



California's Manufacturing Network

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## **MEDIA RELEASE**

### **CMTC Announces New Program to Help California Manufacturers Through COVID-19**

*The program is intended to help small to medium-sized manufacturers overcome current and future challenges brought on by the pandemic.*

**TORRANCE, CA** – CMTC announced today a new initiative to help California manufacturers navigate through the challenges brought on by the coronavirus pandemic, which is dramatically redefining the landscape for everyone. To respond to this urgent call to action, CMTC is providing services to help manufacturers survive, recover and thrive now and beyond the crisis.

CMTC has deployed expert Business Stabilization Consultants as part of Regional Manufacturing Assistance Teams to meet with manufacturers throughout California to identify and understand their specific needs, challenges and opportunities. This service, provided at no cost, includes guidance and a plan of action for recovery and growth.

CMTC exclusively serves small and medium-sized manufacturers across the state by providing technical assistance, workforce development and consulting services directly and through our partners in the California Manufacturing Network.

“The CMTC team is helping us get on the right path as we navigate these uncharted waters,” said Arie Grajeda, Operations Manager of Lucas Medical Inc. “The initial consult and the assessment meeting were painless and progressive. Despite our being small, they treated us just like any other manufacturer. It felt good to be heard.”

CMTC is also providing critical and valuable support through webinars and virtual peer groups. Additional support services are being developed and will be announced as soon as details are available.

“Our current mission is to help California manufacturers find a clear path forward to enable them to survive, recover, and thrive as they emerge from this crisis,” says James Watson, CMTC President and CEO. “CMTC is singularly focused on increasing the productivity and competitiveness of California’s manufacturers now and into the future.”

## **About CMTC**

CMTC, a private non-profit corporation, was established in 1992 to provide consulting services to small and medium-sized manufacturers in California. CMTC is the lead organization for delivering services to small and medium-sized manufacturers in California with support of partners throughout the state. Through its collaboration with these partners, CMTC will enhance operational performance, new product development, market expansion and technology adoption for manufacturers in both urban and rural centers. CMTC is part of the MEP National Network™, a unique public-private partnership that delivers comprehensive, proven solutions to U.S. manufacturers, fueling growth and advancing U.S. manufacturing. Focused on helping small and medium-sized manufacturers generate business results and thrive in today's technology-driven economy, the MEP National Network comprises the National Institute of Standards and Technology's Manufacturing Extension Partnership (NIST MEP), 51 MEP Centers located in all 50 states and Puerto Rico. For more information, visit [www.cmtc.com](http://www.cmtc.com).

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