

## FOR IMMEDIATE RELEASE

### Interneer Named “KM Promise Award” Finalist by KMWorld

Interneer Recognized for Market Leading BPM and Smart Mobile App Software Platform

**Los Angeles, CA, November 7, 2013** — [Interneer, Inc.](#), a leading provider of Business Process Management (BPM) software for [process automation applications](#) and [Smart Mobile Apps](#), today announced that it was named a “[KMWorld Award](#)” finalist at KMWorld 2013. Interneer was recognized for the company’s market leading Intellect BPM and MobileApps software platform, designed to empower business users with a drag and drop environment that requires “no programming” to generate Smart Mobile Apps. Interneer’s Smart Mobile Apps are available on any device, anytime, anywhere, and ideal for business apps that require workflow automation, enterprise level security, data integration, privacy, and high reliability.



Hugh McKellar, editor in chief [KMWorld](#), said, “many companies promise that their technology is the best knowledge management solution. One of the greatest challenges for organizations purchasing these technologies is to determine which of the companies will deliver on its promise. This award is given to the organization that is delivering the promise to its customers by providing innovative technology solutions for implementing and integrating knowledge management practices into their business processes.”

[Romeo Elias](#), President and CEO of Interneer, said, “We are honored to be recognized by KMWorld for our innovation and the reliability of our market leading BPM and Smart Mobile Apps software platform. Organizations around the world want to mobilize their workforce with Business-to-Employee (B2E) and Business-to-Business (B2B) mobile apps, to collaborate with partners, suppliers and customers. Companies are searching for an enterprise mobile platform that conforms to their way of doing business, allowing for changes on the fly, enterprise security, integration with back end data and high reliability.”

If you would like to learn more about Interneer’s market leading BPM platform for enterprise level process automation and Smart Mobile Apps, please contact Interneer at [sales@interneer.com](mailto:sales@interneer.com).

#### About KMWorld

KMWorld ([www.kmworld.com](http://www.kmworld.com)) is the leading information provider serving the Knowledge Management systems market and covers the latest in Content, Document and Knowledge Management, informing more than 45,000 subscribers about the components and processes - and subsequent success stories - that together offer solutions for improving business performance. KMWorld is a publishing unit of Information Today, Inc. ([www.infotoday.com](http://www.infotoday.com))

#### About Interneer

Interneer is the leader in [Business Process Management \(BPM\) software](#) for process automation applications and [Smart Mobile Apps](#). With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag

and drop user interface is user friendly, designed for business users and requires no programming. Interneer is available as a SaaS offering in the Cloud or can be installed on-premises, using a subscription or perpetual license model. Interneer has hundreds of customers including Bose, Jacobs Engineering, and Host Hotels in markets including construction, manufacturing, healthcare, education, energy, and public sector. For more information, visit [www.interneer.com](http://www.interneer.com).

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