# It Starts at Home

Strong families, strong neighborhoods and lifelong learning begin at home. These beliefs are at the heart of Habitat's volunteer-driven approach to eliminating poverty housing from the Twin Cities. Today, too many hardworking local families can't afford a safe, decent place to call home and too many low-income homeowners can't afford the critical repairs needed to keep their homes livable. These realities put the long-term viability of our community at risk.

Evan was sleeping in a closet until his family bought their Habitat home. Many Habitat homebuyers are escaping cramped, drafty or unhealthy living spaces.



### **BECOME A SUPPORTER**

By partnering with Habitat as a volunteer, donor, and advocate you will be putting your faith and values into action. You will be offering a much-needed hand up to a family dreaming of a brighter future. You will be restoring hope, helping break the cycle of poverty, and ensuring more children grow up in a stable, healthy home where they can truly thrive. As a Habitat supporter you will see the fruits of

your labor and feel the satisfaction of knowing the impact of your contributions will last for generations.

Join us and build great things!





More than 1,000 families have purchased Twin Cities Habitat homes since 1986. 84% still live in their Habitat home.

### Habitat Homeownership

Buying a Habitat home is the hand up families need to create a better future for their children. It puts an end to moving from one place to another and allows a family to put down permanent roots. Stable housing is directly linked to success in school, improved health and greater opportunities in life. A Habitat home is an investment that pays off for generations.

### **HOW HABITAT BUILDS**

Habitat volunteers build new single-family and multi-unit homes and rehab foreclosed homes. Each home is safe, decent, affordable and energy-efficient. Habitat volunteers, with and without construction experience, and in-kind donations help keep construction costs down. But money is needed for land, materials, permits, licensed sub-contractors and staff. Twin Cities Habitat is dedicated to efficiency and using limited resources wisely to maximize impact.

### THE EMPOWERMENT CYCLE

Habitat's unique interest-free mortgages can save families hundreds of dollars a month, freeing up money for everything from college funds to back-to-school shopping. Mortgage payments to Habitat go toward building more homes for more families to buy.

### **TYPICAL HOMEBUYERS**

- Average family size: 5
- Average annual income: \$30,000 to \$40,000

### **FAMILY REQUIREMENTS**

- 300–500 hours of Habitat sweat equity
- 22 hours of homeowner classes
- Work with a Neighborhood Family Partner
- Pay Habitat's 0% mortgage
- Pay property taxes
- Pay any association fees
- Maintain the home
- Habitat holds first refusal rights for families selling their homes

### A Brush with Kindness

Twin Cities Habitat's home repair program, *A Brush with Kindness*, helps qualified, low-income homeowners keep the homes they've owned and loved for years. The projects are a mix of painting, safety upgrades, exterior weatherproofing, carpentry and landscaping. A few thousand dollars in materials and a couple of days volunteering can make a huge impact for these homeowners and their entire neighborhood.

### **INNOVATING TO SERVE**

Twin Cities Habitat created *A Brush with Kindness* through a partnership with Minneapolis-based Valspar in 1998. The program proved so successful that Habitat affiliates around the country have copied it and started home repair programs of their own.

### **A BRUSH WITH KINDNESS CLIENTS**

- Seniors
- Veterans
- People with disabilities
- Single parents

### **ABWK PROJECTS HELP**

- Halt neighborhood decline
- Prevent foreclosures
- Restore hope

"There is no way to describe the huge relief we feel. I cannot imagine what we would have done without the aptly named *A Brush with Kindness*. You are a blessing beyond description."

-Boris, St. Paul

"My home is much safer due to Habitat. Thank you, so very much! When I am told how nice things look inside or outside, I give all the praise to Habitat."

-Joyce, Minneapolis

"I received a new roof with the help of *A Brush with Kindness*. Before, I was worried whenever it rained or snow melted. Now I have a newfound peace of mind."

*—Bernice, St. Paul* 





### Matching Values

If the values you hold dear match the values of Twin Cities Habitat for Humanity, join us in building great things.



### PERSEVERANCE

Lilly purchased the very first Twin Cities Habitat home in 1986. She raised three successful daughters there, fully paid off her Habitat mortgage and still owns the home today.



### HOPE

Thousands of children are growing up in homes built and repaired by Twin Cities Habitat. Each year, thanks to generous supporters, hundreds more get this life-changing opportunity.



Home is a universal need. It takes all of us, working together in partnership, to ensure the Twin Cities is a great place to live for every family.



