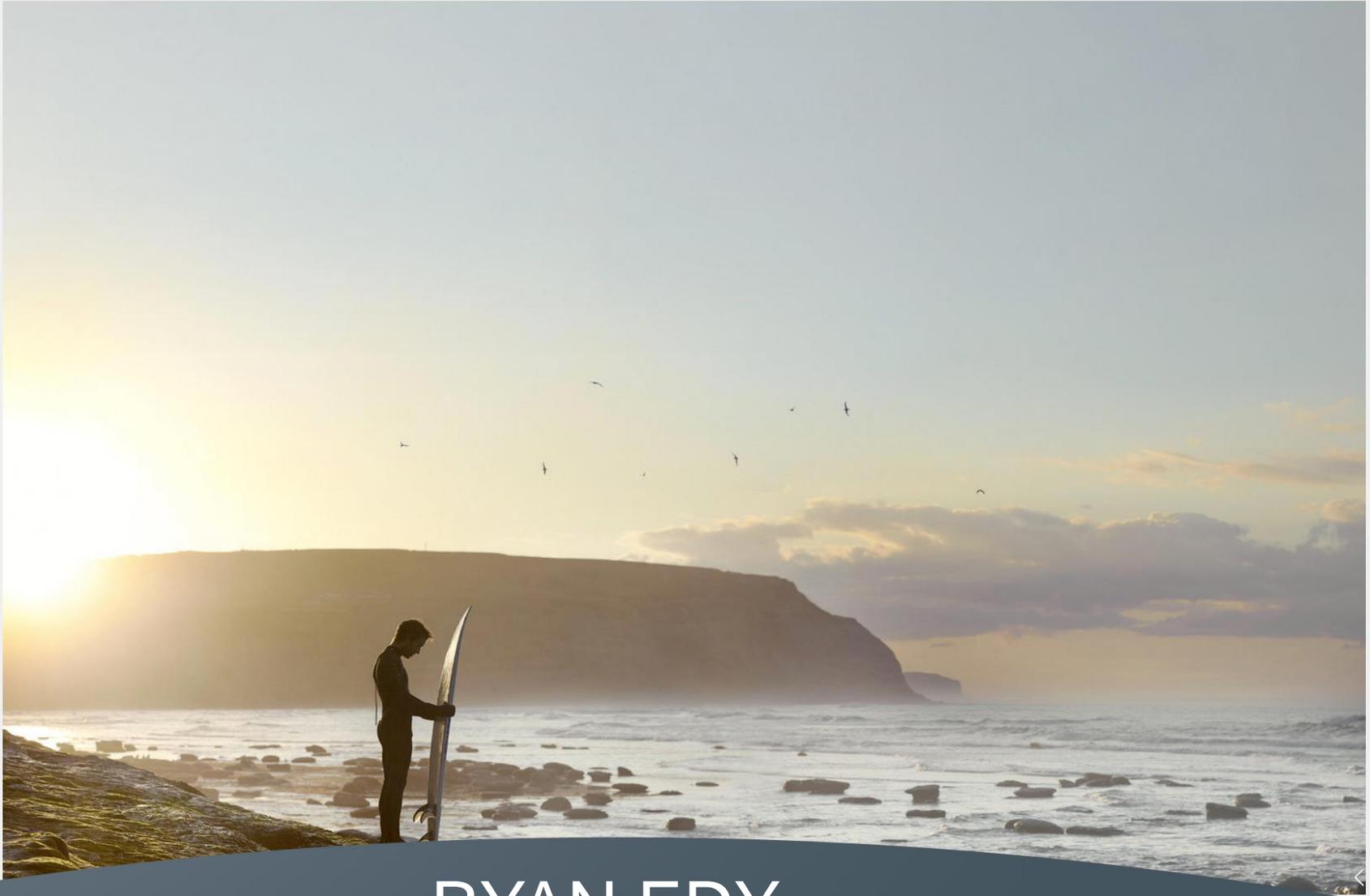
SAGMEISTER WALSH.

The use of an over head image of the actual office is truly creative. Each element on the floor can be clicked and definitely sets this website apart from other design firms.



MADWELL NYC.

A clean and well designed homepage experience that simply showcases the quality of the company's work.



- Commissioned
- Places
- People
- Awards
- News

—
+44 (0) 7966 439372
ryan@ryanedy.com

RYAN EDY.

