

FOR IMMEDIATE RELEASE

Gartner MarketScope for Business Process Management Platform as a Service (bpmPaaS) Rates Interneer as Promising Software Vendor

Interneer Offers Rapid Application Development for Business Users And Makes it Easy for Organizations to Extend Apps to Mobile Devices

Los Angeles, CA, November 25, 2013 — <u>Interneer, Inc.</u>, a leading provider of Business Process Management (BPM) software for <u>process automation applications</u> and <u>Smart Mobile Apps</u>, today announced that the company was recognized as a "Promising" software provider among 14 vendors by Gartner in its "<u>MarketScope for Business Process Management Platform as a Service</u>" report November 15, 2013 by Michele Cantara, Teresa Jones, Kimihiko Iijima. Interneer offers rapid, "No Programing" development environment that automates structured and repeatable processes by business users; makes it easy for organizations to extend apps to mobile devices; and the company's new, "Free Community" option that enables enterprise clients to extend apps to customers, partners, suppliers and others at no additional cost.

This MarketScope helps business process owners and senior IT managers involved in business process improvement and transformation programs identify the different characteristics of bpmPaaS offerings and determine if the technology in those offerings, as well as the commercial terms of their cloud contracts, is suited to their needs. According to Gartner, "Businesses use bpmsPaaS to automate business processes, rapidly develop applications, connect business processes spanning multiple organizations, manage knowledge work and improve collaboration."

Romeo Elias, President and CEO of Interneer, said, "A new era of agile and mobile business executives demand a new generation BPM platform. Platform as a Service (PaaS) capabilities enable clients to accelerate time to benefit of technology and to avoid capital expenditures. The Interneer Intellect BPM platform is known for empowering business professionals and overburdened IT departments with an easy to use, rapid development environment for building highly scalable Smart Mobile Apps that need to be available anytime, from anywhere, and on any device. We are very pleased that Gartner recognizes Interneer in this report."

If you would like to learn more about Interneer's award winning BPM platform for enterprise level process automation and Smart Mobile Apps, please contact Interneer at sales@interneer.com.

About Gartner

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About Interneer

Interneer is the leader in <u>Business Process Management (BPM) software</u> for process automation applications and highly scalable <u>Smart Mobile Apps</u>. With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users and requires no programming. Interneer is available as a SaaS offering on a subscription basis in the Cloud or it can be installed on-premises. Interneer has hundreds of customers including <u>Los Angeles Firemen's Credit Union</u>, <u>Jacobs Engineering</u>, <u>Silliker</u> and <u>Host Hotels</u> in markets including financial services, retail, manufacturing, healthcare, education, energy, and public sector. For more information, visit <u>www.interneer.com</u>.

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