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**JANUARY 2019**

**WELCOME to CMTC's "News for Manufacturers" eNewsletter!**

**In this issue:** Should I Hire A Consultant - Advantages and Considerations; Understanding Manufacturers' Challenges Entering the New Year; Big Ideas Conference & Expo; Closing the Skills Gap for California's Manufacturing Sector; ExporTech™ Inland Empire (Corona) Begins in March; 2019 Inland Empire Manufacturing Summit; An Exciting Event for Made in CA Members; Manufacturing Automation Via Robots & Software Technologies; and more!

**Industry News**



**SHOULD I HIRE A CONSULTANT - ADVANTAGES AND CONSIDERATIONS**

The thought of hiring a consultant doesn't always appeal to manufacturing leaders. It's easy to think, why should I hire an outsider to come in and tell me how to run my business? But, unless your business consistently hits its goals, maintains perfect quality control, has secure sources of raw materials, regularly finds ways to reduce costs, and maintains a satisfied customer base, an outsider may be exactly what you need. A good consultant doesn't come in and tell you how to run your business, but rather works with your team to improve your business. That's not to say there may not be some drawbacks. So, here's a closer look at what a consultant does, the advantages, and additional considerations.

[Read More>>](#)



**UNDERSTANDING MANUFACTURERS' CHALLENGES ENTERING THE NEW YEAR**

In 2018, the Manufacturing Extension Partnership (MEP) program celebrated their 30th anniversary. The mission of the MEP program has always remained the same throughout those 30 years ... to help strengthen and empower U.S. manufacturers. And, for the last 10 years, the MEP program (which includes CMTC as the largest MEP Center) has conducted a survey of its clients to ask about their most pressing challenges. The responses to the survey helps the MEP Network to remain flexible in responding to the problems clients are facing.

So, what exactly are the challenges manufacturers are currently facing?

[Read More>>](#)



**BIG IDEAS CONFERENCE & EXPO**

CMTC is proud to be a sponsor of the **The BIG IDEAS for UV+EB Technology Conference** set for March 19 and 20, 2019, at the Crowne Plaza in Redondo Beach, California.

This event focuses on the BIG IDEAS in the global space for UV+EB technology and will include 3D printing, additive manufacturing, UV LED, printing, automotive, data-driven materials and more. The BIG IDEAS conference offers the industry a forum to discuss the future of UV and EB technologies while learning more about the applications and science that will enable developments two years, five years and ten years down the road.

[Read More & Register>>](#)



**2019 INLAND EMPIRE MANUFACTURING SUMMIT**

Make your plans now to [attend the 2019 Inland Empire Manufacturing Summit on February 14th](#) at the Riverside Convention Center. The Keynote Speaker for the 8th Annual Manufacturers' Summit will be Ed Magee, Senior VP of Operations for Fender Musical Instruments Corporation.

If you produce your product(s) in the Inland Empire and would like to display them during the Summit, you must [register to showcase your products by February 8th](#).

[Read More & Register>>](#)

**Spotlight on CMTC & California's Manufacturing Network**



Jose Anaya

**INDUSTRY VOICE: CLOSING THE SKILLS GAP FOR CALIFORNIA'S MANUFACTURING SECTOR**

Jose Anaya, who oversees the [Community Advancement Division](#) and [Business Training Center](#) at El Camino College (one of CMTC's partners in California's Manufacturing Network) recently authored the **"Closing The Skills Gap For California's Manufacturing Sector"** article for Company Week, an online publication geared toward the manufacturing sector. This informative article sheds light on the upcoming skilled worker

shortfall that will face all industries by 2030, California's passage of the 2016 bill to fund the [Strong Workforce Program](#), and the response by Community Colleges throughout California to address the skills shortages and work closely with local partners in education, government and industry to train a new generation of workers.