As a website for professional photography services, the design plays well into what the visitors are looking for. A simple navigation on the left and a series of photographs for viewers to enjoy.



THINK ABOUT WORK HELLO

SELL IT.

Oliver Russell can help. We deliver marketing programs that use originality and creativity to inform, motivate, and drive qualified leads to your most valuable asset: your sales team.

THINK

11 Ways for Salespeople to Maximize LinkedIn

Read these steps to put the B2B social network to work

READ ARTICLE →



ABOUT

WE HELP SALES TEAMS SELL.

Put us to work, and we'll go beyond getting you a few new leads. We'll arm your team with a comprehensive marketing approach that reaches prospects and customers before, during, and after the pipeline is filled.

INTERNAL EDUCATION

Whether you need to deliver product knowledge, promote a new service, or convey sales strategies, we make your message resonate, with materials that support your sales effort from the inside out.

LEAD GENERATION

In the sales world, it's all about the lead. Using a powerful pairing of strategy and creativity with meaningful offers and incentives, we deliver campaigns that make phones ring, clicks happen, and doors open.

SALES ENABLEMENT

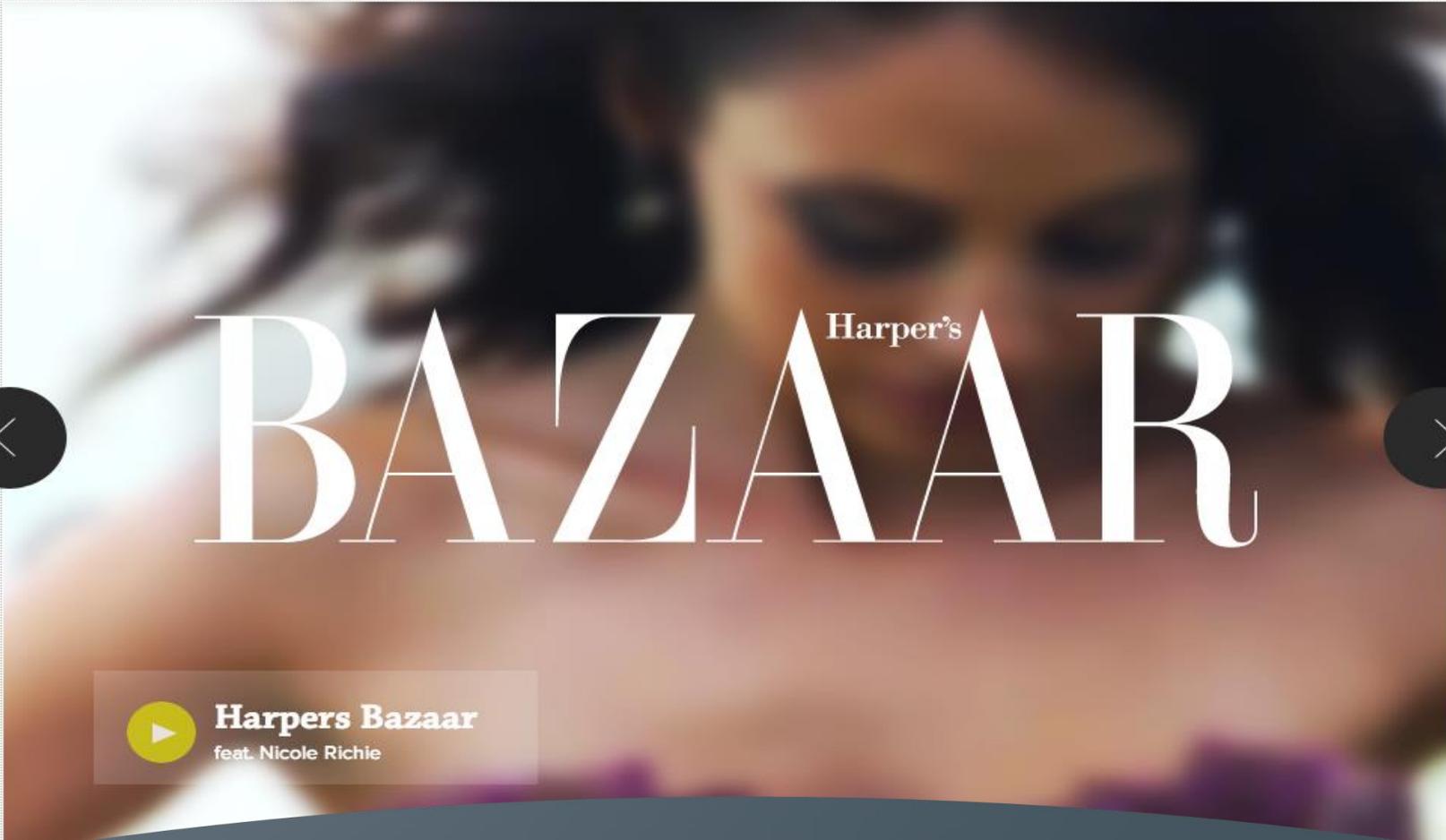
Understanding the

CUSTOMER RETENTION

And loyal. We

OLIVER RUSSELL.

The color and subtle design elements in the background make this webpage a great example of attractive visuals that don't take away from the core content on the page.



Harper's
BAZAAR



Harpers Bazaar

feat. Nicole Richie

QUARTER REST STUDIOS.

This homepage is essentially just one large slideshow, paired with a simple top navigation. It gives the visitor a limited, but useful set of options.



FANCY RHINO



est. 2010

FANCY RHINO.

Here's another website that showcases their work with an embedded video on the homepage. The navigation and sidebar are simple enough to stand out next to playing video.

WHY
FANCY

