

**WebsiteGrader.Com Report
PRWeek's Top PR Firms**

PR Week Ranking	Company	URL	Website Grade	MOZRank	Alexa Traffic Rank	Blog Grade	Inbound Links	Google Indexed Pages	Bookmarks	Blog Presence
1	Edelman	http://www.edelman.com/	99	6	29,599	63.4	120,572	1,760	258	Yes
2	Waggener Edstrom Worldwide	http://waggeneredstrom.com/	97	6	179,863	54.3	24,972	268	79	Yes
3	Ruder Finn	http://www.ruderfinn.com/	99	6	320,121	49.0	13,518	384	57	Yes
4	APCO Worldwide	http://www.apcoworldwide.com/	90	5	376,485	N/A	10,223	828	N/A	No
5	Qorvis Communications	http://www.qorvis.com/	95	6	790,249	24.5	9,272	458	37	Yes
6	WCG	http://www.wcgworld.com/	96	5	338,955	63.0	260	151	14	Yes
7	Schwartz Communications	http://www.schwartzcomm.com/	95	5	311,479	97.5	1,240	642	1	Yes
8	ICR	http://icrinc.com/web/	90	5	1,447,506	21.9	545	121	3	Yes
9	DKC	http://www.dkcnews.com/	98	5	1,127,328	66.7	333	213	10	Yes
10	Taylor Global	http://www.taylorpr.com/	88	5	1,247,943	N/A	977	86	5	No
11	Text 100	http://www.text100.com/	99	5	256,751	62.9	3,217	227	49	Yes
12	Gibbs & Soell	www.gibbs-soell.com/	92	5	2,086,178	60.5	719	98	5	Yes
13	Padilla Speer Beardsley	http://www.psbpr.com/	97	5	1,213,982	97.5	1,151	94	17	Yes
14	Allison & Partners	http://www.allisonpr.com/	91	5	857,013	50.8	1,378	N/A	6	Yes
15	Peppercom	http://www.peppercom.com/	96	5	1,530,371	26.1	1,398	129	23	Yes
16	PainePR	http://www.painepr.com/	87	5	1,569,867	N/A	4,335	84	3	Yes
17	Cooney/Waters Group	http://www.cooneywaters.com/	53	5	5,100,585	N/A	136	11	N/A	No
18	French/West/Vaughan	http://www.fvw-us.com/	97	4	1,090,344	N/A	551	269	7	Yes
19	Coyne Public Relations	http://www.coynepr.com/	92	4	726,316	N/A	727	228	11	Yes
20	PCGCampbell Marketing & Comms.	http://www.pgcpcampbell.com/	68	6	2,968,294	N/A	97	50	1	No
21	RF/Binder Partners	http://www.rfbinder.com/htmlsite/	60	5	2,159,739	N/A	277	82	7	No
22	SW Public Relations	http://www.5wpr.com/	98	5	437,321	93.6	4,013	302	32	Yes
23	Shift Communications	http://www.shiftcomm.com/	98	5	239,371	91.1	16,814	67	186	Yes
24	Capstrat	http://www.capstrat.com/	97	5	201,198	N/A	3,836	699	37	Yes
25	CRT/tanaka	http://www.crt-tanaka.com/	99	6	1,048,604	72.5	8,407	159	11	Yes
26	Makovsky & Company	http://www.makovsky.com/	95	5	1,252,162	74.1	1,545	318	6	Yes
27	Zeno Group	http://www.zenogroup.com/	93	4	1,108,103	50.2	6,420	196	12	Yes
28	Hunter Public Relations	http://www.hunterpr.com/	88	4	406,442	N/A	370	58	7	Yes
29	Widmeyer Communications	http://www.widmeyer.com/	95	5	2,286,139	66.7	1,671	389	10	Yes
30	Eric Mower and Associates	http://www.mower.com/	97	6	981,478	N/A	1,693	304	29	No
31	Kaplow Communications	http://www.kaplowpr.com/	93	6	1,113,581	24.0	631	134	12	Yes
32	Levick Strategic Communications	http://www.levick.com/	97	5	1,076,838	97.3	6,034	292	22	Yes
33	CJP Communications	http://www.cjpc.com/	72	4	2,092,583	N/A	305	90	8	Yes
34	O'Keefe & Company	http://www.okco.com/	79	4	5,179,719	N/A	376	97	2	No
35	Crosby Marketing Communications	http://www.crosbymarketing.com/	92	4	2,574,271	N/A	213	305	11	No
