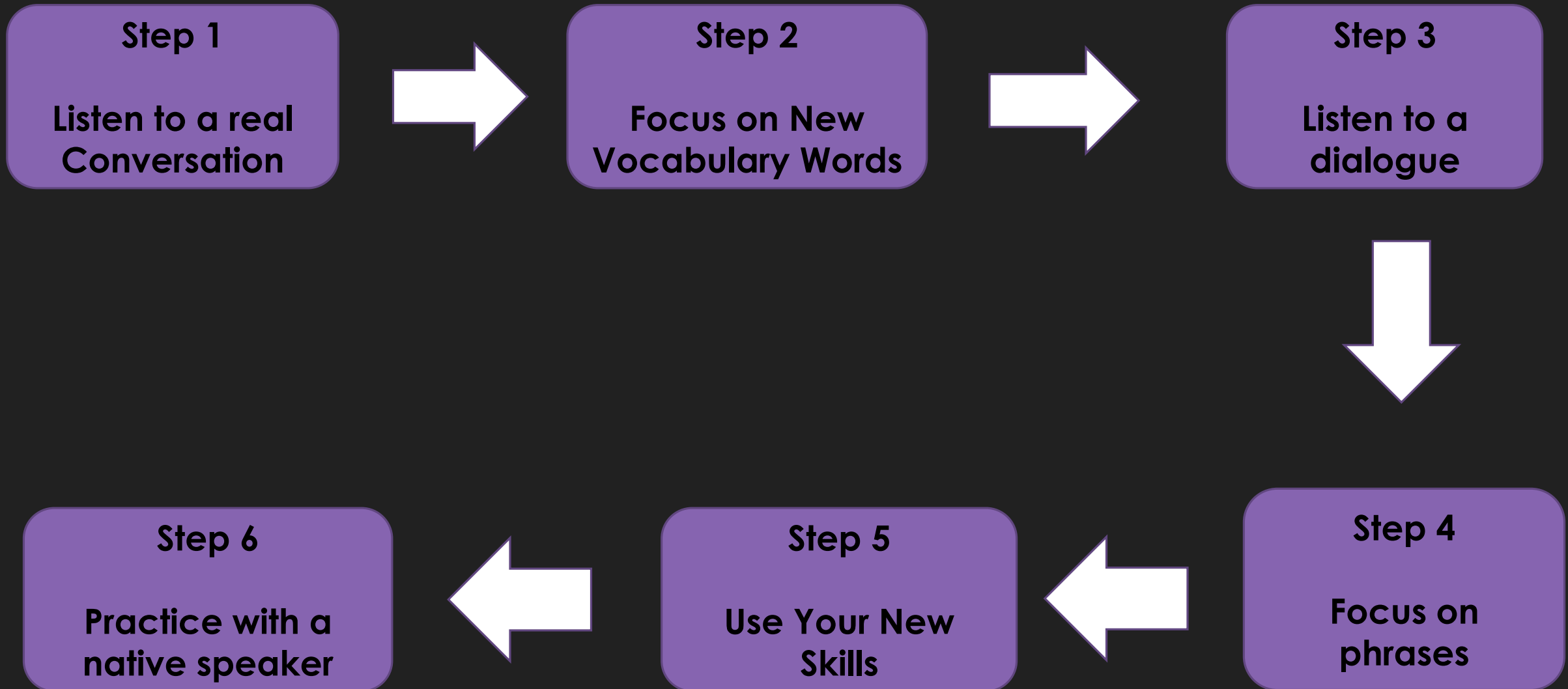




What's the Future of Facebook?

A Phrasal Verb Lesson

Our Method



Step 1: What's the Future of Facebook?



Please listen to Audio Step 1 – What's the Future of Facebook?

**Do you use Facebook?
How has it changed your life in good and bad ways?
What will happen to Facebook in the future? Will it be
around in ten years?**

Please view Transcript Step 1-What's the Future of Facebook?

