

# The Future of BUSINESS



Jeffrey Schmidt connects with heart. He supports business people to expand their world to regenerate life on earth, increase profit and create company cultures based on safety and trust.

Jeffrey owns two firms: DeepSky Marketing and Agency for Earth. He is a public speaker, trainer and consultant on the topics of business, environmental awareness and personal growth.

He is the author of three books: *Five Proven Internet Marketing Methodologies*, *Seven Key Questions You Must Ask Your Communications Partner*, and *Five Ways to Enliven Your Message*.



## See what's coming — market forces already in motion

What people want in product and services is changing. Keep pace with social movements that are altering the landscape of business.

### In this seminar you will see:

- How to engage with market-changing social movements
- Where these social and ecological movements are headed
- Examples of how people are turning social good into profit
- Established methodologies to keep pace with your market

## It's already happening

See real life examples of how businesses that promote people and planet as core values are also realizing greater profits!

## Take a stand

Studies show that purpose-driven companies financially outperform rivals by 600 – 1,000%\* — because it's what people want!

## What it looks like

Purpose, leadership and culture are the new currency for employee engagement, greater sales, and fulfillment for all stakeholders.

## Your personal calling

When done right taking a stand in your business for the good of the world reaps huge rewards. However, this must align with your values and those of your people. You will see the methodologies that make this work and it will spark your imagination.

## What clients say

**"This process has produced huge dividends for our company...sales, marketing, operations, customer service and employee satisfaction have all benefited from our sessions with Jeffrey."**

» John Parry Owner, Solar Works



50+ more testimonials on **"What Clients Say"** page. See case studies on our **"Case Studies"** web page.

\* Book: *Firms of Endearment*.

### When

Thurs, Aug 29, 2019  
7:00 to 8:30 PM

### Where

SEP  
1003 Gravenstein  
Hwy N • Sebastopol

### Host

Sebastopol  
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Projects (SEP) 

### Sponsor

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