VERIFY ORIGINALITY

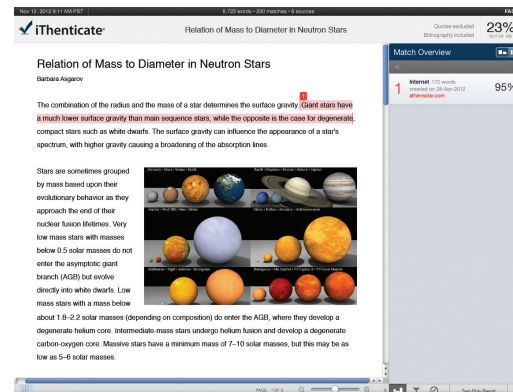## Plagiarism Detection & Prevention Technology

iThenticate is the leading provider of professional plagiarism detection and prevention technology used worldwide by scholarly publishers, research departments, and individual researchers and authors to ensure the originality of written work before publication.

Summary

- Identifies matched content; shows web and publication sources
- Assists in editing processes
- Protects reputations and copyrights

Highlights

- Easy to use: Web-based interface and requires little to no training
- Quick results: Upload and examine documents in minutes
- Share documents and collaborate in groups

Largest Comparison Database

Scholarly PUBLISHERS:

36+ MILLION scholarly articles, books and conference proceedings from nearly 80,000 scientific, technical and medical publications (as a result of CrossCheck in partnership with CrossRef.org*)

Content PARTNERS:

92M+ MILLION online and offline subscription content items from leading aggregators, databases and content providers

Internet:

34+ BILLION archived and current web pages

> *We are pleased to have found a tool that meets our scientific and legal needs, as well as being a good fit with our editors.*
>
> Sarah McCormack, Editorial Manager | **American Society for Nutrition**

Custom DATABASES:

Private comparison databases can be created based on organizations' needs and allows for document-to-document comparison
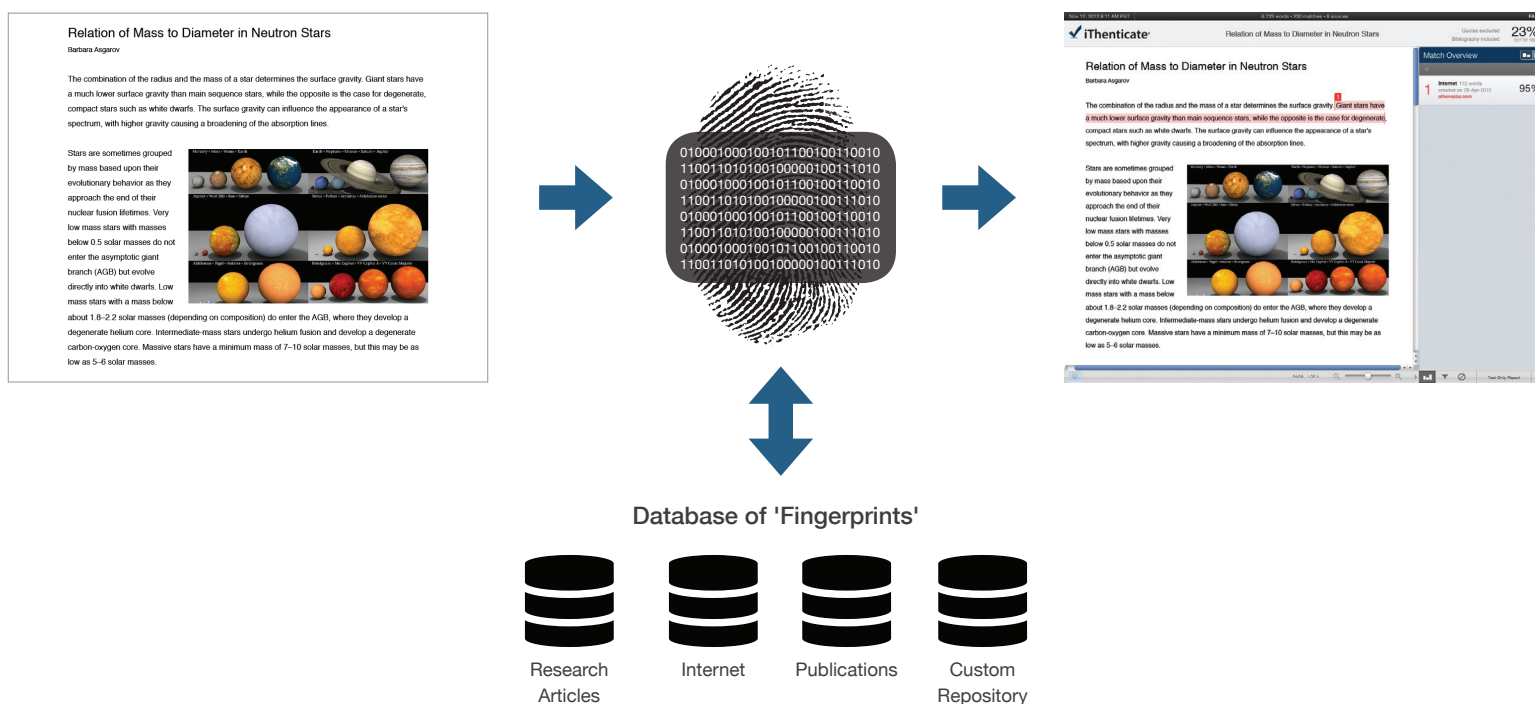
See how it works at **WWW.ITHENTICATE.COM/VIEW-DEMO**

Comprehensive Reporting

- 'Match overview' shows the most relevant sources found to match the document by the iThenticate algorithm or view a list of all the sources found to match the document within the system.
- 'Summary' report provides a high-level overview of matched content in the document.
- 'Largest matches' shows where the sources and text of the largest content matches in the document (only available in the Text-only mode).

Effective 2013, customers have the unique benefit of viewing results in two different modes: Document Viewer and Text-Only. The Document Viewer mode displays matches within the document's original format, including images, tables and graphs. In both modes, users get a side-by-side comparison of the document to matched sources in the database and in-depth analytics that provide visibility into content submissions and levels of originality over time.

How It Works

Digital Fingerprint

Similarity Report

Database of 'Fingerprints'

Research Articles   Internet   Publications   Custom Repository

About **iTHENTICATE**

iThenticate is the leading provider of professional plagiarism detection and prevention technology used worldwide by scholarly publishers and research departments to ensure the originality of written work before publication. iThenticate helps editors, authors and researchers prevent misconduct by comparing manuscripts against its database of over 34 billion web pages and 127 million content items, including 35.5 million published works from over 365 scholarly publisher participants of CrossCheck, a service offered by CrossRef and powered by iThenticate software. iThenticate is developed by Turnitin, the leader in plagiarism and originality checking for educational institutions worldwide. The company is headquartered in Oakland, California with international offices in Newcastle, United Kingdom.

*CrossCheck™ powered by iThenticate is an initiative between iThenticate and CrossRef®, a not-for-profit membership association of publishers, established to help publishers prevent professional plagiarism and other forms of scholarly misconduct.