Step 2: Focus on New Vocabulary Words

**Face
challenges**

Fade out

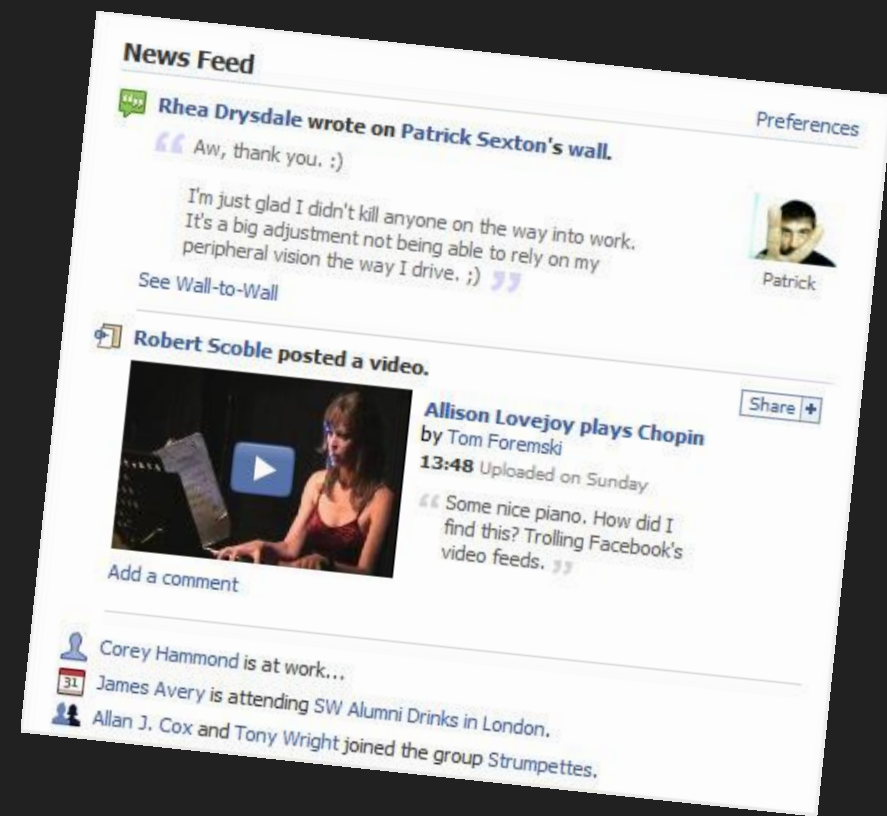
**Get caught
up**

Fine line

To dwindle

Get caught up (to catch up)

Phrasal verb



To review things that have happened in the past but that you have missed or have not known about

"I go on Facebook every afternoon to get caught up on the day's news."

Face challenges

Expression



Definition: To be presented with a difficult situation

“We have to face the challenge of getting to the top of this mountain if we want to see the view.”

Fine line

Expression



**A small difference between two things that may seem
very different**

**“There is a fine line between being enthusiastic and
being distracting at a tennis match.”**

Fade out

Phrasal verb



When something gradually disappears, become irrelevant

“The rotary phone started to fade out when cell phones came into existence.”

To Dwindle

verb



To gradually diminish in size, amount, or strength

“My enthusiasm for my job has dwindled since I started five years ago.”

Step 3: Are You Addicted to Facebook?

Listen to two people talking about Facebook addiction in this conversation.

Listen to Audio Steps 3 and 4-Are You Addicted to Facebook



Step 4: Focus on the Vocabulary Phrases

Learn the new vocabulary in context!

Please open Transcript Steps 3 and 4 – Are You Addicted to Facebook?

- “I like to go online during my lunch break to get caught up”
- “I think people are starting to face some challenges”
- “my attention span is starting to dwindle too”
- “There’s a fine line between staying connected and being addicted”
- “when a site fades out”

Bonus! Say It Another Way!

Learn how to say the phrases in a different way!

Click on the file “Say It Another Way”

Step 5: Use Your New Skills

To dwindle

**To face
challenges**

Fine line

**To get
caught up**

To fade out

A: Have you __1__ (encountered difficulties) since you suspended your Facebook account?

B: No it's been great. Before I suspended it, I noticed that my attention span was __2__ (getting shorter) but now I can pay attention to one task for a longer period of time.

A: How do you __3__ (get updated) on what's going on with your friends?

B: Oh I just call them! The phone hasn't __4__ (disappeared) yet.

Answers to Step 5 Quiz

- 1) Faced challenges
- 2) dwindling
- 3) Get caught up
- 4) Faded out

Fine line



Prepare Your Vocabulary Cards

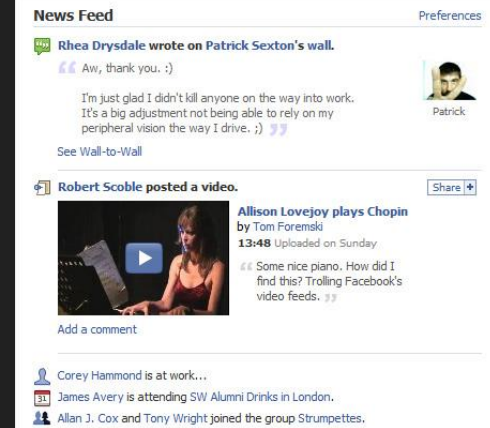


To dwindle

To face challenges



To fade out



To get caught up

Step 6: Practice with a Native

- Do you use Facebook regularly to **get caught up** with what's happening in your friends' lives? How often do you use it? Has your interest in Facebook **dwindled** at all? If so, why?

