

Raise Your Inner Game

How to use the latest neuroscience for business and marketing

POWER TOOLS FOR ENTREPRENEURS

Do you ever say to yourself: "Why the heck am I not more successful? I have a great product / service, I'm an expert in my field, I know people who are half as good that are doing much better!"

Why can't I be the successful one?!!!

If you have a sense that you have inner obstacles holding you back, this seminar can provide just the type of breakthrough you're looking for.

The **latest neuroscience** provides powerful tools that can make the difference between success and failure in your business. Raise your inner game and you'll be better able to navigate for success.

This groundbreaking seminar will:

- Help you look at your internal patterns in an entirely new way, one that will allow you to raise your inner game — and feel more alive
- Explain the latest findings on how you can slow down habitual and automatic responses so you can see them and affect change
- Help you understand how self-destructive habit patterns came into being and how you can successfully neutralize them
- Explain why you need to keep language simple for both managing your employees and marketing to your customers
- Show you how to tap into your innate ability for success and connect with those who can assist you on that path

Learning to be less — can be unlearned!

How we were raised can stay with us a long time. This seminar is designed to launch you on a process to change deep patterns based on a breakthrough two-part science-based approach: 1) using the adult part of you to take stock of who you have become 2) seeing how your instinctive brain (aka your central nervous system) helps or hurts you in attaining your goals. This cutting edge approach is totally unique, powerful and ready to help you if you choose it.

Who should come

Entrepreneurs, managers, employees, CEOs — anyone who wants the latest neuroscience on how to attain deep, personal success.

Without the latest neuroscience, starting or operating a business is like using a hand saw to build an entire house.



More powerful tools are available.

When

Thursday, Oct 15, 2015
6:30 to 8:00 PM

Where

O'Reilly Media, 1005
Gravenstein Hwy N.
Sebastopol

Cost

Donation requested

Sponsor

**Sebastopol
Entrepreneurs
Project (SEP)**

Presenter

Jeffrey Schmidt,
DeepSky Marketing

See other side for
"What Clients Say."



What Clients Say

"I have experienced a major increase in my confidence to pursue new personal ambitions and attain higher professional goals thanks to Jeffery!"

» William Hazelwood
President, Sojourna Productions
Brookings Institute Financial Journalism Fellow
Professor Emeritus San Francisco State University
Emmy award winning director for CBS News

"When Jeffery started with us I thought our account would be a great boon for his business. I soon found out that we were the major beneficiary of the relationship."

» Stuart Goodnick
Executive Vice President,
Parker Compumotor

"Jeffrey helped me turn around a potential client I thought I'd lost. The prospect seemed ready to schedule, but hesitated. After some great coaching from Jeffrey, I called my prospect back and closed the deal. Jeffrey helped me recognize the buying cues I had missed, and gave me several ways — that I am comfortable with(!) — to bring potential clients on board in the future.

I've been in business for decades, and Jeffrey is the first marketing consultant I've found who is a delight to work with. He understands my way of doing business and my values. I am starting to love marketing my services. Thanks!"

» Richard Feather Anderson,
The American School of Geomancy

"It is with great confidence that we offer our recommendation of Jeff's services."

» Carolyn and David Tett
Owners, Bushtracks Expeditions

"My first meeting with Jeff went better than I could've imagined in my wildest dreams! He helped me influence an important person at work. Thanks!"

» Brad Larsen
Kaiser Permanente Medical Center

"Jeffrey has been a great help to me in my business. He has a way of honing in on the salient points of a situation and providing solutions. I always feel on track after we've talked."

» Jon Wobber
Owner, Shakespeare and Company
Bookstore, Berkeley California

"The results of our work together have been both subtle and profound. I am clearer on my goals, more forthright in my requests and more confident when speaking in public. Essentially, there has been an inner shift that has made a world of difference. Thanks Jeffrey, you are the best!

» Roberta Ryan, Business Coach
Ryan Business Design."

"...educational, informative and inspirational"... "Jeffrey was very knowledgeable. I really learned a lot".

» Dennis Urbizondo
President, Professional Photographers
of the Redwood Empire

"Jeffrey provided a turn-key marketing operation that worked for us for over a decade. To say he is an excellent marketer is an understatement. Jeffrey Schmidt gets my highest recommendation for any business in need of high quality marketing assistance."

» Alec Winters
Vice President of Heald Business
Colleges, San Francisco

"It's not always easy to find consultants for your company that are capable in helping, but that is what I found in Jeffrey Schmidt... he helped devise innovative ways to expand our market share. His services are personalized, innovative and always add great value."

» Jan Engelbert,
Director, E-Business Solutions Programs
Oracle Products & Industry Unit

About the presenter

Jeffrey Schmidt is a 30-year marketing veteran who started his career in the field of marketing



research helping Fortune 500 companies discover what their customers truly want.

Jeffrey founded DeepSky Marketing to help people map sales processes and develop integrated marketing campaigns. He has seen first hand how people have been holding themselves back from the levels of success they truly deserve.

He has searched far and wide to offer a solution to help people conquer their inner demons. This seminar is the culmination of a lifetime of work. Enjoy.

DeepSky
MARKETING

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Raising your inner game of management and marketing pays big dividends to your bottom line!