

# Orange County World Trade Week **Breakfast & Forum**

## SPONSORSHIP OPPORTUNITIES

We invite you to join us in sponsoring what has now become the premier World Trade Week event in Orange County. This event features breakfast, an export savvy keynote speaker, a panel of export success stories, business-to-business networking and the opportunity to connect with every major trade organization, International-American chamber and global resource in Southern California. Your sponsorship will help companies explore exporting as a market growth strategy and bring greater attention to the value of trade as an economic driver.

**Thursday, May 17, 2018 - Irvine Marriott - 7:30 a.m. to 11:00 a.m.**

Founding & Presenting Sponsor: **UPS**

Champion Sponsor: **\$4,000**

One Champion sponsor for this event will be selected and accorded the following special benefits:

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| <ul style="list-style-type: none"><li>• One table for ten (10)</li><li>• Up to three (3) minutes presentation/promotional time at the podium</li><li>• Introduction of Keynote Speaker</li><li>• "Champion" status on event pull-up banners</li><li>• "Champion" status in the official online and offline invitation and all soft and hard pre-promotion marketing materials</li></ul> | <ul style="list-style-type: none"><li>• "Champion" status on official Greater Irvine Chamber, Economic Development website, marketing partner websites, event landing page and online promotional banner ads and materials</li><li>• "Champion" headline on rotating PowerPoint presentation show cards</li><li>• "Champion" status on official Program cover</li><li>• Full page Program AD</li></ul> | <ul style="list-style-type: none"><li>• Full display space and table set-up for pre and post event display/networking</li><li>• Featured in social media promotional plan</li><li>• Ability to offer place seating gifts or promotional material for attendees</li></ul> |
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Advocate Sponsor: **\$3,000**

Up to three, non-competitive businesses will be selected as Advocates for the World Trade Week event. Each Advocate will be accorded the following benefits:

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| <ul style="list-style-type: none"><li>• One table for ten (10)</li><li>• Recognition from the podium</li><li>• 15 second promotional video clip during program</li><li>• Advocate status in the official online and offline invitation</li></ul> | <ul style="list-style-type: none"><li>• On-site event marketing</li><li>• Advocate feature status on official Greater Irvine Chamber, Economic Development website, marketing partner websites, event landing page and promotional materials</li><li>• Advocate feature status on event pull-up banners</li></ul> | <ul style="list-style-type: none"><li>• Advocate feature status on rotating PowerPoint presentation show cards</li><li>• 1/2 page Program AD</li><li>• Featured position, full table set-up for pre and post event display/networking</li><li>• Advocate feature in social media promotional plan</li></ul> |
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Supporter Sponsor: **\$1,500**

Up to five (5) Supporters in non-competitive businesses will be selected as Supporters for the World Trade Week event. Each Supporter will be accorded the following benefits:

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| <ul style="list-style-type: none"><li>• One table of ten (10)</li><li>• Supporter status in the official online and offline invitation</li><li>• Recognition from the podium</li><li>• On-site event marketing</li></ul> | <ul style="list-style-type: none"><li>• Supporter status on official Greater Irvine Chamber, Economic Development website, marketing partner websites, event landing page and promotional materials</li><li>• Supporter status on event pull-up banners</li><li>• Supporter status on rotating PowerPoint presentation show cards</li></ul> | <ul style="list-style-type: none"><li>• 1/4 page Program AD</li><li>• Table set-up for pre and post event display/networking</li><li>• Mention in social media promotional plan implemented</li></ul> |
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Table Sponsor: **\$600**

Table Sponsors will be accorded the following benefits:

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| <ul style="list-style-type: none"><li>• Table of ten (10)</li><li>• Table Sponsor recognition from the podium</li></ul> | <ul style="list-style-type: none"><li>• Table Sponsor recognition on event pull-up banners</li><li>• Table Sponsor recognition on rotating PowerPoint presentation show cards</li></ul> | <ul style="list-style-type: none"><li>• Shared table space for organization or business promotional material, display during pre and post event networking</li></ul> |
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### SPONSORSHIP COMMITMENT:

If you are interested in learning more or sponsoring the World Trade Week Breakfast & Forum please e-mail Diana Le at [dle@irvinechamber.com](mailto:dle@irvinechamber.com) or call 949-502-4128