



California's Manufacturing Network

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FOR IMMEDIATE RELEASE

## **MEDIA RELEASE**

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### **Local El Monte Manufacturer Uses State-of-the-Art Technology to Create A Smart Manufacturing Facility**

**Torrance, CA** – November 25, 2019 – Local El Monte manufacturer, Unity Clothing, was recently featured in a case study submitted by CMTC (<https://www.cmtc.com/cmtc-case-studies/unity-clothing>).

Unity Clothing manufactures and distributes clothing and accessories for exercising, outdoor activities and everyday challenges. The owner of Unity Clothing, Raymond Hwang, expressed interest in embracing state-of-the-art technology to streamline operations and create a Smart Manufacturing facility driven by the latest digital technologies. In addition, he wanted to implement quality management practices throughout his organization. Mr. Hwang's vision is to offer an agile, one stop shop for design and manufacturing of clothing and accessories to support a healthy lifestyle.

Unity Clothing with assistance from CMTC developed a strategic roadmap to assist the company on its journey of becoming a Smart Manufacturing facility. Some questions that were addressed in the roadmap included:

1. What do Unity Clothing's customers need?
2. Can Unity Clothing view the current state and predict the future business ecosystem?
3. Does Unity Clothing have the right level of capabilities, programs, products and services in place?
4. How is Unity Clothing ultimately going to deliver these products and services?

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Once completed, this strategic roadmap provided a vision for Unity Clothing to reach its business goals.

The implementation of this roadmap resulted in:

- The ability to control stock on hand - constantly monitor overall stock on hand to keep storage and shrink costs down
- Establishment of brand name - brand name and image are important to improve market share, sales and customer loyalty
- Effective quality control - ensure product meets customer specific standards for quality
- Development of a diverse range of clients - require a wide range of clients that are willing to purchase products for a variety of sporting activities
- Capability to quickly adopt a new technology - constant improvements to manufactured goods will enhance the brand and ensure sales growth

Direct impacts to the company from these efforts included, three new jobs created, two jobs retained and investments in plant and equipment of \$85,000. “This project bridged the implementation of new software to the reality of running a business.” Stated Raymond Hwang, CEO.

CMTC, as one of fifty-one Centers across the nation in the MEP National Network, is part of the U.S. Government’s effort to develop and deploy technology, management and technical expertise to small and medium-sized manufacturers to improve their productivity and global competitiveness.

#### **About Unity Clothing**

Unity Clothing, located in the greater Los Angeles area, manufactures and distributes clothing and accessories for exercising, outdoor activities and everyday challenges. The fabric that they use to manufacture their apparel line is breathable, lightweight and flexible. Unity Clothing is dedicated to creating the best products that are made in the USA. Their core philosophy is to create products that are beneficial to the customer, the community we work in, our employees, and, lastly, the company.

#### **About CMTC**

CMTC, a private non-profit corporation, was established in 1992 to provide consulting services to small and medium-sized manufacturers in California. In 2016, The U.S. Commerce Department’s National Institute of Standards and Technology (NIST) awarded CMTC a five-year agreement to be California’s Manufacturing Extension Partnership (MEP) Center. This agreement makes CMTC the lead organization for delivering services to small and medium-sized manufacturers in California with support of partners throughout the state. Through its collaboration with these partners, CMTC will enhance operational performance, new product development, market expansion and technology adoption for manufacturers in both urban and rural centers. For more information visit [www.cmtc.com](http://www.cmtc.com).

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