Bonus Conversation 1: Please use the phrases from Say It Another Way(A= friend, B= friend)

A: (student) I haven't had a chance to sign onto Facebook in the past 3 hours so I better check in to _____ (get caught up) on what's going on with everyone today.

B: Jeez how many times per day do you check Facebook? Is it really important to know exactly what's happening with everyone all of the time?

A: Well yeah, it is important.

B: Well, not for me. My interest in Facebook has _____ (dwindled) over the past few years as I have gotten busier.

Answers to Bonus Conversation 1

Bonus Conversation 1: Please use the phrases from Say It Another Way(A= friend, B= friend)

A: *(student) I haven't had a chance to sign onto Facebook in the past 3 hours so I better check in to get the update on what's going on with everyone today.*

B: Jeez how many times per day do you check Facebook? Is it really important to know exactly what's happening with everyone all of the time?

A: *Well yeah, it is important.*

B: Well, not for me. My interest in Facebook has lessened over the past few years as I have gotten busier.

Practice with a Native

- Are you addicted to Facebook? Do you know anyone who is addicted to Facebook? How do you know that they are addicted?
- Do you think that there is a **fine line** between staying connected and becoming addicted? What is the difference in your opinion?

Bonus Conversation 2: Please use the phrases from Say It Another Way (A= friend, B= friend)

A: (student) Do you know anyone who is addicted to Facebook?

B: Yeah I have a few friends who have some issues with Facebook. They use it way too much.

A: How can you tell if someone is a Facebook addict?

B: I don't know. There is a _____ (fine line) between using it a lot and becoming reliant on it.

A: Yeah that's true. Oh well, I will watch out for that.

Answers to Bonus Conversation 2

Bonus Conversation 2: Please use the phrases from Say It Another Way (A= friend, B= friend)

A: (student) Do you know anyone who is addicted to Facebook?

B: Yeah I have a few friends who have some issues with Facebook. They use it way too much.

A: How can you tell if someone is a Facebook addict?

B: I don't know. There is a small difference between using it a lot and becoming reliant on it.

A: Yeah that's true. Oh well, I will watch out for that.

Practice with a Native

- Do you think Facebook will ever **fade out**? If so, when and why? What **challenges will Facebook face** if they want to stay ahead of new, competing social media platforms in the next ten years?

Bonus Conversation 3: Please use the phrases from Say It Another Way(A= friend, B= friend)

A: (student) Do you think Facebook will ever _____ (fade out)?

B: Yeah they definitely will if they don't stay ahead of the competition.

A: Really? What challenges are they _____ (facing) now?

B: Well a lot of people don't want such a general social media platform. They want more specific sites that are organized around their interests.

A: Yeah that's true and they want to have more control over what their friends and connections can see on their wall.

B: It looks like Facebook has a lot of work to do.

Practice with a Native

Bonus Conversation 3: Please use the phrases from Say It Another Way(A= friend, B= friend)

A: *(student) Do you think Facebook will ever disappear?*

B: Yeah they definitely will if they don't stay ahead of the competition.

A: *Really? What challenges are they encountering now?*

B: Well a lot of people don't want such a general social media platform. They want more specific sites that are organized around their interests.

A: *Yeah that's true and they want to have more control over what their friends and connections can see on their wall.*

B: It looks like Facebook has a lot of work to do.

Step 6: Practice with a Native

- In your opinion, what are the pros and cons of Facebook?
- If you had the chance to switch places with Mark Zuckerberg, would you do it? Why or why not?
- Do you think that people in your country use Facebook more, less, or about the same as people in the United States?
- How have your relationships and your social life changed since you started using Facebook? Why?

Step 6: Practice with a Native

- Are you concerned that Facebook might be selling your data, information, and preferences to companies for their advertising campaigns? Why or why not?
- In what ways has Facebook changed the way we communicate and socialize? How has it changed our values toward friendship?
- Do you think that people, especially teenagers, can get depressed using Facebook? How has Facebook fostered the concept of FOMO ([see this link for more information](#)) and what are the effects of that in our society?

Credits

1. Get caught up- Facebook: <https://www.flickr.com/photos/dannysullivan/>
2. Face challenges: <https://www.flickr.com/photos/ilovegreenland/>
3. Fine line: <https://www.flickr.com/photos/pup/>
4. Fade out: <https://www.flickr.com/photos/hyku/>
5. Dwindle: https://www.flickr.com/photos/nicholas_t/
6. Audios steps 3 and 4- Facebook addiction: <https://www.flickr.com/photos/blugoa/>
7. Facebook cover: <https://www.flickr.com/photos/mkhmarketing/>