



Stop wasting half of your day. Let NAPC show a transformative solution that will improve visibility, manage deliverables, improve collaboration and streamline reviews and approvals!

Manage Digital Work Processes

Do your best work. Get to market faster and more efficiently.

Reduce production costs

Through automation and standardization, your team can speed up processes and cut costs. Workfront users have reduced the cost of production by up to 60%.

Manage the end-to-end workflow, from idea to delivery, in one solution. Optimize repeatable processes to increase your on-time delivery by 30% and decrease your time to market by up to 70%.



Ensure consistency

Consistently create high-guality work with process and workflow standardization that saves time. Deliver your best work for every project.

Reclaim time for innovation and creativity

Free up time by centralizing and streamlining all work and workflows. With Workfront, customers find they have 30% more time for innovation and creativity.



Key features and functionality

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| | 3492 | San Francisca Feshion Expe Booth | Joan Harris | Joen Hents | 0 Days | | Urgent |
| | 1808 | Fashion Show End of Next Month in San Diego | Rick Kawee | Rick Kavet | 28 Days | | High |
| | 955 | Gainesville Fashion Week | Rick Kavec | Rick Kavec | 32 Days | 00480 | Normal |
| | 3490 | London Parls Fashion Week | Joan Hants | Joen Hents | 0 Days | 00400 | Normal |
| | 3400 | NYC Holiday Fashion Show | Joan Harris | Joan Harris | 0 Days | 00400 | Low |
| | 3489 | Las Vegas Pashlon Show | Joan Hants | Joan Harns | 0 Days | 00000 | Low |
| | 1424 | Marri Fashior Week Expo Booth | Joan Harris | Joen Herris | 0 Deve | 00400 | Low |

Centralized request management

Centralize and prioritize all ideas and requests for simplified demand management, more accurate planning.

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Traditional and Agile project management

Create flexibility across teams with the ability to manage projects with Agile, Waterfall, and other modern work methodologies. Use built-in messaging threads to collaborate in the context of the work.

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Standardized project and approval workflow templates Standardize work practices across projects and teams. Eliminate time spent chasing reviews and approvals.



Integrated collaborative review and approval, and streamlined fulfillment of assets

Automate the digital review and approval of work. Centralize and consolidate feedback for easy sharing. Manage digital assets and distribution with Workfront DAM.

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Simplified resource management Simplify resource planning and scheduling with intuitive tools. Easily manage capacity for current and future projects.



Flexible, real-time reporting See real-time data on projects and work. Use flexible, dynamic dashboards and custom reports to analyze project success.



Streamline Work Processes with Workfront

Workfront is an Enterprise Work Management solution that allows teams to manage digital work processes throughout the lifecycle of work, with these advantages:

- Increased visibility into work
- Better communication tools for more efficient collaboration
- More flexibility to adapt to changes
- Automated workflows to increase production speed

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