



## ANNOUNCING A NEW SCHOLARSHIP PROGRAM TO ASSIST YOU IN INCREASING INTERNATIONAL SALES

As a California manufacturer, you have been selected to apply for an ExporTech™ Scholarship (**valued at over \$5,000**) because of one of the following:

- ✓ You are currently doing some export business and have the potential to increase your international sales by targeting new markets;
- OR**
- ✓ You have the potential to grow top-line sales by beginning to export your products.

We are offering several locations and dates that you can select to best fit your schedule in order to take advantage of this scholarship opportunity.

***Space is limited so apply today! The location below lists 3 dates and you must attend all 3 sessions on those dates.***

## LOCATION, DATES AND TIMES FOR 2018

### **San Luis Obispo**

(Wednesdays) July 11, August 15, September 12, 2018

7:30 a.m. to 5:00 p.m.

Historic City Hall, Room 306

6500 Palma Avenue, Atascadero, CA 93422

## PLEASE READ CAREFULLY AND SIGN YOUR ACCEPTANCE

### The ExporTech™ Scholarship Program:

The cost of the ExporTech™ Program is \$5,000. By participating in the **ExporTech™ Scholarship Program**, your Company will attend the ExporTech Program for a fee of only \$750 by agreeing to provide a scholarship for another non-competing company to attend an ExporTech Program in the future. **The scholarship amount is \$5,000 with the provision that you will provide \$5,000 only if top-line export sales have increased by more than \$100,000, one year after beginning implementation of your export plan.**

Enrollment is limited to 8 companies. Therefore, your commitment to fully participate is required and essential to the program success for you and for your peer participants.

### The ExporTech™ Scholarship Application Commitments:

**YES**, I am interested in being part of the ExporTech Program starting on **July 11, 2018**. (You must check all to qualify.)

I agree to the above provisions of the ExporTech Scholarship Program

To Maximize the benefit of the program and to satisfy funding expectations, I commit:

to attend the 3 full days

to *complete* the ExporTech Program and create an Export Growth Plan

to dedicate resources to work with an Export Growth Coach\* over the course of 6 to 12 months to implement my Export Growth Plan\*

to *implementing* my Export Growth Plan\*

that my company is financially solvent and profitable

to identify an internal export champion to support implementation of my company Export Growth Plan

that I possess a valid manufacturing NAICS Code\*\* (which must be provided with your Registration Form)

I understand that there will be no direct competitors in my group and that a Non-Disclosure Agreement will be signed by all participants

### How to apply:

- Complete and submit your ExporTech Baseline/Application Form to [AR@cmtc.com](mailto:AR@cmtc.com)\*\*\*
- Submit your Credit Card Payment Authorization Form to [AR@cmtc.com](mailto:AR@cmtc.com)
- **Deadline for ExporTech™ San Luis Obispo applications is June 20, 2018**

**Program admittance will be awarded by June 27, 2018**

\* Companies unable to work with the Export Growth Coach, and/or implement their Export Growth Plan, may be invoiced the full \$5,000 scholarship amount.

\*\* Manufacturing NAICS Codes begin with 31, 32 & 33 prefixes. CMTC can help companies register for a primary or secondary manufacturing NAICS code providing they meet the necessary criteria.

\*\*\* Scholarship applications will be reviewed and evaluated on a first-come, first-served basis. Companies are encouraged to apply early to ensure enrollment and will be notified of scholarship award decisions 14 days before the start of the program.

#### Program Dates

Signature:

*Handwritten Signature or Certified Digital ID Signature Accepted*

Print/Type Your Name:

Date:

Please submit the completed application by email or fax to: 310-263-3062.

## APPLY NOW TO RESERVE YOUR SEAT IN THE NEXT EXPORTECH™ SESSION

Contact Kimmella Collins at [kcollins@cmtc.com](mailto:kcollins@cmtc.com) (310-263-3052) or Elizabeth Glynn at [eglynn@cmtc.com](mailto:eglynn@cmtc.com) (310-984-0728)

Required commitment fee: \$750 by credit card