

FOR IMMEDIATE RELEASE

**Interneer Announces Innovate 2014 Conference to Focus on Smart Mobile Apps
for the Enterprise**

Registration Opens for 3rd Annual Interneer Conference

Los Angeles, CA, December 18, 2013 — [Interneer, Inc.](#), a leader in Business Process Management (BPM) software for [process automation applications](#) and [Smart Mobile Apps](#), today announced its 3rd annual conference, [Innovate 2014](#), will focus on Smart Mobile Apps for the enterprise and that registration is open to customers, partners, and others interested in learning about the next wave of technology, enterprise mobile apps. Innovate 2014 will be held in Santa Monica, in the heart of Silicon Beach and near the Interneer corporate headquarters, on March 17-18, 2014.

Innovate 2014 will bring together CIOs, Business and Mobility Professionals and Executives focused on automating business processes and extending apps to mobile devices with Smart Mobile Apps for enterprise use. Conference attendees will have an opportunity to network and share industry best practices, attend learning sessions, hear customer case studies, and learn about the future of enterprise mobility. Interneer executives will provide insight into business mobility trends and Interneer's product development plans for its [award winning BPM and Smart Mobile Apps solutions](#), that requires no programming and instead uses a drag-and-drop interface designed for business users and IT departments. Conference attendees can also request one-on-one meetings with Interneer Professional Services and Tech Support during the event.

“Anyone interested in enterprise mobility should attend this event,” said [Peter Hargittay](#), CMO and VP of Business Development at Interneer. “Attendees will learn about mobile BPM, extending processes to mobile devices, native enterprise mobile apps in the field, improved employee productivity and efficiency due to enterprise Smart Mobile Apps, and engaging with customers, partners, suppliers and others in a new mobile ecosystem.”

Those interested can register for the event, book a room at the JW Marriott Santa Monica Le Merigot, access the latest agenda and other materials at www.interneer.com/innovate2014. Early-bird pricing is available until January 31, 2014.

If you would like to learn more about Interneer's award winning BPM platform for enterprise level process automation and Smart Mobile Apps, please contact Interneer at sales@interneer.com.

About Interneer

Interneer is a leader in [Business Process Management \(BPM\) software](#) for process automation applications and highly scalable [Smart Mobile Apps](#) for enterprise use. With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users, and requires no programming. Interneer is available as a SaaS offering on a subscription basis in the Cloud or can be installed on-premises. Interneer has hundreds of customers including [Los Angeles](#)

[Firemen's Credit Union](#), [Jacobs Engineering](#), [Silliker](#) and [Host Hotels](#) in markets including financial services, retail, manufacturing, healthcare, education, energy, and public sector. For more information, visit www.interneer.com.

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