[Read Article>>](#)



**EXPORTECH™ - INLAND EMPIRE (CORONA) BEGINS IN MARCH!**

CMTC is excited to bring our next ExporTech™ program to the Inland Empire. Sessions will be held

Tuesdays, March 5, April 2 and May 7th in the Multi-purpose Room at City Hall in Corona.

**Three great reasons to sign up!**

- ExporTech is the only national program that helps individual companies develop an export plan (in 10 weeks!)
- Exporting companies tend to grow 22% faster than non-exporters
- Through CMTC's ExporTech Scholarship Program, **your initial investment for the entire three sessions is only \$750!**

[Find Out More & Register>>](#)

**Made in CA Program News**



**AN EXCITING EVENT FOR MADE IN CA MEMBERS!**

Beginning in February, CMTC will begin partnering with the California Small Business Development

Center (SBDC) network to host monthly "Technology/Access to Capital Showcase" events in the five SBDC regions. These events will be open to all Made in CA members, and other select invitees. The purpose of the events will be 1) to provide small and medium-sized manufacturers with information on lender requirements to make it easier for manufacturers to access needed capital; and 2) to educate manufacturers on the benefits of utilizing advanced manufacturing technologies in their businesses.

**CMTC and the SBDC network are busy planning the details for our first event which will take place in the Greater Los Angeles area in February. Stay tuned for additional event details in upcoming emails** so that you don't miss out on this exciting opportunity to network with other members and gain valuable insights on how to grow your business!



[Find out more about our Made in California program>>](#)

[Click to view our recent Made in CA Featured Manufacturers!](#)

**JOIN NOW**



**Women in 3D Printing Lunch & Learn**  
San Diego, CA  
February 8, 2019  
[Event Details](#)

**2019 Inland Empire Manufacturing Summit**  
Riverside, CA  
February 14, 2019  
[Event Details](#)

**ExporTech™**  
Inland Empire (Corona)  
March 5, April 2, May 7, 2019  
[Event Details](#)

**Big Ideas Conference & Expo**  
Redondo Beach  
March 19, 2019  
[Event Details](#)

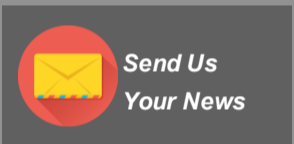
[CMTC's Events Page](#)



**Manufacturing Automation Via Robots & Software Technologies**  
(a blog posted by CMTC Service Partner, Manex)

Many people may hesitate when it comes to automating their workforce. One can speculate that robots or other types of automation will require significant start-up costs, as well as the resources (such as programmers and engineers) to handle the implementation. However, manufacturing automation can offer your business four critical benefits: higher productivity, lower costs, workplace safety, and high-level focus.

[Read More](#)



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If you have any important news about your company that you would like us to announce, send it to [mktg@cmtc.com](mailto:mktg@cmtc.com). Include your name, company name and phone number.



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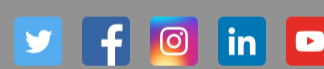
[Top 5 Topics of 2018 - Plus 5 Honorable Mentions](#)

[Today's Top 6 Manufacturing Topics](#)

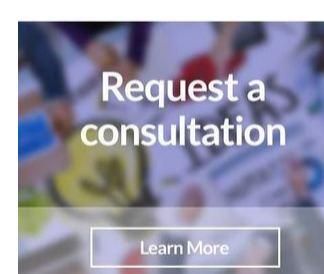
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If you know of any manufacturers that would benefit from the information in this newsletter, please forward it to them. For those who would like to receive our newsletter on a regular basis, [Sign Up Here for Newsletter.](#)

Questions or Comments?

Contact Newsletter Editor Marjorie Dunn at [mktg@cmtc.com](mailto:mktg@cmtc.com)

Visit our website for additional information and resources: [www.cmtc.com](http://www.cmtc.com)

California Manufacturing Technology Consulting® | 690 Knox Street, Suite 200, Torrance, CA 90502 | 310-263-3060

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