



California's Manufacturing Network

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FOR IMMEDIATE RELEASE

## **MEDIA RELEASE**

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### **CMTC Expands its “California’s Manufacturing Network” Resources to Serve More Small and Medium-Sized Manufacturers**

**Torrance, CA** – July 12, 2018 – California Manufacturing Technology Consulting (CMTC) is expanding its “California’s Manufacturing Network” to serve more manufacturers in California. The Network is a collaboration of manufacturing-focused partners aimed at delivering a broad range of technical assistance to Small and Medium-Sized Manufacturers (SMMs) in both urban and rural areas statewide. The Network’s mission is to generate a positive financial impact for manufacturers and the California economy.

To serve more manufacturers, Kristina Chavez Wyatt has been added to the CMTC team as a client associate to serve SMMs located in the central coast region of California between Monterey and Santa Cruz. The region is home to numerous manufacturing sectors including; computer, electronics and food and beverage. Kristina’s primary focus will be to consult with SMMs in the region and assist them by providing the full range of services and programs offered by CMTC.

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Kristina has an impressive track record with more than a decade of community engagement, business development, public relations and government affairs experience. Most recently, she developed and executed strategic communications programs and economic development strategies in the central coast area.

California's Manufacturing Network continues to expand serving more than 1,100 SMMs annually as the "Go-To" organization for manufacturing throughout California. "We are very pleased to have Kristina's knowledge and experience of the Central Coast to successfully serve an important and diverse manufacturing community" stated Jim Watson, CMTC President & CEO.

[CMTC](#) works exclusively in the manufacturing sector throughout California. CMTC is one of fifty-one Centers across the nation in the Manufacturing Extension Partnership (MEP) National Network which is part of the U.S. Government's effort to develop and deploy technology, management and technical expertise for SMMs focused on improving their productivity and global competitiveness. As a non-profit organization, CMTC's mission is to serve as a trusted advisor to manufacturers providing solutions which will grow both their businesses and the California economy.

For more information about CMTC and California's Manufacturing Network, please visit [www.cmtc.com](http://www.cmtc.com).

#### **About CMTC**

CMTC, a private non-profit corporation, was established in 1992 to provide consulting services to small and medium-sized manufacturers in California. In 2016, The U.S. Commerce Department's National Institute of Standards and Technology (NIST) awarded CMTC a five-year agreement to be California's Manufacturing Extension Partnership (MEP) Center. This agreement makes CMTC the lead organization for delivering services to small and medium-sized manufacturers in California with support of partners throughout the state. Through its collaboration with these partners, CMTC will enhance operational performance, new product development, market expansion and technology adoption for manufacturers in both urban and rural centers. CMTC is part of the MEP National Network™ which is a unique public-private partnership that delivers comprehensive, proven solutions to U.S. manufacturers, fueling growth and advancing U.S. manufacturing.

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