

# Vertical: Experts in Remote Working

*How Vertical Adapted to and Perfected the Art of Remote Working Over 4 Years*

In 2016, Vertical Communications made what at the time was an uncommon business decision: to take the company remote. By going remote, Vertical would be able to increase productivity, retention, and hiring opportunities, while providing employees with a better work-life balance. The change also allowed Vertical to drastically cut OPEX costs.

Four years later, Vertical is thriving. We found success by providing our employees with tools to seamlessly communicate without any barriers. If you're considering remote options for your company, Vertical can help. We practice what we preach; let us lend our experience to your remote success.



**90%**  
**Remote Company**



**\$2M Annual Savings**  
**In Real Estate Costs**



**\$10-20K Annual**  
**Savings Per Employee**



**20-25%**  
**More Productive**



**100%**  
**Uptime**

**01**

## Transitioning To Remote

Vertical transitioned offices to remote functionality one at a time. As leases ended, each office began working from home. Only two offices remain today, where employees that use on-site tools can stop in.

**02**

## Real Estate Savings

Moving employees to a remote work force allowed Vertical to eliminate many offices. This drastic savings allowed Vertical to invest in new products and plans, and allowed us to strategically grow Vertical's business.

**03**

## OPEX Savings

Eliminating offices meant OPEX savings. Vertical is no longer responsible for the cost of office equipment like printers, office materials, office furniture, janitorial services, break room goods, first aid kits, and more.

**04**

## Increased Productivity

Studies show that remote workers are 20-25% more productive than office-based employees. Vertical's employees face fewer distractions and are able to create individual work environments that help them stay productive.

**05**

## Always Available

It's critical that Vertical is always available for customers. Being remote means our employees are geographically dispersed. Someone is available 24/7 in every time zone, and a disaster can never take out the entire support team.