36	The Zimmerman Agency	http://www.zimmerman.com/	88	4	556,733	N/A	354	6	25	No
37	Davies	http://daviespublicaffairs.com/#	46	3	6,117,010	N/A	164	N/A	2	No
38	Bender/Helper Impact	http://www.bhimpact.com/	97	6	286,074	N/A	260	463	8	Yes
39	Rasky Baerlein Strategic Comms.	http://www.rasky.com/	96	4	1,831,490	23.1	524	88	2	Yes
40	Bader Rutter & Associates	http://www.baderrutter.com/index2.html	52	4	2,071,825	N/A	361	10	N/A	Yes
41	Martino Flynn	http://www.martinoflynn.com/	86	5	1,151,421	52.4	2,029	211	4	Yes
42	Jackson Spalding	http://jacksonspalding.com/	97	6	1,661,111	36.1	1,587	144	10	Yes
43	SparkPR	http://www.sparkpr.com/	76	4	1,007,445	N/A	5,343	N/A	30	No
44	Stanton Communications	http://www.stantoncomm.com/	61	4	10,272,040	N/A	2,085	35	N/A	No
45	Black Twig Communications	http://www.blacktwigllc.com/	61	3	4,870,538	N/A	59	21	1	No
46	Hager Sharp	http://www.hagerssharp.com/	80	6	8,109,182	N/A	190	89	3	No
47	Formula PR	http://www.formulapr.com/	90	4	1,207,286	N/A	418	150	11	No
48	Atomic Public Relations	http://www.atomicpr.com/#home	94	5	567,553	65.8	4,127	251	27	Yes
49	Lou Hammond & Associates	http://www.louhammond.com/	88	4	2,698,720	N/A	412	38	1	No
50	Airfoil Public Relations	http://www.airfoilpr.com/	88	5	876,294	N/A	1,920	193	16	Yes
51	The Rogers Group	http://www.rogerspr.com/	95	4	1,796,406	N/A	242	80	3	No
52	Fahlgren Mortine Public Relations	http://www.fahlgrenmortine.com/	93	5	2,697,019	55.1	1,117	223	4	Yes
53	Murphy O'Brien	http://www.murphyobrien.com/	74	4	2,268,108	52.4	149	N/A	2	Yes
54	McNeely Pigott & Fox PR	http://www.mpf.com/index	93	5	5,094,384	23.8	437	208	0	Yes
55	FoodMinds	http://www.foodminds.com/	47	3	22,345,635	N/A	124	9	N/A	Yes
56	Merritt Group	http://www.merrittgrp.com/	93	4	1,389,959	N/A	300	137	3	Yes

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57	Jasculca/Terman and Associates	http://www.jtpr.com/	91	5	3,233,117	14.5	195	69	N/A	Yes
58	PAN Communications	http://www.pancommunications.com/	98	5	1,053,744	N/A	4,330	266	9	No
59	IMRE	http://www.imre.com/	88	6	1,676,863	N/A	1,698	85	5	No
60	Development Counsellors	http://www.aboutdci.com/	89	5	1,593,088	N/A	441	N/A	2	No
61	Cerrell Associates	http://www.cerrell.com/	70	4	3,205,110	N/A	435	62	1	No
62	G.S. Schwartz & Co.	http://www.schwartz.com/home.htm	70	5	2,079,738	N/A	11,466	36	1	No
63	Barkley Public Relations	http://www.barkleyus.com/	92	6	206,298	N/A	4,632	N/A	60	Yes
64	Lambert, Edwards & Associates	http://www.lambert-edwards.com/	85	5	3,719,712	N/A	1,410	95	1	No
65	Conkling Fiskum & McCormick	http://www.cfm-online.com/	84	5	2,378,016	N/A	2,950	84	N/A	Yes
66	Risdall McKinney Public Relations	http://www.risdallmckinneypr.com/	89	5	2,022,382	N/A	1,039	174	1	Yes
67	Catalyst Public Relations	http://www.catalystpublicrelations.com/	86	4	2,073,861	N/A	230	148	4	No
68	Pierpont Communications	http://www.piercom.com/	89	4	986,138	N/A	823	905	4	Yes
69	LaunchSquad	http://www.launchsquad.com/	94	4	527,191	60.4	1,797	133	54	Yes
70	Matter Communications	http://www.matternow.com/	86	5	2,273,153	72.4	592	141	3	Yes
