

# EXPORTECH™

The *only* national program that helps individual companies develop an export plan.



## How Does ExporTech™ Work?

- Execution driven, with a team of partners who make it easier to go-to-market and implement the plan
- Group workshops are combined with an individual coach for each company, leading to an export plan in 9 weeks
- Peer group model, limited to leaders from 6-8 companies, that maximizes impact and propels action
- Amplifies the impact of other export programs, helping companies get the most out of tradeshows, Gold Key services, country visits and trade missions
- Jointly offered nationwide by the National Institute of Standards and Technology's Manufacturing Extension Partnership program and the U.S. Export Assistance Centers of the U.S. Department of Commerce

### ExporTech™ Program Cost

\$5,000 per company (for 2 executives per company)

### CMTC ExporTech™ Scholarship

Pay it forward model. \$750 due at registration.

(View [Scholarship Flyer](#) and/or call Elizabeth Glynn for more details.)

#### Dates/Time:

Tuesdays: April 2, May 7, June 12, 2019  
7:30 a.m. - 5:00 p.m.

#### Location:

Corona City Hall, Multi-Purpose Room  
400 S. Vicentia Avenue  
Corona, CA 92882

**SESSION 1**  
Export Strategy & Best Practices  
*Exploring Strategic Options*

Individual Coaching

**SESSION 2**  
Mechanics of Exporting  
*Removing Knowledge Gaps, Overcoming Obstacles*

Individual Coaching

**SESSION 3**  
Export Growth Plan Presentations  
*Obtaining Expert Feedback*

Plan Implementation and Go-to-Market

## ExporTech™ Successes

*"CMTC's exporting services enabled us to expand into new international markets and increase sales by more than \$500,000. Their strategic direction helped us accelerate our exporting efforts, and we project continuous growth for years to come."*

**Diamond Wipes International, Chino, CA**



To Register: Contact Elizabeth Glynn at 310-984-0728 or [eglynn@cmtc.com](mailto:eglynn@cmtc.com)

For additional information on exporting visit: [www.cmtc.com/exporting](http://www.cmtc.com/exporting)