Twin Cities Habitat for Humanity welcomes people of all faith backgrounds to join us in our common goal of eliminating poverty housing.

### VOLUNTEERS & DONORS

### LIKE TWIN CITIES HABITAT

99% say it allows them to do something meaningful95% say Habitat's mission matches their values90% say they see the results of their time and effort

### ADVOCATE FOR HABITAT

"Creating housing that everyone can afford is not only right, it's smart. Our community's health, quality of life and economic vitality depend on it."

> —Mary Brainerd President and CEO HealthPartners Former Chair of the Itasca Project





### Win Cities Habitat for Humanity®

## Faith in Action

Twin Cities Habitat for Humanity is an ecumenical Christian ministry. We are called by our faith in God to serve families in need with generosity, humility and love. God's love extends to all, which is why we welcome people of all races, faith backgrounds and beliefs to join us in the common goal of providing and preserving affordable housing.

### **PARTNERSHIP BENEFITS**

Habitat for Humanity projects can help people see God at work beyond church walls. Building together allows people to put their faith into action and to be the face of God to a world in need.

Habitat for Humanity is a widely recognized and respected organization. A Habitat project can be the spark that creates enthusiasm, brings members together and strengthens your faith community.

Habitat projects can help meet your ministry goals for outreach, stewardship and service. Projects are available for students, singles, small groups or the entire congregation.

### WHAT IT TAKES

Many resources are needed to create and preserve affordable housing, including partner families, land, materials, financial donations and volunteers. When your congregation offers to help build or repair a home, we ask you to provide a combination of these resources.



### HOW ARE YOU BEING CALLED?

We encourage you to consider the resources you can provide to build and preserve decent, affordable homes. No matter the size of your gift, families will be blessed by your generosity for generations to come.

"We knew we wanted to help with affordable housing issues on our side of the metro. Habitat made that possible and it was an uplifting experience for us all."

-Bruce Moulton, Workcamp Leader, EpiscoBuilders

"The families we help are the best part of our experience. We become inspired when we get to meet and work alongside them, and they are the reason St. Andrews continues our support of Habitat."

-Dave Engh, Workcamp Leader, St. Andrews

"Faith is taking the first step even when you don't see the whole staircase."

-Dr. Martin Luther King, Jr., Civil Rights Activist

As each has received a gift, use it to serve on another, as good stewards of God's varied grace.

—1 Peter 4:10

"Whatever you did for the least of these ... you did for me." —*Matthew 25:40* 

### Win Cities Habitat for Humanity®

## **Recognition Levels & Benefits**

Primary house sponsors provide the financial resources to build or rehabilitate a home.

Legacy Sponsorship	\$120,000	Cover the full construction costs for a new build or rehab. Volunteer up to ten weeks on a Habitat home.
Keystone Sponsorship	\$90,000	Cover the majority of construction costs for a new build or rehab. Volunteer up to eight to ten weeks on a Habitat home.
Cornerstone Sponsorship	\$60,000	Cover a portion of construction costs for a new build or rehab. Volunteer up to seven weeks on a Habitat home.

Volunteering is optional. You choose how much, if any, volunteer time you would like within the noted guidelines.

These **sponsorship levels** relate to the financial commitment made toward the construction of an individual home or a single unit of a multi-family home. Please note that the benefits are cumulative.

Legacy	\$120,000	Complimentary table at Twin Cities Habitat's <i>Hard Hat &amp; Black Tie Gala</i> , or a foursome at the <i>Raise the Roof Golf Tournament</i>	
Keystone	\$90,000	Exclusive "Thank You" message to your organization on <i>Minnesota</i> <i>Public Radio</i>	
Cornerstone	\$60,000	On-site recognition event to celebrate your sponsorship Framed family photo	
Sustaining	\$40,000	Name in recognition ad in <i>Minnesota Monthly</i> magazine in December News release announcing sponsorship Social Media promotion (Facebook, Twitter, blog) Website recognition on <i>www.tchabitat.org</i>	
Partnering	\$18,000	Twin Cities Habitat presentation to your group	
Contributing	\$6,000	Name on construction site sign Recognition in quarterly Habitat newsletter (circulation 20,000 homes)	
Supporting	\$2,000	Recognition in Twin Cities Habitat's Annual Report Recognition in printed program for Home Dedication	



### Sponsorship and Group Volunteer Opportunities

### HOMEBUILDING

Volunteers build/rehab quality homes in partnership with low-income families and the community. We sell the homes with an affordable, zero percent interest mortgage.