71	The Jeffrey Group	http://www.jeffreygroup.com/	86	5	2,096,002	N/A	165	167	1	Yes
72	Singer Associates	http://www.singersf.com/	54	3	2,820,410	N/A	152	60	N/A	No
73	rbb Public Relations	http://www.rbbpr.com/	88	5	1,866,046	N/A	612	91	5	Yes
74	M. Silver Associates	http://www.msilver-pr.com/	92	4	3,262,446	19.4	207	127	7	Yes
75	Ron Sachs Communications	http://www.ronsachs.com/	79	4	3,469,890	N/A	2,699	172	4	Yes
76	Intermarket Communications	http://www.intermarket.com/	68	4	5,707,126	N/A	174	7	1	No
77	Gibraltar Associates	http://www.gibraltar-llc.com/	85	3	3,021,698	54.3	231	359	N/A	Yes
78	Spring, O'Brien & Co.	http://www.spring-obrien.com/	84	5	3,310,006	34.8	82	129	4	Yes
79	CooperKatz & Company	http://www.cooperkatz.com/	77	4	3,126,708	N/A	1,697	140	10	Yes
80	The Hoffman Agency	http://www.hoffman.com/	92	5	493,804	N/A	4,048	99	20	Yes
81	Seigenthaler Public Relations	http://www.seig-pr.com/	63	4	2,699,526	N/A	41	52	1	No
82	Adfero Group	http://www.adfero.com/	93	6	1,182,583	98.1	15,235	147	N/A	No
83	Moore Consulting Group	http://www.moore-pr.com/	87	5	986,153	31.4	1,850	1,420	N/A	Yes
84	William Mills Agency	http://www.williammills.com/	89	5	4,214,316	63.5	484	167	3	Yes
85	R/P Marketing Public Relations	http://www.r-p.com/	50	5	5,531,479	N/A	116	82	1	Yes
86	Tech Image	http://www.techimage.com/	94	4	2,122,047	26.0	607	641	4	Yes
87	Kwitken & Company	http://www.kwitco.com/	86	4	3,701,647	N/A	248	212	7	No
88	Shelton Group	http://www.sheltongrouppr.com/	55	4	21,550,446	N/A	295	3	N/A	No
89	Dukas Public Relations	http://www.dukaspr.com/index.html	56	5	4,964,959	N/A	201	161	N/A	Yes
90	Brand Resources Group	http://www.brandresourcesgroup.com/	63	4	-1	14.4	85	N/A	2	Yes
91	Lane PR	http://www.lanep.com/	85	5	2,611,407	66.4	187	276	2	Yes
92	Schneider Associates	http://www.schneiderpr.com/	93	4	2,821,103	39.2	1,042	167	11	Yes
93	Linhart Public Relations	http://www.linhartpr.com/	79	5	3,347,462	69.6	3,279	N/A	5	Yes
94	Middleberg Communications	http://www.middlebergcommunications.com/	83	4	3,720,630	19.2	199	86	3	Yes
95	GroundFloor Media	http://www.groundfloormedia.com/	96	5	1,309,181	72.0	2,593	114	7	Yes
96	Travers Collins & Company	http://www.traverscollins.com/	69	5	7,842,992	N/A	456	N/A	2	Yes
97	Zcomm	http://www.zpr.com/	66	4	2,963,906	N/A	128	48	2	Yes
98	HLB Communications	http://www.hlbcomm.com/	41	3	-1	N/A	109	92	3	No
99	IW Group	http://www.iwgroupinc.com/	74	4	2,750,961	N/A	170	69	12	No
100	Ackermann PR	http://www.ackermannpr.com/	73	5	4,500,073	N/A	4,101	31	10	Yes
101	Ypartnership	http://www.ypartnership.com/#home	82	5	677,324	N/A	1,074	7	2	Yes
102	O'Malley Hansen Communications	http://www.omalleyhansen.com/	42	4	6,232,820	N/A	46	50	N/A	No
103	JMPR Public Relations	http://www.jmprpublicrelations.com/	58	3	3,364,204	N/A	214	57	0	No
104	The Ehrhardt Group	http://www.thehrhardtgroup.com/site.php	99	4	21,814,126	N/A	34	74	N/A	No
105	Perry Communications Group	http://www.perrycom.com/	57	4	7,493,762	N/A	245	83	N/A	No
