

## FOR IMMEDIATE RELEASE

## Interneer Wins "Most Innovative Mobile Solution" Award at Enterprise Mobility Forum

Interneer Enables Business Users and IT to Easily Build and Manage Smart Mobile Apps for Enterprise Use

Los Angeles, CA, December 12, 2013 — <u>Interneer, Inc.</u>, a leading provider of Business Process Management (BPM) software for process automation applications and <u>Smart Mobile Apps</u>, today announced that it won the "Most Innovative Mobile Solution" award at the Enterprise Mobility Forum. Interneer was awarded for enabling Smart Mobile Apps for the enterprise, leveraging a BPM platform that requires no programming and instead uses a drag-and-drop interface designed for business users and IT departments, offering enterprise-level security and integration to back end data and enterprise applications. Interneer was selected by CIOs and Mobility Executives attending the event on December 8-10 held at the Phoenician in Scottsdale, Arizona.

With Interneer, organizations can build an unlimited number of Smart Mobile Apps across the enterprise, all accessible as a native mobile app within Intellect MobileApps, a free container app available on the App Store. Intellect MobileApps can contain a library of native Smart Mobile Apps with access granted to each user based on individual permissions and security.



<u>Romeo Elias</u>, President and CEO of Interneer, said, "We are grateful to be recognized for our mobile enterprise solution, we are listening to the market and this is a strong encouragement that we are on the right track with our Smart Mobile Apps solution. The mobile enterprise revolution is underway, and enterprise mobile apps for employees, customers, partners, and suppliers are the next wave of mobile apps. Each enterprise is expected to build dozens of enterprise mobile apps, and in some cases even hundreds of apps. Interneer fills this gap. Interneer empowers organizations to quickly and

easily build and manage Smart Mobile Apps for the enterprise."

Examples of Smart Mobile Apps for the enterprise include: audit apps, contract management apps, customer onboarding apps, data collection apps, expense reporting apps, field sales or service apps, grant management apps, HR onboarding apps, incident reporting apps, safety observation apps, training and certificate management apps, and quality management apps.

Elias continued, "Today, many of us cannot function without access to our smartphones, and yet all we do is access our email, calendars, contacts and maybe keep up with our colleagues via consumer apps like LinkedIn. Imagine having access to your business apps and processes, with the ability to collaborate with colleagues and keep business moving forward at any time, from anywhere."

If you would like to learn more about Interneer's award winning BPM platform for enterprise level process automation and Smart Mobile Apps, please contact Interneer at <u>sales@interneer.com</u>.



## **About Interneer**

Interneer is the leader in <u>Business Process Management (BPM) software</u> for process automation applications and highly scalable <u>Smart Mobile Apps</u> for enterprise use. With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users, and requires no programming. Interneer is available as a SaaS offering on a subscription basis in the Cloud or can be installed on-premises. Interneer has hundreds of customers including <u>Los Angeles Firemen's Credit Union</u>, <u>Jacobs Engineering</u>, <u>Silliker</u> and <u>Host Hotels</u> in markets including financial services, retail, manufacturing, healthcare, education, energy, and public sector. For more information, visit <u>www.interneer.com</u>.

## **Media Contacts**

Martin Levy Ink Inc. for Interneer mlevy@inkincpr.com 206.851.7256

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