

FOR IMMEDIATE RELEASE

CEO Romeo Elias of BPM Platform Leader Interneer Named Top 50 Midmarket IT Vendor Executive by Midsize Enterprise Summit

Interneer Recognized for New Generation BPM Platform and Smart Mobile Apps

Los Angeles, CA, September 25, 2013 — [Interneer, Inc.](#), a leading provider of Business Process Management (BPM) software for [process automation applications](#) and [Smart Mobile Apps](#), today announced that CEO Romeo Elias has been named to the Top 50 Midmarket IT Vendor Executive list featuring the industry's most influential vendor executives who serve midmarket and midsize customers.

[Romeo Elias](#) was recognized for leading the product innovation and vision for Interneer Intellect BPM 7, a new generation Business Process Management software platform, and Interneer Intellect MobileApps, a disruptive mobile technology enabling enterprises to easily create business-to-employee (B2E) mobile apps that drive productivity, streamline processes, integrate enterprise data and drive collaboration. Intellect BPM and Intellect MobileApps are ideally suited for midmarket companies, and designed specifically for non-technical business users, with a drag-and-drop environment that requires no programming, thereby significantly cutting time and resources to deploy and manage.

Interneer Intellect enables companies to get projects completed faster, easier and cost effectively. With an intuitive drag-and-drop user interface, Intellect BPM 7 is user friendly, enabling rapid development and deployment, and is easy to adjust on the fly as business needs change. Interneer is a new generation Business Process Management (BPM) software provider that empowers business professionals with a highly intuitive application development platform for building Smart Mobile Apps for business and enterprise level process automation applications.

“Interneer was founded with the belief that business professionals can build business apps to automate processes without requiring programming, and this approach has proven to be extremely beneficial to midmarket companies,” said Romeo Elias. “We are excited that The Channel Company recognizes Interneer for continuing to provide innovative BPM software and disruptive mobile technology that enable small to large organizations to become more efficient and productive.”

“The winners of this important honor represent the hard working individuals who serve the midmarket with unwavering dedication and prioritize their customer needs above all else,” said Robert C. DeMarzo, Senior Vice President of Strategic Content, The Channel Company. “Our Midsize Enterprise Summit is an ideal venue to honor these deserving leaders, and we congratulate each executive on their success.”

The Top 50 Midmarket IT Vendor Executive list was unveiled at the Midsize Enterprise Summit (MES), September 22-25 at the JW Marriott in Phoenix, AZ. In addition, the list of executives is featured in a slideshow on CRN.com. Visit <http://www.xchange-events.com/mes50> for direct access to the slideshow.

XChange Events

Part of The Channel Company family, XChange Events connects sellers and users of technology through a diverse number of live and virtual events, designed to help attendees share best practices, network with peers and gain exclusive market intelligence from industry editors and analysts. Organized into three categories, XChange Events offers channel events, IT executive events and on demand virtual events to address every aspect of today's evolving IT market. For more information, please visit: <http://xchange-events.com/>.

About Interneer

Interneer is the leader in [Business Process Management \(BPM\) software](#) for process automation applications and [Smart Mobile Apps](#). With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users and requires no programming. Interneer is available as a SaaS offering in the Cloud or can be installed on-premises, using a subscription or perpetual license model. Interneer has hundreds of customers including Bose, Jacobs Engineering, and Host Hotels in markets including construction, manufacturing, healthcare, education, energy, and public sector. For more information, visit www.interneer.com.

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