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# PRESS RELEASE

## UltimateAir Chosen as ERV in Oldest Zero Energy Home Renovation Project

**ATHENS, OH – May 24, 2010** — UltimateAir has announced that it will be teaming up with Greenovation.TV and featuring its RecoupAerator 200DX as the ERV of choice in the renovation of a 110-year old home in Ann Arbor, Michigan.

The project will feature a historic Victorian house in Ann Arbor's Old West Side Historic District that will be converted into a net zero energy home. According to Greenovation.TV, this will be the oldest home on record to be retrofitted into a net zero energy home.

Matt and Kelly Grocoff are the owners of the home and founders of Greenovation.TV, a website that provides videos with a focus on "greening every home in America" by providing "practical information in an entertaining format." This information is focused on homeowners being able to gain energy independence and learning how to retrofit any home in America.

The RecoupAerator will be featured within the project as the Energy Recovery Ventilator of choice. RecoupAerator's industry-leading >95% energy recovery rating will help get this project to net zero energy status.

"The two big reasons we chose UltimateAir for this project are the fact that the RecoupAerator is the most efficient ERV on the market, and that it is made in the USA," Matt Grocoff said.

The project will be featured on Greenovation.TV's website during the renovation process, along with other videos and tips for home improvement. For more information, please visit [www.greenovationtv.com](http://www.greenovationtv.com) or [www.ultimateair.com](http://www.ultimateair.com).

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