A video player overlay featuring a large yellow play button in the center, a white play button icon in a circle to its right, and the words 'WHY' and 'FANCY' in large, semi-transparent letters in the background. The background is a dark, blurred image of a camera lens.

FLINT BOUTIQUE.

The font and colors play quote the role in making this a well designed homepage. The consistency between the text and the graphics make for a great user experience.

YOUR **SPECIAL**
DAY NEEDS
beautiful
 INVITATIONS  **AND**
STATIONERY DESIGNED
 WITH LOVE



A bride's new BFF

Are you a bride-to-be looking for a unique wedding invitation and wedding stationery? Whether you're sending out hundreds of elegant engagement announcements or a few, personalised invitations, your day to remember should have a memorable piece of stationery that sets the tone for your event. Flint Boutique creates one-of-a-kind, custom invitations and wedding stationery.





MEET THE BARBER

• ABOUT US •

BLIND BARBER.

This website does a great job at presenting the most important aspect of the site on the center of the page. It draws the eyes to the button and attracts visitors to learn more about this Blind Barber.

CONCLUSION.

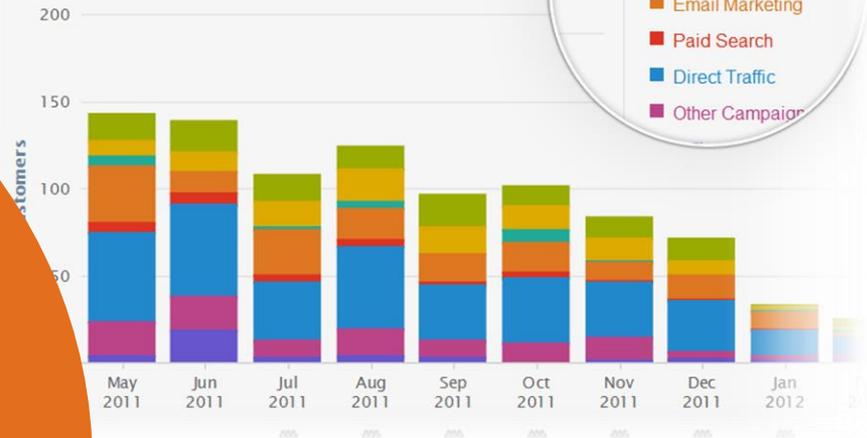
With all of these amazing examples on the internet, it can be difficult finding a style that represents *your* brand. Remember to do your research and visit any websites that interest you. Your goal is to create an aesthetically pleasing homepage that will also provide your visitors with a user-friendly experience. Take the time to learn about your target audience, and create a truly wonderful experience around their needs.

HOW DOES YOUR WEBSITE STACK UP?

Talk to one of our experts about how you can improve your homepage today. We'll walk you through a step-by-step website assessment to help you see homepage success.

Sources

Visits Leads Customers



SPEAK WITH AN EXPERT

about your inbound, web and tech goals.

GET STARTED TODAY

HubSpot

CERTIFIED PARTNER