

FOR IMMEDIATE RELEASE

Interneer Intellect MobileApps Selected as a KMWorld 2014 Trend-Setting Product

Smart Mobile Apps with Offline Capabilities Empower Employees in the Field and Increase Customer Engagement Anytime, Anywhere

Los Angeles, CA, September 3, 2014 — [Interneer, Inc.](#), a leader in SaaS Business Process Management (BPM) software for [process automation applications](#) and [Smart Mobile Apps](#), today announced that Interneer Intellect MobileApps was named a [KMWorld 2014 Trend-Setting Product](#) for its contribution towards [mobilizing the enterprise](#). Mobile apps are radically changing the business landscape – dramatically improving the productivity, efficiency, and compliance of employees in the field. Client’s customers and employees experience significant efficiency gains when they require instant collaboration and engagement, access to vital enterprise data on the go, an ability to initiate a request or process anytime, and to capture new data, even when internet connectivity is not available.

Intellect MobileApps was selected from more than 650 products and hundreds of vendors by KMWorld’s judging panel, consisting of editorial colleagues, analysts, system integrators, line-of-business managers and users.



Hugh McKellar, editor in chief of [KMWorld](#), said, “Interneer Intellect MobileApps was selected by the panel because it demonstrates thoughtful, well-reasoned innovation and execution for the most important constituency of them all: the customer.”

“[Intellect MobileApps](#) puts the power of Smart Mobile Apps in the hands of the customer,” said Romeo Elias, President and CEO of Interneer. “Business today requires speed, flexibility and mobility in order to become more efficient, productive, and customer centric. Intellect MobileApps enables organizations to automate, streamline, and optimize business processes and extend them to mobile devices, without requiring any programming. We are honored to be recognized by KMWorld for empowering the customer with Intellect MobileApps.”

Intellect MobileApps enables knowledge workers to easily and quickly build a single app or an entire library of mobile apps for business without requiring any programming, enhancing business agility and speed. As a “native” mobile app, Intellect MobileApps users can capture data and photos even when a mobile device is not connected to the internet. [Offline mobile capabilities](#) ensures that business moves forward without skipping a beat, such as an employee filling out an expense report on a flight home, a quality manager noting an issue at a construction worksite, or a customer requesting a new order from a sales person in the field.



Automate any business process, such as expense reports, HR onboarding, an insurance claim or hundreds of other processes, and integrate with enterprise legacy systems to access, capture and edit data anytime, anywhere, on any device, even when internet connectivity is lost.

About KMWorld

KMWorld (www.kmworld.com) is the leading information provider serving the Knowledge Management systems market and covers the latest in Content, Document and Knowledge Management, informing more than 40,000 subscribers about the components and processes - and subsequent success stories - that together offer solutions for improving business performance.

KMWorld is a publishing unit of Information Today, Inc. (www.infotoday.com)

About Interneer

Interneer is a leader in [SaaS BPM software](#) and [Smart Mobile Apps](#) that significantly improve employee efficiency, operational productivity, compliance, customer engagement and self-service. Now organizations can achieve rapid time-to-launch with business process management apps, featuring enterprise forms, data, workflow, and detailed reporting – all with the ability to integrate with legacy enterprise applications. Interneer’s Intellect BPM platform is designed to empower the business user and IT with a user friendly drag-and-drop interface that requires no programming or software coding.

Intellect MobileApps enables organizations to leverage the power of secure, enterprise-grade Smart Mobile Apps to mobilize business processes on any mobile device, ensuring business continuity even when internet connectivity is lost.

Hundreds of customers, including [Circle K](#), [Jacobs Engineering](#), [FirefightersFirst Credit Union](#), [Silliker](#), [American Specialty Health](#), [Georgetown University](#) and [Host Hotels](#), rely on Interneer to streamline and optimize operations, improve compliance, and enhance revenue generation.

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