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# MEDIA RELEASE

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## **CMTC<sup>®</sup>** Provides Staffing to Support NextFlex - the Manufacturing USA Institute for Flexible Hybrid Electronics

**Torrance, CA** – January 11, 2017 – California Manufacturing Technology Consulting – affiliated with the National Institute of Standards and Technology (NIST) and California's Manufacturing Extension Partnership (MEP) Center – is pleased to announce that William "Bill" Metzger has joined the organization in the role of Flexible Hybrid Electronics (FHE) Practice Leader. In this role Bill will be responsible for building small manufacturer participation in key technologies and opportunities available through CMTC's partnership with NextFlex – the Manufacturing USA Institute for Flexible Hybrid Electronics. NextFlex is a public-private consortium of companies, academic institutions, nonprofits and the federal government with a mission to advance US manufacturing of flexible hybrid electronics. FHE are lightweight, low-cost, flexible, comfortable, stretchable, highly efficient smart products with a vast potential in the commercial, consumer and defense related environments. FHE brings electronics "out-of-the-box" and places them virtually anywhere directly onto a variety of surfaces including the human body, enabling an entirely new breed of defense and commercial applications we haven't imagined.

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"This new partnership is important as it connects emerging technologies to manufacturers that need them the most. This collaboration will improve the ability of small manufacturers to be more competitive in the cost conscious electronic industry", stated Jim Watson, President of CMTC.

Mr. Metzger has over 30 years of senior management leadership and technical experience in the aerospace, medical device and semiconductor industrial areas, focusing on product development, operations and consulting. Throughout his career, he has built successful relationships with design and manufacturing organizations and is known for his skill in creating programs for commercialization and scale-up of innovative technology projects in both startups and multinational corporations. He has a wide breadth of knowledge in numerous technical fields and also has managed numerous technical organizations, at both the contributor and executive levels, involving strategic planning, implementation and technology transfer.

"Bill brings a wealth of electronics experience to NextFlex. He will provide the Institute with programs and approaches to engage small manufacturers. This is particularly exciting as small manufacturers comprise more than 95% of the manufacturers nationwide," stated Paul Semenza, Director of Commercialization for NextFlex.

Mr. Metzger will work directly with NextFlex from their San Jose, CA headquarters. He can be reached at wmetzger@cmtc.com or by cell phone at (310) 984-9460.

#### About NextFlex

### About CMTC

NextFlex was founded on August 28, 2015, through the execution of a Cooperative Agreement between the U.S. Department of Defense and FlexTech Alliance. A public-private partnership, NextFlex is the seventh Manufacturing Innovation Institute funded through Manufacturing USA to create, showcase, and deploy new capabilities and new manufacturing processes. More information about NextFlex can be found at <u>www.nextflex.us</u>.

CMTC, a private non-profit corporation, was established in 1992 to provide consulting services to small and mid-size manufacturers in California. CMTC operates through a cooperative agreement between the Hollings Manufacturing Extension Partnership (MEP) of the National Institute of Standards and Technology (NIST) under the Department of Commerce. For more information visit www.cmtc.com.