### Workday Guidelines

- 8:30 a.m.-4:00 p.m.
- Spring/Summer: Monday through Friday
- Fall/Winter: Tuesday through Saturday
- Workcamps: 12–18 volunteers per day depending on home build needs
- One-day builds: 10-13 volunteers

#### **Financial Support**

- Workcamp Weeks: Groups are encouraged to donate \$6,000/week
- Mini-Workcamps: Groups are encouraged to donate \$2,000-\$4,000/week
- One Day at a Time: Groups are encouraged to donate \$500-\$1,000/day to help cover construction costs

### A BRUSH WITH KINDNESS

Volunteers work to preserve homeownership by helping low-income homeowners repair and maintain their homes.

### Workday Guidelines

- 8:30 a.m.-4:00 p.m.
- 1–5 days (per home) in April through October
- Weekdays and Saturdays available
- 10-15 volunteers/day

#### **Financial Support**

- *ABWK* groups are encouraged to donate \$3,000/home
- Additional sponsorships for large scale Critical Home Repair projects are available at \$3,500-\$15,000

### Sponsorship Level & Benefits

Preserve a Home	\$3,000	Name in Annual Report
		Name on Project Site



## Volunteer Guidelines

Please review and distribute these guidelines to your volunteers ahead of time in preparation for your time on site.

### THE BASICS

Volunteering with Twin Cities Habitat is fun! No construction experience is required. No one is asked to do anything they're not comfortable with. Volunteering is a full day commitment. Please plan to work the entire shift. Breaks are in the morning, at lunch and in afternoon. Please arrive on time and check-in with the Site Supervisor.

### **HEALTH & SAFETY**

Be up-to-date with your tetanus vaccine. Adults need a booster every ten years. Alert the people you are working with if you have a medical condition Habitat should be aware of (allergies, asthma, heart problems, etc). There is a first aid kit on every site.

### **FOOD & SNACKS**

Habitat does not provide food on site. If your group is not providing food, please bring your own snacks and lunch. There will be drinking water and restroom facilities at every site.

### WHAT TO BRING

- Completed volunteer waiver paperwork
- Lunch and snacks
- Sunscreen as appropriate
- Reusable water container •
- Tools and equipment will be provided (you are • responsible for any personal tools you bring)

#### WHAT TO WEAR

- Comfortable clothes that can get dirty
- Dress for the weather and wear layers •
- Work boots or sneakers (no open-toe/heel shoes)
- Work gloves (there will be extra available)
- Hat and/or sunglasses as appropriate •





### HOMEBUILDING VOLUNTEER SPECIFICS

Volunteers may help build a new home or rehab an existing home. Build sites require between ten and eighteen volunteers depending on site assignment. Build days are available Monday through Friday during the spring/summer and Tuesday through Saturday during the fall/winter. All shifts are 8:30 a.m. – 4:00 p.m.

### A BRUSH WITH KINDNESS VOLUNTEER SPECIFICS

Most ABWK work is done from April through October. Projects typically require one to five days to complete. Weekdays and Saturdays are available. The work days run 8:30 a.m. – 4:00 p.m. Up to fifteen volunteers can work on ABWK projects. Smaller indoor projects are available between October and April.

### **RESTORE VOLUNTEER SPECIFICS**

Groups may bring up to thirteen volunteers. Two to four hour shifts are available throughout the week. Duties include, but are not limited to, organizing donations, helping to manage show room floor inventory, and cleaning up around the store.

#### LANDSCAPING VOLUNTEER SPECIFICS

Landscaping volunteers help landscape a Habitat home. Volunteer days run 9:00 a.m. – 4:00 p.m. (many projects finish early). Projects require four to ten volunteers depending on project size. Volunteers are asked to bring their own work gloves and shovel.

#### BUILD. THINK. ACT!

Habitat is committed to raising awareness about the importance of affordable, decent housing in our community. During breaks on site, volunteers participate in discussions and activities called *Build. Think. Act!* which highlight housing issues in a fun and engaging way.

### **YOUTH VOLUNTEER SPECIFICS**

For safety reasons, youth under the age of sixteen (16) are not allowed to volunteer on active construction sites. Teenagers fourteen through fifteen (14–15) are allowed to volunteer at the ReStore or landscaping projects. We require one adult leader for every group of four youth. All adult supervisors must be 21 years or older.

For complete details on volunteer logistics for any of the above opportunities, or with any additional questions, contact your Resource Development Coordinator.