



California's Manufacturing Network

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MEDIA RELEASE

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SFMade and CMTC Join Forces to Advance Bay Area Urban Manufacturing

Torrance, CA – December 9, 2019 – SFMade, a 501(c)(3) nonprofit organization that supports local manufacturers throughout the Bay Area, and CMTC, a 501(c)(3) nonprofit organization delivering consulting, technical assistance and workforce development services to small and medium-sized manufacturers (SMMs) across the State, are pleased to announce their collaboration – through CMTC's California's Manufacturing Network – to serve SMMs in the Bay Area. This joint effort to expand manufacturers' access to direct technical assistance is facilitated by the Bay Area Urban Manufacturing Initiative (BAUM). Launched in 2016, BAUM is a coalition of city governments led by SFMade to sustain and encourage the Bay Area's interconnected regional manufacturing ecosystem.

BAUM seeks to strengthen regional connections between manufacturers, local governments, and State resources to grow regional manufacturing in the Bay Area. Kate Sofis, CEO of SFMade states, "With its position at the epicenter of technology, design, and innovation, the Bay Area has the potential to shape the future of manufacturing. We must work together to ensure that our region seizes this opportunity to retain and create middle-class jobs for a more equitable Bay Area."

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The coalition consists of 30 Bay Area jurisdictions including the cities of: Antioch, Berkeley, Brentwood, Concord, Contra Costa County, Emeryville, Fairfield, Fremont, Hayward, Livermore, Milpitas, Morgan Hill, Napa, Newark, Oakland, Oakley, Petaluma, Pittsburg, Pleasanton, Richmond, San Francisco, San Jose, San Leandro, San Rafael, Santa Rosa, South San Francisco, Union City, Vacaville, and Vallejo.

Funding for the program is being provided by the Governor's Office of Business and Economic Development (GO-Biz) through the Small Business Technical Assistance Expansion Program (SB TAEP). This program was created to expand the capacity of Federal small business technical assistance programs in the state. SB TAEP has been authorized for 5-years to support the expansion of technical assistance for small businesses. The program has a specific focus on women, people of color and veteran-owned businesses along with businesses in low-wealth, rural, and disaster-impacted communities.

About SFMade

SFMade is a 501(c)(3) nonprofit organization that supports local manufacturers who create jobs and career pathways for local residents who have overcome barriers to employment for a more vibrant, equitable, and resilient economy. Founded in 2010, SFMade has emerged as a full-service hub that connects low-income job seekers to employment and training opportunities; provides local manufacturers with educational resources and customized, one-on-one services; and arms policymakers with strategies and intelligence to create the conditions for home-grown manufacturers and their employees to thrive. From bringing manufacturers into high school classrooms and creating internships to provide early exposure to the field, to creating the region's first and only nonprofit industrial space real estate development company, SFMade is working constantly to help manufacturers flourish and to ensure low-income residents have access to jobs with wages that keep up with the cost of living.

About CMTC

CMTC, a private non-profit corporation, was established in 1992 to provide consulting services to small and medium-sized manufacturers in California. In 2016, The U.S. Commerce Department's National Institute of Standards and Technology (NIST) awarded CMTC a five-year agreement to be California's Manufacturing Extension Partnership (MEP) Center. This agreement makes CMTC the lead organization for delivering services to small and medium-sized manufacturers in California with support of partners throughout the state. Through its collaboration with these partners, CMTC will enhance operational performance, new product development, market expansion and technology adoption for manufacturers in both urban and rural centers. CMTC is part of the MEP National Network™ which is a unique public-private partnership that delivers comprehensive, proven solutions to U.S. manufacturers, fueling growth and advancing U.S. manufacturing. For more information visit www.cmtc.com.

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