

FOR IMMEDIATE RELEASE

Interneer Honored with Best Midmarket Strategy Award at Midmarket CIO Forum

Recognition is a Testament to Interneer's Commitment to Midmarket Organizations

Los Angeles, CA, April 14, 2014 — [Interneer, Inc.](#), a leading provider of Business Process Management (BPM) software for [process automation applications](#) and [Smart Mobile Apps](#), today announced that it was awarded the [Best Midmarket Strategy](#) award at the [\[BE\] Midmarket CIO Forum](#), held April 6-8, in Ponte Vedra Beach, Florida. CIOs and executives attending the event selected Interneer among 50 technology vendors showcasing their products and solutions at the event. The award recognizes Interneer as the company with the best strategic approach towards partnering with midmarket organizations through product development, innovation and marketing techniques.



Interneer was recognized for its Intellect BPM platform which was designed to empower companies to innovate by enabling IT departments and business users to quickly and easily develop web and mobile enterprise apps. Midmarket companies often have limited IT resources facing a disproportionate level of expectations. Interneer addresses this issue with Intellect BPM, a platform designed for rapid development, which requires “No Programming” and instead leverages a drag-and-drop interface for designing, deploying and modifying enterprise apps, and Intellect MobileApps, for deploying native enterprise mobile apps. This approach enables IT departments at midsized organizations to do more with less and much faster, and the solution is often provided to business users to take responsibility of their enterprise apps and associated business processes. In addition, many business line managers of Fortune 500 and other large companies choose to work with Intellect BPM and Intellect MobileApps as it empowers their employees to innovate and move business forward quickly.

Interneer has worked with hundreds of midmarket companies to improve productivity, efficiency, and profitability, and a few of these include:

- [Enviva](#), the world's leading supplier of woody biomass fuel, serving power generation and industrial customers seeking to decrease their dependence on fossil fuels, uses Interneer Intellect BPM and Intellect MobileApps to enhance productivity and efficiency in record time. Enviva uses Interneer to manage time and expenses, IT project management, IT internal control audits, invoice approval processing, and fiber supply applications. To further its support for sustainable forestry, Enviva developed a smart mobile app that enables workers in the field to use an iPad app to track and trace fiber contract data, source locations, verify the dimension and condition of received materials, and to verify that partners are operating in line with the company's Forest Credo.

- [FirefightersFirst Credit Union](#), a leading Credit Union serving firefighters and their families since 1935, with over 30,000 members and \$900 million in assets, uses Interneer Intellect BPM to automate over 100 business processes. FirefightersFirst uses BPM to develop e-forms and to automate internal workflows and to enable member self-service in online banking. By integrating with the Credit Union’s core banking system, Open Solutions by FiServ, and online banking system, Digital Insights (formerly Intuit Financial Services), FirefightersFirst uses Interneer Intellect BPM to authorize and manage member to member wire transfers and for members to view credit score features at their convenience.
- [Northgate González Markets](#), a leader and innovator in the retail grocery industry with 49 supermarkets in Southern California and plans to add an estimated 50 more stores over the next year, uses Interneer Intellect BPM to manage and automate the delivery of food and supplies available for sale at the company’s supermarkets. Northgate’s Chief Information Officer, Harrison Lewis, met Interneer at a [BE] Midmarket CIO Forum two years ago and selected Interneer for the company’s BPM initiatives. At the 2014 [BE] Midmarket CIO Forum in April, Harrison Lewis was honored with the Award of Excellence in the Office of the Midmarket CIO.

[Romeo Elias](#), President and CEO of Interneer, said, “Interneer was founded with a core belief to “empower people to innovate” by designing software that can be used by IT and business people alike. This approach is ideal for midmarket organizations, and we are grateful to be recognized by midmarket CIOs for our product development and innovation. In addition to developing products that are an ideal fit for midmarket organizations, Interneer offers pricing tailored to the needs of midmarket companies.”

If you would like to learn more about Interneer’s award winning BPM platform for enterprise level process automation and Smart Mobile Apps, please contact Interneer at sales@interneer.com.

About Interneer

Interneer is the leader in [Business Process Management \(BPM\) software](#) for process automation applications and highly scalable [Smart Mobile Apps](#) for enterprise use. With Interneer, companies can deploy affordable, easy to use BPM software for automating business processes and workflows with rapid implementation. The intuitive drag and drop user interface is user friendly, designed for business users, and requires no programming. Interneer is available as a SaaS offering on a subscription basis in the Cloud or can be installed on-premises. Interneer has hundreds of customers including [Circle K](#), [FirefightersFirst Credit Union](#), [Jacobs Engineering](#), [Silliker](#) and [Host Hotels](#) in markets including financial services, retail, manufacturing, healthcare, education, energy, and public sector. For more information, visit www.interneer.com.

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