106	Affect Strategies	http://www.affectstrategies.com/	95	4	1,469,828	54.9	1,806	97	7	Yes
107	Howard Consulting Group	http://hcapublicaffairs.com/	55	3	13,798,468	N/A	58	24	N/A	No
108	Devine & Powers	http://www.devinepowers.com/	54	4	20,489,911	N/A	69	22	2	No
109	Kohnstamm Communications	http://www.kohnstamm.com/index.php	57	4	8,418,263	N/A	158	72	2	No
110	Trylon SMR	http://trylonsmr.com/	96	5	3,657,568	N/A	9,211	259	3	Yes
111	Trevelino/Keller	http://www.trevelinokeller.com/	72	4	3,273,857	N/A	368	70	1	No
112	M/C/C	http://www.mccom.com/	92	5	1,516,657	69.6	1,152	291	11	No
113	JS2 Communications	http://www.js2comm.com/	68	4	4,211,496	N/A	144	N/A	3	No
114	Bateman Group	http://www.bateman-group.com/	91	5	5,907,465	31.4	5,644	92	4	Yes
115	The Kotchen Group	http://www.kotchengroup.com/	39	3	-1	N/A	30	16	1	No

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116	Westbound Communications	http://westboundcommunications.com/	55	3	-1	N/A	899	62	N/A	Yes
117	VPE Public Relations	http://www.vpe-pr.com/	56	1	5,874,019	14.4	20	82	N/A	Yes
118	Roberts Communications	http://www.robertscomm.com/	77	4	5,011,432	N/A	262	100	3	No
119	MM2 Public Relations	http://www.mm2pr.com/	20	3	21,961,580	N/A	20	N/A	N/A	No
120	Katcher Vaughn & Bailey PR	http://www.kvbpr.com/	74	4	11,913,276	N/A	462	220	4	Yes
121	Kitchen Public Relations	http://www.kitchenpr.com/	51	3	5,608,735	N/A	43	28	1	Yes
122	Landis Communications	http://www.landispr.com/	94	4	1,461,664	41.4	448	202	4	Yes
123	Jones Public Affairs	http://www.jonespublicaffairs.com/	67	3	-1	N/A	124	59	N/A	No
124	BlazePR	http://www.blazepr.com/	62	4	6,839,435	N/A	126	6	7	No
125	Anne Klein Communications Group	http://www.annekleincg.com/	53	5	7,106,537	N/A	84	134	N/A	No
126	Guthrie/Mayes & Associates	http://guthriemayes.com/	62	3	4,925,885	37.1	227	N/A	N/A	Yes
127	Blue Practice	http://www.bluepractice.com/	88	4	5,943,611	31.4	109	40	7	Yes
128	K/F Communications	http://www.kfcomm.com/	48	4	18,338,347	N/A	132	8	4	No
129	Borders and Gratehouse	http://www.bordersgratehouse.com/	65	3	4,575,961	14.4	48	12	N/A	Yes
130	Dawson + Murray + Teague Comms.	http://www.dmtcommunications.com/	41	3	14,053,028	N/A	44	10	N/A	No
131	Revive	http://www.revivepublicrelations.com/	51	2	4,365,565	N/A	39	67	N/A	Yes
132	Catapult PR-IR	http://www.catapultpr-ir.com/	94	5	3,495,634	33.1	2,718	954	5	Yes
133	The Powell Group	http://www.powellgroup.net/	52	5	16,401,973	N/A	48	51	N/A	Yes
134	Butler Associates	http://www.butlerassociates.com/	45	2	16,815,675	N/A	31	21	1	No
135	Fetching Communications	http://www.fetchingcommunications.com/	79	4	2,572,168	N/A	220	428	1	No
136	Feintuch Communications	http://www.feintuchcommunications.com/	76	4	4,232,665	N/A	425	317	N/A	Yes
137	Bridge Global Strategies	http://www.bridgeny.com/services/index.html	99	4	3,861,740	26.4	96	36	1	Yes
138	Nelson Schmidt	http://www.n-s.com/	94	3	5,784,780	41.4	124	75	3	Yes
139	BRPRgroup	http://www.brprgroup.com/	63	2	1,394,310	N/A	197	227	N/A	Yes
AVERAGES			79.1	4.4	3,845,253	50.3	2,670	186	13.4	