

FOR IMMEDIATE RELEASE

Interneer Named an Emerging Player in the Business Process Management Software Market by Info-Tech Research Group

Interneer Intellect 7 Recognized as One of the Easiest-to-Implement Web-based BPM Platforms for Better, Faster and Streamlined Business Processes

Los Angeles, CA, June 11, 2013 — [Interneer, Inc.](#), a leading provider of Business Process Management (BPM) software for process automation applications and smart mobile apps, today announced that the company was named an ‘Emerging Player’ in the BPM software market by Info-Tech Research Group. In the April 2013 report, “[Vendor Landscape: Business Process Management \(BPM\) Suite](#),” Interneer was recognized for its intuitive usability, robust architecture, product strategy, channel strength, and long-term viability. Interneer’s new BPM platform [Interneer Intellect 7](#) was highlighted as one of the easiest-to-implement web-based BPM platforms, enabling a new generation of process automation applications and smart mobile apps for better, faster and streamlined business processes.

“Recognized as an ‘Emerging Player’ in the Info-Tech Research Group Vendor Landscape report reinforces Interneer as an industry leading BPM solution with strong mobile capabilities,” commented [Romeo Elias](#), CEO of Interneer. “Interneer Intellect 7 is a new generation of BPM software designed to be easy to use, flexible and mobile. Our goal is to simplify the design, implementation and use of process automation applications, including [smart mobile apps](#) that enable the modern virtual worker with native iPad apps in the field.”

The Interneer nomination as an “Emerging Player” builds on its product strategy and innovation, for example the company recently released its new smart mobile app solution, [Intellect MobileApps](#), enabling business users to create highly flexible and adaptable native mobile apps without any programming. The new solution leverages the Interneer drag and drop design capability, which is highly intuitive and easy to use, and simplifies complex process applications with native mobile apps that can be modified on the fly to adapt to changing business requirements. Intellect MobileApps is a significant leap forward for business mobility and enabling virtual workers with mobile apps in the field.

“Business users are more tech-savvy than ever, but they’re not programmers,” said Stewart Bond, Senior Consulting Analyst at [Info-Tech Research Group](#). “Vendors in this space must balance simple user interfaces and extensive back-end control for effective solutions. Interneer Intellect delivers on its promise of being business-user friendly, as its web-based user interface offers an easy-to-use environment for non-programmers that creates sophisticated forms without programming. Intellect can be deployed either on-premise or via the web as a cloud solution, with accessibility through any mobile device using any standard browser.”

The Info-Tech Research Group Vendor Landscape report is for enterprises seeking to select a solution for automating the creation, execution, and management of business processes. Use cases may include the need to automate processes such as billing or authorization to improve efficiency within the enterprise,

and the automation of processes across geographically dispersed locations where manual process completion is labor intensive. The report focused on ten BPM vendors, including IBM, Interneer, Oracle, Pega, Software AG and TIBCO. Vendors included in this report provide a comprehensive and/or innovative solution for designing and monitoring business processes to automate and simplify workflows within an organization.

About Info-Tech Research Group

Info Tech-Research Group (www.infotech.com) is a global leader in providing IT research, technical information and advice. It is a membership based program that helps companies justify IT spending and prove the value of IT and other technologies. Info-Tech Research Group has been operating since 1998 and counts with 30,000 + members. With a paid membership of over 30,000 members worldwide, Info-Tech Research Group is the global leader in providing tactical, practical Information Technology research and analysis. Info-Tech Research Group has a sixteen-year history of delivering quality research and is North America's fastest growing full-service IT analyst firm.

About Interneer

Interneer is the leader in Business Process Management (BPM) software for process automation applications and smart mobile apps designed for the midmarket. With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users and requires no programming. Interneer is available as a SaaS offering in the Cloud or can be installed on-premises, using a subscription or perpetual license model. Interneer has hundreds of customers including Bose, Jacobs Engineering, and Host Hotels in markets including construction, manufacturing, healthcare, education, energy, and public sector. For more information, visit www.interneer.com.

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