

# FOR IMMEDIATE RELEASE

# Interneer Named by KMWorld as One of 100 Companies That Matter in Knowledge Management

Industry Experts Recognize Interneer Intellect BPM Platform for Enabling a New Generation of Business Apps with Robust Enterprise Mobility Capabilities

Los Angeles, CA, March 3, 2014 — <u>Interneer, Inc.</u>, a leader in Business Process Management (BPM) software for <u>process automation applications</u> and <u>Smart Mobile Apps</u>, today announced that it has been named to the 14<sup>th</sup> annual KMWorld Magazine list of <u>100 Companies That Matter in Knowledge</u> <u>Management</u>. The Interneer Intellect BPM platform was recognized for enabling organizations to easily and quickly build new generation business apps with robust mobile enterprise capabilities.



"Interneer has proven that it defines the spirit of innovation by blending a new generation BPM software platform and robust enterprise mobility capabilities with a deep, fundamental commitment to customer success," said Hugh McKellar, KMWorld editor-in-Chief. According to KMWorld, while the criteria for inclusion varies, each winner has either helped to create a market, redefine or enhance one, and they all share velocity of innovation and the agility to serve customers.

Interneer is redefining the BPM industry with its easy-to-use, "no programming" BPM platform and its focus on enterprise mobility. Interneer Intellect BPM enables organizations to build apps once using a

drag-and-drop application development environment, and to make them available anywhere, anytime, on any device. Intellect MobileApps, a free container app available on the App Store, fully optimizes apps built on Intellect for mobile devices. Organizations can build an unlimited number of apps across the enterprise, all accessible via the web or within Intellect MobileApps as a library of native apps with access granted to each user based upon individual permissions and security.

"It's an honor to be recognized by KMWorld as one of the top 100 companies in Knowledge Management," said <u>Romeo Elias</u>, President and CEO of Interneer. "Organizations need an easy way to build dozens of apps to automate business processes and workflows and to configure those apps across the web and mobile devices in a secure environment, fully integrated with back-end legacy enterprise data – and Interneer makes it easy for them to do exactly that."

KMWorld magazine provides information and in-depth analysis on the Content, Document, and Knowledge Management markets to help business leaders improve performance. A complete 2014 list of the 100 Companies That Matter in Knowledge Management can be found in the March issue.

## About KMWorld

KMWorld (<u>www.kmworld.com</u>) is the leading information provider serving the Knowledge Management systems market and covers the latest in Content, Document and Knowledge Management, informing more



than 40,000 subscribers about the components and processes - and subsequent success stories - that together offer solutions for improving business performance. KMWorld is a publishing unit of Information Today, Inc. (www.infotoday.com)

#### **About Interneer**

Interneer is a leader in <u>Business Process Management (BPM) software</u> for process automation applications and highly scalable <u>Smart Mobile Apps</u> for enterprise use. With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users, and requires no programming. Interneer is available as a SaaS offering on a subscription basis in the Cloud or can be installed on-premises. Interneer has hundreds of customers including <u>Los Angeles Firemen's Credit Union</u>, Jacobs Engineering, Silliker and <u>Host Hotels</u> in markets including financial services, retail, manufacturing, healthcare, education, energy, and public sector. For more information, visit <u>www.interneer.com</u>.

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