

No	Criteria	Included	Location / Comment
1	<b>What Personal Information is Held</b>	Para 3	Expanded to include all current confirmed data elements and formatted into a list for additional clarity (see criterion 9 and 22)
2	<b>What do you do with it</b>	Para 4	Added that information will be linked to NHS No to allow comms with H&S Team
3	<b>What are you planning to do with it</b>	NA	No potential future uses of the data have been identified
4	<b>Are you collecting the information you need</b>	NA	An internal assessment had made to ensure that the appropriate information is being collected at source
6	<b>Are you creating new Personal Information</b>	Para 3	Data subjects are informed that the questions answered via the app will be collected and stored.
7	<b>Are there multiple Data Controllers</b>	Para 5	Made some changes to the wording around sharing with Data Controllers – requires confirmation
<b>Where Consent is being relied upon:</b>			
8	<b>Display this clearly and prominently</b>	Para 2	
9	<b>Individuals are asked to positively Opt In</b>	TBC	Is there an 'I Consent' tick box?
10	<b>Sufficient Information is given to make a choice</b>	NA	By proxy of fulfilling all requirements of this checklist, sufficient information is given
12	<b>Provide a clear and simple way for them to indicate that they agree to different types of processing</b>	Para 16	Added an Opt In tick box
13	<b>Include a separate Opt In Box for direct marketing</b>	Para 16	Added an Opt In tick box
14	<b>Include the links between different types of data you collect</b>	Para 4	Added that information will be linked to NHS No to allow comms with H&S Team
15	<b>The consequences of not providing information</b>	TBC	Need discussion with Project Leads
16	<b>What is being done to secure the security of the information</b>	Para 9	No Recommendations – Any further detail would potentially be too technical for all users
17	<b>Information about people's right of access to their data</b>	Para 14 and 15	Added some additional rights under the DPA Included direct contact details for SARs (in light of GDPR changes imminent)

18	<b>What will not be done with their data</b>	Para 6 and 13	No Recommendations
19	<b>Where possible privacy notices should be given;</b> <ul style="list-style-type: none"> <li>• Orally</li> <li>• In writing</li> <li>• Through signage</li> <li>• Electronically</li> </ul>	TBC	Discuss with Project Leads
20	<b>A layered approach should be considered;</b> <ul style="list-style-type: none"> <li>• Just in time notices</li> <li>• Video</li> <li>• Icons and symbols</li> <li>• Privacy dashboards</li> </ul>	TBC	Discuss with Project Leads
21	<b>Clear and straightforward language has been used</b>	NA	Patient engagement considered?
22	<b>Different notices for different audiences</b>	NA	Patient engagement considered?
23	<b>Notice has been tested with potential users such as patient engagement groups</b>	NA	Patient engagement considered?
25	<b>Other comments for review</b>	Use of the word Physician should be replaced with Health and Social Care Team to allow for expansion of the project and also the wider administration function within health and care	

## SENSELY APPLICATION PRIVACY POLICY

1. We, Sense.ly Inc, are committed to protecting the privacy and confidentiality of information provided by all users of this application (the “ **App** ”). This privacy policy explains how we use, process and protect the information that you provide to us and forms part of the terms of use that govern your use of our App.

2. **Consent:** Where you have the option to provide us with your personal information through the App, by submitting your personal information and accepting these terms, you consent to our use of the information as set out in this privacy policy.

3. **Information we may collect from you:** The information which we obtain from you may include your

name,  
address,  
date of birth,  
NHS Number  
Age  
Gender

and other relevant information. We may also collect other types of information about you, including your responses to our questions, assessments and any other information which you provide as a result using our app. In addition, the App provides you with the opportunity to take part in assessments (and at your request), we will collect sensitive personal data relating to your health through readings and information from medical devices such as glucose meters, blood pressure monitors, pulse oximeters, pedometers, ECGs and other approved devices which you may use when using the App.

4. **Using your information:** We will only use your information to:

- provide this App ;
- communicate with you about your use of this App and respond to your enquiries;
- tailor the content and information that we send or display and personalise help and instructions to improve your experience of this App; and
- better understand how users access and use this App, both on an aggregated and individualised basis, in order to improve this App and respond to desires and preferences.
- Link the data you provide NHS Number to allow us to communicate with your health and social care team on your request

5. **Sharing your information:** We will share your information with your health or social care team physician and/or physician practice in order to help them to provide the best possible care to you. This will only be those involved in providing your health and social care and only when you confirm via the App that you are happy for us to do so.

6. We will not pass your information on to any third parties for marketing or promotional purposes.

7. We may provide anonymised statistical information about you relating to the usage of the App (such as usage patterns) to third parties.

8. If we enter into a joint venture or our business is sold to or merged with another business entity, your information may be disclosed to our new business partners or owners.

9. **Storing your information:** All information that you provide to us will be transmitted to and stored on our secure servers. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect both your personal data and sensitive personal data, we cannot guarantee the security of your data transmitted to the App; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to prevent unauthorised access.
10. **Data protection:** We employ security measures to protect your information from access by unauthorised persons and against unlawful processing, accidental loss, destruction and damage. We will only retain your information for a reasonable period or as long as the law requires.
11. Your physician will be the owner of the information that you provide as well as any results obtained through the App.
12. We shall have the right to access such information and results for the purposes of assisting the physician and/or physician practice. Except as set out in this privacy policy, we will not edit, delete or disclose the contents of your information unless authorised to do so by your physician or required to do so by law.
13. **Third party analytics:** We may use automated devices and applications, such as Google Analytics, to evaluate usage of our App. We also may use other analytic means to evaluate our services. We use these tools to help us improve our services, performance and user experiences. These entities may use cookies and other tracking technologies to perform their services. We do not share your personal information with these third parties.
14. **Accessing your information:** You have a right to ask us to confirm what information we hold about you and provide you with a copy and to have any inaccuracies corrected. You also have a right to request that we cease processing information where it is causing you harm or where we are using information for direct marketing purposes.
15. **Contact:** All comments, queries and requests relating to our use of your information are welcomed and should be addressed to the Privacy Officer at Ryan@Sense.ly
16. Having read and understood this Policy, I agree to;

  

That Sensely UK may use my information, as described, in the delivery of this App

That Sensely UK may contact me from time to time with similar products and services that may interest me