

## FOR IMMEDIATE RELEASE

### Interneer Announces Continuous Record Revenue Growth in 2012 for its SaaS Business Process Management Software Aimed at Mid-Market/SMBs

*Strong channel growth with more than half of total revenue generated by partners and resellers*

Los Angeles, CA, February 18, 2013 — [Interneer, Inc.](#), the leader in [SaaS](#) Business Process Management (BPM) software for the midmarket/SMBs, announces another year of record revenue growth in 2012 with 23 new [customers](#) and 16 new partners. Interneer, which held its [first partner conference](#) this year, also continued to see substantial [channel](#) revenues, with over half of total revenue generated by partners, resellers and VARs. New customers include Emerson Climate Technologies, Los Angeles Firemen's Credit Union, and Georgia State University.

"Interneer has carved out a reputation as the easy to-deploy Business Management Process platform for the mid-market and SMBs. Our applications do not require coding and can be deployed in a very short amount of time, enabling each of our customers to derive maximum value and ROI almost immediately," said Romeo Elias, Interneer founder and CEO. "Channel partners played a large part in helping the company expand in the midmarket and SMB space."

Interneer drives transparent participation and open collaboration among teams, especially between business users and IT professionals. With Interneer [non-techie business](#) users can easily define, configure, optimize and automate business processes and workflow around common, but critically important tasks or applications, such as "submit expense report", "create contract and proposal", "install user software," etc. It requires zero programming from initial design to deployment.

Interneer introduced in 2012 more than 50 product feature enhancements in direct response to customer feedback, and previewed the upcoming release of Intellect MobileApps, the anticipated iPad app that will be available in beta release at the end of March.

The company will launch its [First Annual Customer Conference](#) in March in Redondo Beach and will hold its [Second Annual Partner Conference](#) in September.

#### **About Interneer**

Interneer is the leader in [SaaS](#) Business Process Management (BPM) and Workflow Management solutions designed for the midmarket. With Interneer companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users and requires no programming. Interneer is available through SaaS per seat licensing or can be installed [on premise](#). Interneer has hundreds of [customers](#) including Bose, Jacobs Engineering, and Host Hotels in markets including construction, manufacturing, energy, and public sector.

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