FOR IMMEDIATE RELEASE

Interneer Announces Disruptive and Simplified Pricing Model for its Cloud-based BPM Platform

"Free Community" Option Enables Enterprise Clients to Extend Apps to Customers, Partners, Suppliers and Others at No Additional Cost

Los Angeles, CA, December 2, 2013 — Interneer, Inc., a leading provider of Business Process Management (BPM) software for process automation applications and "Smart Mobile Apps," today announced a new, disruptive and simplified pricing model, as well as a "free community" option for enterprise clients.

To increase operational efficiency and productivity beyond the enterprise, organizations with an enterprise license can extend apps built on the Interneer Intellect BPM platform to customers, partners, suppliers and others at no additional cost – clients only pay for internal users.

Organizations can create a library of apps for enterprise use starting at $45 per user per month in the cloud, and $30 per user per month on-premises; pricing for a single app starts at $15 per user per month in the cloud, and $10 per user per month on-premises.

An enterprise license for up to 1,000 users starts at $2,000 per month in the cloud, and $1,300 per month for on-premises Discounts are available for the education sector and non-profit organizations.

For example, a manufacturer with 1,000 employees and hundreds of suppliers can now develop apps that connect internal processes with external products from suppliers, and integrate the entire development lifecycle into a connected, automated and Smart Mobile App – and there's no cost for suppliers to access the apps. In another example, a University can develop apps for student life, track student grades, manage dorm room requests, and more, and these apps would be available to students at no additional cost.

"Our new pricing is set to disrupt the BPM market – we're making our new generation BPM software accessible to any size organization, and we're making it easy to get started and scale as they gain value. Organizations can then grow their apps as their business needs change in the future. Finally, our new pricing is designed for a new era of enterprise Smart Mobile Apps. We believe in creating flexibility for our customers, empowering business executives and IT to easily modify apps, and to enable organizations to enter the mobile era," said Romeo Elias, Interneer CEO and President.

To learn more about Interneer for enterprise level process automation and Smart Mobile Apps, please contact sales@interneer.com.

Apply for a 30 day free trial of Interneer Intellect 7 BPM cloud-based version here.

About Interneer

Interneer is the leader in Business Process Management (BPM) software for process automation applications and highly scalable Smart Mobile Apps. With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users and requires no programming. Interneer is available as a SaaS offering on a subscription basis in the Cloud or can be installed on-premises. Interneer has hundreds of customers including Los Angeles Firemen's Credit Union, Jacobs Engineering, Silliker and Host Hotels in markets including financial services, retail, manufacturing, healthcare, education, energy, and public sector. For more information, visit www.interneer.com.

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