

## FOR IMMEDIATE RELEASE

### Interneer CEO Romeo Elias Named a Top 50 Midmarket IT Vendor Executive for 2014 by Midsized Enterprise Summit

Interneer Nominated for Six Additional Award Categories including Best Software, Best Midmarket IT Solution and Best of Show

**Los Angeles, CA, September 17, 2014** — [Interneer, Inc.](#), a leader in SaaS Business Process Management (BPM) software for [process automation applications](#) and [Smart Mobile Apps](#), announced today that for the second year in a row, Romeo Elias, President and CEO of Interneer, was named a [Top 50 Midmarket IT Vendor Executive](#) at the 2014 Midsized Enterprise Summit (MES) and the company was nominated for six additional award categories. The Top 50 list features the industry's most influential vendor executives who serve midmarket and midsized customers, and shines a spotlight on the professionals driving one of the most important customer segments in the industry today.



[Romeo Elias](#) was recognized for founding and leading Interneer, a software company that empowers people to innovate with its BPM software platform and Smart Mobile Apps designed for business users and IT departments with constrained IT resources, often with a disproportionately large user base requiring support.

Romeo's product innovation and vision for [Interneer Intellect BPM](#), a new generation and highly agile BPM software platform features forms, data, [workflow](#), and detailed reporting – all with the ability to integrate with legacy enterprise applications. On top of the BPM platform, Interneer offers Intellect MobileApps, a disruptive mobile technology enabling organizations to easily and quickly create [Smart Mobile Apps](#), with offline capabilities, for the enterprise. Both Intellect BPM and Intellect MobileApps received high accolades during the summit and Interneer was nominated for six award categories, more than any of vendor at the event.

Interneer was nominated for Best Midmarket Software, Best Execution of a Midmarket IT Solution, Best Demonstration of ROI, Best in Innovation, Best Solutions Pavilion Booth Strategy, and Best of Show.

“It's an honor to be recognized by Midmarket CIOs and IT executives for software designed to empower innovation, speed and business agility,” said Romeo Elias, President and CEO of Interneer. “Midmarket companies and organizations of all sizes with limited IT resources prefer to use a No Programming or Coding environment to automate a wide variety of business processes and workflow, streamline operations, and improve customer engagement. Interneer is proud to offer the most rapid-to-launch and agile BPM software platform in the industry.”

“These executives named and the companies they represent serve the midmarket with unwavering commitment, and are dedicated to creating solutions that meet the unique needs of this market,” said Robert C. DeMarzo, Senior Vice President of Strategic Content, XChange Events. “Our Midsized Enterprise Summit is an ideal venue to honor these deserving leaders, and we congratulate each executive on their success.”

The Top 50 Midmarket IT Vendor Executive list was unveiled at the Midsized Enterprise Summit (MES), September 14-16 at the Gaylord Texan Resort in Dallas, TX. In addition, the list of executives is featured in a slideshow on CRN.com, a leading source for IT industry news. Visit <http://xchange-events.com/mes50> for access to the list or view the [slideshow](#).

### **XChange Events**

Part of The Channel Company family, XChange Events connects sellers and users of technology through a diverse number of live and virtual events, designed to help attendees share best practices, network with peers and gain exclusive market intelligence from industry editors and analysts. Organized into three categories, XChange Events offers channel events, IT executive events and on demand virtual events to address every aspect of today’s evolving IT market. For more information, please visit: <http://www.xchange-events.com/>

### **About Interneer**

Interneer is a leader in [SaaS BPM software](#) and [Smart Mobile Apps](#) that significantly improve employee efficiency, operational productivity, compliance, customer engagement and self-service. Now organizations can achieve rapid time-to-launch with business process management apps, featuring enterprise forms, data, workflow, and detailed reporting – all with the ability to integrate with legacy enterprise applications. Interneer’s Intellect BPM platform is designed to empower the business user and IT with a user friendly drag-and-drop interface that requires no programming or software coding.

Intellect MobileApps enables organizations to leverage the power of secure, enterprise-grade Smart Mobile Apps to mobilize business processes on any mobile device, ensuring business continuity even when internet connectivity is lost.

Hundreds of customers, including [Circle K](#), [Jacobs Engineering](#), [FirefightersFirst Credit Union](#), [Silliker](#), [American Specialty Health](#), [Georgetown University](#) and [Host Hotels](#), rely on Interneer to streamline and optimize operations, improve compliance, and enhance revenue generation.

For more information, please call 800.558.6832 or 310.439.9680, email [sales@interneer.com](mailto:sales@interneer.com), or visit [www.interneer.com](http://www.interneer.com).

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