



California's Manufacturing Network

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MEDIA RELEASE

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California Manufacturing Technology Consulting Joins the Monterey Bay Economic Partnership to Assist Manufacturers in the Region

San Jose, CA – July 9, 2019 – California Manufacturing Technology Consulting (CMTC), California's Manufacturing Extension Partnership Center, announces membership with the Monterey Bay Economic Partnership (MBEP). MBEP is a nonprofit organization with a mission focused on improving the economic vitality of the Monterey Bay region, which includes Santa Cruz, Monterey and San Benito counties. Together, CMTC and MBEP seek to improve the capability of small and medium-sized manufacturers (SMMs) in their manufacturing productivity and competitiveness.

CMTC will achieve this by leveraging its California's Manufacturing Network in the region. This Network, formed and managed by CMTC, provides services exclusively to SMMs in California. The Network is a collaboration of more than 20 partners that deliver technical assistance to SMMs. The Network has expanded the number of SMMs served to more than 1,100 companies annually, generating significant financial impacts for CMTC's clients and for the State of California. As part of the MBEP member network, CMTC is taking a crucial next step in expanding its outreach to ensure SMMs in the region are aware of the assistance available to them.

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“Our focus is and always has been small manufacturers,” says Kristina Chavez Wyatt, Client Advisor with CMTC. “Through this alliance we will be in a strong position to help our local manufacturers access and leverage the resources they need to grow their businesses and provide solid job and career opportunities.”

The team at MBEP sees CMTC as a perfect partner. "Our visions align in a really dynamic way," asserts MBEP President Kate Roberts. "Having CMTC as a member of MBEP will allow us to better serve small and medium-sized manufacturers throughout the region. The suite of services CMTC offers is vital to the continued growth and success of these organizations.”

About CMTC

CMTC, a private non-profit corporation, was established in 1992 to provide consulting services to small and medium-sized manufacturers in California. CMTC is the lead organization for delivering services to small and medium-sized manufacturers in California with support of partners throughout the state. Through its collaboration with these partners, CMTC will enhance operational performance, new product development, market expansion and technology adoption for manufacturers in both urban and rural centers. CMTC is part of the MEP National Network™, a unique public-private partnership that delivers comprehensive, proven solutions to U.S. manufacturers, fueling growth and advancing U.S. manufacturing. Focused on helping small and medium-sized manufacturers generate business results and thrive in today's technology-driven economy, the MEP National Network comprises the National Institute of Standards and Technology's Manufacturing Extension Partnership (NIST MEP), 51 MEP Centers located in all 50 states and Puerto Rico. For more information, visit www.cmtc.com.

About MBEP

Monterey Bay Economic Partnership (MBEP) is a regional nonprofit, membership organization consisting of public, private and civic entities located throughout the counties of Monterey, San Benito and Santa Cruz. MBEP's mission is to improve the economic health and quality of life in the region. For more information, visit www.mbep.biz.

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